

## Sponsorship Options | 17<sup>th</sup> Annual Golf Tournament – August 11

The Minnesota Retailers Association (MnRA) is pleased to offer an opportunity to sponsor our 17<sup>th</sup> Annual Legislative Wrap-Up Golf Tournament while providing critical support for MnRA's operations.



### One Sponsorship – Three Outcomes

- ❶ **Support MnRA's Golf Event** | Enable MnRA to put on a top notch event at an award winning course.
- ❷ **Stand Out** | Leverage this focused and proven tournament to drive your brand and show your leadership.
- ❸ **Support MnRA's Year-Long Policy Work & Annual Meeting** | Bonus outcome: Proceeds from event sponsorship benefits MnRA's overall policy development process and year-long advocacy work.

Sponsorship level >>	PLATINUM	Gold	Silver	Hole Sponsor
Golfers included	✓ 8 (\$1,688 value)	✓ 6 (\$1,266 value)	✓ 4 (\$844 value)	✓ 2 (\$422 value)
Recognition in printed program (dist. 150)	✓ advertisement	✓ logo	✓ logo	✓ logo listing
Listing on event signage & in dinner slide show (dist. 450)	✓ logo	✓ logo	✓ logo listing	✓ text listing
Listing on event webpage & invitation (est. 3,000 impressions)	✓ logo	✓ logo	✓ text listing	✓ text listing
Special benefit	✓ option for remarks at dinner	✓ post-golf beverage sponsor	✓ raffle sponsor	✓ sign at hole (logo) & presence option
Social media shout-outs (1,000 impressions per)	✓ 4	✓ 3	✓ 2	✓ 1
Sponsorship of MnRA's October Annual Meeting	leadership-level (\$2,500 value)	supporting-level (\$1500 value)	contributor-level (\$500 value)	
mnretail.org web banner	✓ six months (\$2,400 value)	✓ 3 months (\$1,200 value)	✓ 1 month (\$400 value)	
Logo featured on golfer give-away	✓			
Logo on dinner centerpiece	✓			
Sponsorship value >>	\$13,558	\$8,466	\$4,894	\$2,972
Number available >>	1 – exclusive	open	open	18+
Investment >>	\$10,000	\$5,500	\$3,250	\$1,500

To secure your sponsorship or learn more contact MnRA at 651-227-6631 or [mnra@mnretail.org](mailto:mnra@mnretail.org).

Tuesday, August 11, 2015  
Legends Golf Club, Prior Lake  
National Golf Club of the Year