

THE SAN DIEGO HISTORY CENTER HONORS

*The*  
**CENTURIONS**  
*of* **SAN DIEGO**



SAN DIEGO HISTORY CENTER

Balboa Park



Sunday Evening ~ April 26, 2015

6:00 - 10:00pm

*The San Diego History Center Celebrates*

**2015 MAKERS**  
*of* **SAN DIEGO HISTORY**  
**TRIBUTE**

**Honoring the San Diego  
companies, institutions,  
and organizations that  
are 100 years and older.**

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Imagine stepping back in time as you stroll through the Town and Country Convention Center resembling San Diego in the early 1900s.

Street lights and park benches will adorn the pathways, and music from that era will play as we celebrate those establishments that have been in San Diego 100 years and longer. The tribute includes the opportunity for businesses, organizations, and institutions to tell their story through a special photo gallery and tribute program sponsored by the San Diego Business Journal.

We encourage you to participate in this unique event by honoring your organization, attending the event, and becoming a sponsor.

**Centurions sponsorships are available at all levels.**

For more information, please contact:

**Bev Fritschner at 619.232.6203, ext. 148 or [bfritschner@sandiegohistory.org](mailto:bfritschner@sandiegohistory.org)**

# CENTURIONS *of* SAN DIEGO

*As of March 1, 2015*



**Fidelity National Title®**  
National Commercial Services



*Media Sponsor:*



# *Past* **HONOREES**

**2014**

The U.S. Military in San Diego

**2013**

The San Diego Craft Brew Industry

**2012**

The San Diego Tuna Industry

**2011**

Sol Price

**2010**

Qualcomm, Inc.

**2008**

Liberty Station

Award Winning conversion of the Naval Training Center

**2007**

Sycuan Band of the Kumeyaay Nation

Las Patronas

**2005**

“Heart of San Diego”

San Diegans interviewed by Fred Lewis

**2003**

Junior League of San Diego, The Evans Family,

The Hom Family, Pauline des Granges

**2002**

Mary and Dallas Clark, The Honorable Lionel Van Deerlin,

The Honorable Leon Williams, Robert M. Witty

**2001**

The Burnham Family,

Philip Klauber, Gustavo Romero, Dorothy L. W. Smith

# CENTURIONS *of* SAN DIEGO

## Businesses

As of March 1, 2015

<b>1852</b>	Wells Fargo & Company	<b>1907</b>	La Mesa Lumber
<b>1865</b>	Tivoli Bar & Grill	<b>1908</b>	California Sheet Works
<b>1868</b>	San Diego Union-Tribune	<b>1908</b>	Fredericka Manor <i>(previously known as Fredericka Home for the Aged)</i>
<b>1873</b>	McKenna, Long & Aldridge LLP <i>(previously known as Luce, Forward, Hamilton &amp; Scripps LLP)</i>	<b>1909</b>	Barney & Barney
<b>1881</b>	San Diego Gas & Electric Co.	<b>1910</b>	Ehrling Rohde Plumbing
	Sempra Energy <i>(previously known as San Diego Gas Company)</i>	<b>1910</b>	Hotel Indigo Del Mar <i>(previously known as Stratford Inn of Del Mar)</i>
<b>1883</b>	Union Bank <i>(previously known as First National Bank)</i>	<b>1910</b>	The Mahogany Shop / Niemeyer Restoration
<b>1884</b>	Santa Isabel General Store	<b>1910</b>	Mission Hills Nursery
<b>1885</b>	Wells Fargo Bank <i>(previously known as San Diego Building &amp; Loan Association)</i>	<b>1910</b>	U.S. Grant Hotel
<b>1886</b>	Horton Grand Hotel	<b>1911</b>	BAE Systems <i>(previously known as Fellows Boat Works)</i>
<b>1888</b>	Hotel del Coronado	<b>1911</b>	BB&T John Burnham Insurance
<b>1889</b>	Wells Fargo Bank <i>(previously known as San Diego Trust &amp; Savings Bank)</i>	<b>1912</b>	Frost Hardwood Lumber Company
<b>1890</b>	Scripps Mercy Hospital	<b>1912</b>	Berger Hardware
<b>1892</b>	Flagship Cruises and Events <i>(previously known as Point Loma Ferry)</i>	<b>1912</b>	Melhorn Construction
<b>1892</b>	Jessop's Jewelers	<b>1912</b>	Spreckels Theater
<b>1892</b>	San Diego Hardware	<b>1913</b>	La Jolla Light
<b>1893</b>	Bank of America <i>(previously known as Blochman Banking Company)</i>	<b>1913</b>	Dixieline Lumber <i>(previously known as North Park Lumber)</i>
<b>1895</b>	Trepte Construction	<b>1913</b>	Grande Colonial Hotel La Jolla
<b>1896</b>	Frazee Paints <i>(previously known as Kurtz Paint Company)</i>	<b>1913</b>	Hazard Construction
<b>1897</b>	Julian Goldrush Hotel	<b>1914</b>	Hotel Churchill
<b>1899</b>	Neyenesch Printers	<b>1914</b>	TC Construction/ Cameron Brothers Construction
<b>1902</b>	Fidelity National Title Insurance <i>(previously known as Union Title &amp; Trust Company)</i>	<b>1914</b>	A.O. Reed
<b>1905</b>	NASSCO <i>(also known as California Iron Works / National Iron Works)</i>	<b>1914</b>	Grah Safe & Lock
<b>1905</b>	T.B. Penick & Sons, Inc	<b>1914</b>	Palomar Apartments
<b>1906</b>	H.G.Fenton Company	<b>1914</b>	DLA Piper <i>(previously Gray, Cary, Ames &amp; Frye)</i>
		<b>1914</b>	Powers Plumbing
		<b>1914</b>	Ridout Plastics <i>(previously known as Rench Company)</i>
		<b>1914</b>	Willis Allen Real Estate
		<b>1915</b>	Lyon Technologies <i>(previously known as Rural Electric Company)</i>

# CENTURIONS *of* SAN DIEGO

*As of March 1, 2015*

## *Churches & Clubs*

<b>1769</b>	Mission San Diego de Alcala	<b>1903</b>	Holy Trinity Catholic Church
<b>1789</b>	Old Mission San Luis Rey	<b>1905</b>	Our Lady of Angels Catholic Church
<b>1816</b>	Mission San Antonio de Pala	<b>1906</b>	All Saints Episcopal Church
<b>1850</b>	First Presbyterian Church	<b>1906</b>	Mary Star of the Sea Catholic Church
<b>1851</b>	Chapel of the Immaculate Conception	<b>1907</b>	Our Lady of Guadalupe Catholic Church
<b>1868</b>	St. Paul's Cathedral ( <i>previously known as Parish of the Holy Trinity</i> )	<b>1907</b>	San Diego Floral Association
<b>1869</b>	First United Methodist Church of San Diego ( <i>previously known as First Methodist Episcopal Church</i> )	<b>1908</b>	Saint Agnes Catholic Church
<b>1874</b>	St. Joseph's Cathedral Catholic Church	<b>1909</b>	University Club
<b>1886</b>	San Diego Yacht Club	<b>1910</b>	Saint Anthony of Padua Catholic Church
<b>1886</b>	Temple Beth Israel / Congregation Beth Israel	<b>1910</b>	Saint Vincent de Paul Catholic Church
<b>1888</b>	First Lutheran Church	<b>1911</b>	Our Lady of the Sacred Heart Catholic Church
<b>1888</b>	San Diego Rowing Club	<b>1911</b>	Point Loma Assembly
<b>1890</b>	St. Matthews Episcopal Church	<b>1911</b>	Sacred Heart Catholic Church, Ocean Beach
<b>1890</b>	St. Mary Catholic Church	<b>1911</b>	Saint James Catholic Church
<b>1892</b>	St. Peter's Episcopal Church	<b>1911</b>	Saint Joseph Catholic Church
<b>1892</b>	ZLAC Rowing Club	<b>1912</b>	Al Bahr Shriners
<b>1894</b>	La Jolla Women's Club	<b>1912</b>	Grace Lutheran Church
<b>1895</b>	The Wednesday Club	<b>1913</b>	Saint John the Evangelist Catholic Church
<b>1897</b>	Sacred Heart Catholic Church, Coronado	<b>1913</b>	St. Mark's Episcopal Church
<b>1897</b>	Trinity Lutheran Church	<b>1915</b>	Trinity Methodist Church, North Park
<b>1899</b>	St. James by-the-Sea		University Christian Church
			YMCA of San Diego County

# CENTURIONS *of* SAN DIEGO

*As of March 1, 2015*

## *Libraries*

<b>1884</b>	Escondido Library
<b>1899</b>	La Jolla Branch Library
<b>1913</b>	Lakeside Library
<b>1914</b>	Pacific Beach Library
<b>1907</b>	San Diego Library Central
<b>1914</b>	University Heights Library
<b>1914</b>	Logan Heights Library

## *Military*

<b>1846</b>	Morman Battalion
<b>1852</b>	Fort Rosecrans
<b>1914</b>	Naval Medical Center San Diego / Balboa Hospital

## *Schools*

<b>1882</b>	Academy of Our Lady of Peace
<b>1882</b>	San Diego High School
<b>1897</b>	San Diego State University <i>(originally known as San Diego Normal School)</i>
<b>1902</b>	Point Loma Nazarene University
<b>1903</b>	Scripps Institution of Oceanography
<b>1909</b>	The Bishops School
<b>1910</b>	Army and Navy Military Academy
<b>1912</b>	Francis Parker School
<b>1913</b>	Garfield Elementary School
<b>1914</b>	San Diego City College
	Ocean Beach Elementary School
<b>1914</b>	Loma Portal School
<b>1915</b>	Grant Elementary School



# CENTURIONS *of* SAN DIEGO

*As of March 1, 2015*

## *Organizations & Sites*

<b>1844</b>	Warner's Ranch	<b>1909</b>	Charity Ball
<b>1850</b>	San Diego County Sheriff's Department	<b>1910</b>	Salvation Army
<b>1855</b>	Old Point Loma Lighthouse	<b>1910</b>	Balboa Park Carousel
<b>1870</b>	San Diego County Medical Society	<b>1914</b>	San Diego County Farm Bureau
<b>1870</b>	San Diego Regional Chamber of Commerce		22nd Agricultural District Association / Del Mar Fair
<b>1874</b>	San Diego Society of Natural History		San Diego County Apartment Association
<b>1874</b>	Natural History Museum <i>(previously known as San Diego Society of Natural History)</i>	<b>1914</b>	San Diego Employers Association
<b>1887</b>	San Diego County Dental Association	<b>1915</b>	Neighborhood House Association
<b>1887</b>	San Diego Center for Children <i>(previously known as Women's Home Association)</i>	<b>1915</b>	East County Chamber of Commerce
<b>1889</b>	San Diego Police Department	<b>1915</b>	San Diego Jewish Association
<b>1890</b>	Winnetka	<b>1915</b>	San Diego Museum of Man <i>(previously known as San Diego Museum)</i>
<b>1896</b>	San Diego Credit Association	<b>1915</b>	Santa Fe Depot <i>(also known as Union Station)</i>
<b>1896</b>	Volunteers of America Southwest California		
<b>1898</b>	San Diego Red Cross		
<b>1899</b>	San Diego County Bar Association		
<b>1901</b>	National Association of Music Merchants		
<b>1905</b>	Greater San Diego Association of Realtors		

# Sponsorship OPPORTUNITIES

## \$25,000 SPONSORSHIP

- Acknowledged as a **CELEBRATE SAN DIEGO Signature Sponsor** for all of 2015
- Two VIP Tables to Centurions of San Diego Tribute Dinner
- 24" X 36" photograph from your organization to be on display at the Tribute Dinner
- Self-written article in the SDBJ Supplement, Tribute Program and SDHC TIMES
- 1 Full-page advertisement in the SDBJ Supplement and Tribute Program
- Recognition in sponsored advertisements in the SDBJ
- Marketing and web presence on all event-related publicity
- Recognition from the podium, scrolling video, and table signage
- One-year complimentary Directors Circle membership to the SDHC

## \$15,000 SPONSORSHIP

- One VIP Table to Centurions of San Diego Tribute Dinner
- 24" X 36" photograph from your organization to be on display at the Tribute
- Self-written article in the SDBJ Supplement, Tribute Program, and SDHC TIMES
- 1/2-page advertisement in the SDBJ Supplement and Tribute Program
- Recognition in sponsored advertisements in the SDBJ
- Marketing and web presence on all event-related publicity
- Recognition from the podium, scrolling video, and table signage

## \$10,000 SPONSORSHIP

- One Table to Centurions of San Diego Tribute Dinner
- 24" X 36" photograph from your organization to be on display at the Tribute Dinner
- 1/4-page advertisement in the SDBJ Supplement and Tribute Program
- Recognition in sponsored advertisements in the SDBJ
- Marketing and web presence on all event-related publicity

# *Sponsorship* **OPPORTUNITIES**

## **\$5,000 SPONSORSHIP**

- One Table to Centurions of San Diego Tribute Dinner
- 24" X 36" photograph from your organization to be on display at the Tribute Dinner
- Name in SDBJ Supplement and Tribute Program
- Marketing and web presence on all event-related publicity
- Recognition on scrolling video and table signage

## **\$2,500 VIP TABLE**

- One Table to Centurions of San Diego Tribute Dinner
- Name in SDBJ Supplement and Tribute Program
- Recognition from the podium and on scrolling video



# PHOTO GALLERY

**The Centurions of San Diego will feature a photo gallery for guests to enjoy during the Centurions of San Diego Tribute.**

Sponsor photographs may be of any image from your history or one chosen from the San Diego History Center Photograph Collection. Sponsors will submit their photographs to the San Diego History Center by March 1, 2015.

*The photograph*  
**WILL BE**

enlarged to  
24" X 36" format

on display during  
the Centurions of  
San Diego event

given to the  
sponsor as a gift  
from the event

# DIRECTORS CIRCLE

## *\$25,000 Sponsorship Benefits*

- Free admissions plus 4 adult guests to the SDHC and Junípero Serra Museum
- Ten guest passes
- One-time behind-the-scenes tour conducted by SDHC staff
- Two tickets to a History Happy Hour
- One 11x14 printed historic photograph
- Complimentary use of the Research Library
- Invitations to Special Events and Exhibition Previews
- 15% discount at The History Store
- Balboa Art Conservation Center Services
- Subscription to the Journal of San Diego History
- 10% discount on facility rentals at SDHC and the Serra Museum
- Smithsonian Affiliate Membership
- Reciprocal benefits at hundreds of museums
- Discounts at several local businesses



For more information, please contact:  
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