

Kimberly Douglas SPHR, CPF, SHRM-SCP

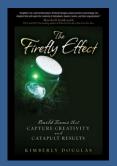
#### President FireFly Facilitation, Inc.

Prior to founding FireFly seventeen years ago, Kimberly was an organization effectiveness leader for Coca-Cola; a Director of Consulting with the Hay Group; and served in HR executive roles in the hospitality, healthcare, and telecommunications industries.

Kimberly's credentials include:

- Master's degree in industrial/ organizational psychology
- Certified as a Senior Professional in Human Resources (SPHR) for Life
- Certified Professional Facilitator (CPF)
- SHRM Senior Certified Professional (SCP)
- Recipient of SHRM-Atlanta's Lifetime Achievement Award

She is a sought after speaker at conferences and corporate events. Her critically-acclaimed book, The Firefly Effect, was published by Wiley in 2009.



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# FireFly Facilitation

Capturing energy. Facilitating results.

## Why FireFly?

We will transform your group's energy and talents into tangible business results. Since we were formed in 1998, we have collaborated with hundreds of organizations. Our clients say we strike the right balance between sparking creativity and driving results. Simply put, we know how to make teams more successful. And we are honored by the fact that 88% of our business is derived from repeat clients and referrals as a testament to the effectiveness of our work.

#### **Our Areas of Expertise**

Using a collaborative and customized approach, at FireFly we work closely with our clients to design and deliver high-impact results. Our partnership begins with an assessment of your needs and objectives, and it does not end until you are 100% satisfied with the results we achieve together. Our expertise includes:

#### Team Effectiveness

New Leader Assimilation Whole Brain Thinking (HBDI) Lencioni's Team Assessment Conflict Resolution Leader/Team Coaching

#### **Facilitation**

Strategic Planning Team Building Process Improvement Creative Problem-Solving Critical Decision-Making

#### **Strategic Planning & Execution**

Organization/Department/Team Blue Ocean Strategy Business Model Canvas Concrete Action Planning Quarterly Reviews of Plans

### Keynotes & Custom Workshops

Employee Engagement Team Leader Effectiveness Change Management Simulation Innovation Simulation Communications

### A Representative Sample of Our Clients include...\*







