



ReeseStrong Foundation, Inc.

9465 Assembly Way

Mechanicsville, Virginia 23116

(804) 569-6279 or (804) 512-4101

ReeseStrongFoundation@gmail.com

Dear Sponsor,

Hundreds of car lovers are gathering at **Green Top** at 10150 Lakeridge Parkway on Saturday, October 3, 2015 from 10 AM to 3 PM to financially support local families who have children with cancer. The ReeseStrong Foundation is a 501(c)(3) public charity dedicated to helping families stay strong in the battle against childhood cancer. These families, friends and neighbors are supporters of your business throughout the year and now we're asking for your hand in helping them while their lives have been interrupted by childhood cancer. **The ReeseStrong Family Emergency Fund** is designed to help families in crisis pay for items such as rental and/or mortgage payments, utility bills, overnight hotel stays, parking, meals, groceries, and gas for the daily trips to and from the hospital. Please consider supporting this event. Sponsorship Level information is listed below. For more information, please contact me at (804) 402-4980 or by e-mail at enroughty@verizon.net.

Sincerely,

Tom Enroughty



SPONSORSHIP BENEFITS	Friend (< \$100)	Bronze (\$100)	Silver (\$250)	Gold (\$500)	Platinum (\$1,000)
Helping families stay strong in the battle against childhood cancer	✓	✓	✓	✓	✓
Business listed as sponsor on ReeseStrong website	✓	✓	✓	✓	✓
Business literature, coupons, or merchandise with name/logo included in Cruise packet		✓	✓	✓	✓
Can set up vendor booth at Cruise. Tent and tables will be supplied by vendor.			✓	✓	✓
Company's banner or sign displayed at event(Supplied by sponsor.)			✓	✓	✓
Name included on 'Thank You' letter included in Cruise packet			✓	✓	✓
Names included on "Thank you" banner at the Cruise				✓	✓
Company logo and name print on back of souvenir t-shirt (commitment by September 11)				✓	✓
Companies name announced by DJ as a sponsor at the event				✓	✓
Logo and website link will appear on the Cruise website				✓	✓
Company logo and name prominently displayed in all online Cruise advertisements					✓
Company logo and name prominently displayed in all cruise advertisements and mentioned in all media coverage (Newspaper, Radio, TV)					✓
Company logo on cruise advertisement banners and posters					✓