

2014 Symposium Sponsor Opportunities

Lake Washington Human Resource Association invites you to sponsor our 2014 Symposium to be held at the Meydenbauer Center on February 11. We expect 350+ attendees at the Symposium. We are a Super Mega chapter of the Society for Human Resource Management (SHRM), one of the 22 largest chapters in the nation.

There are limited sponsorship opportunities. If your firm would like to be a sponsor, simply indicate your sponsorship level, complete and sign this form, then fax it to the LWHRA office at 206-626-0392, or scan and email it to office@lwhra.org. Note that all printed logos and advertisements are subject to deadlines. ▶ Deadline is **January 3, 2014**.

❖ **Symposium Sponsor, \$3500**

- Prominently identified with name and logo as Symposium Sponsor on all material published for the event, including conference registration brochure, conference program, Symposium webpage and event signage.
- Identified on all advertising done for the event.
- Named in chapter newsletter articles written about the event.
- One set of attendee mailing labels.
- Thanked as part of the presentation at the Symposium breakfast and luncheon.
- One 8-foot exhibit table on the balcony adjoining the Symposium meeting rooms.
- Five Symposium registrations.
- One registration bag insert (see below).
- One exhibit booth on trade show floor.

❖ **Breakfast Sponsor, \$2500**

- Identified with name and logo on printed event program.
- Identified with name and logo on breakfast signage.
- Thanked as part of the presentation during breakfast.
- One exhibit booth on the trade show floor.
- Two Symposium registrations.
- One registration bag insert (see below). Listed with logo as sponsor on Symposium Breakfast webpage

❖ **Luncheon Sponsor, \$2500**

- Identified with name and logo on printed event program.
- Identified with name and logo on luncheon signage.
- Thanked as part of the luncheon presentation.
- One exhibit booth on the trade show floor.
- Two Symposium registrations.
- One registration bag insert (see below). Listed with logo as sponsor on Symposium Luncheon webpage

❖ **Morning Refreshment Break Sponsor, \$750**

- Identified by name on printed event program.
- Identified with name and logo on refreshment break signage.
- One Symposium registration.

❖ **Afternoon Refreshment Break Sponsor, \$750**

- Identified by name on printed event program.
- Identified with name and logo on refreshment break signage.
- One Symposium registration.

❖ **Registration Bag Sponsor, \$1500**

- Identified by name on printed event program.
- Identified with name and logo on registration bag. Holder color and ink colors chosen by sponsor (within vendor limitations).

❖ **Registration Bag Insert, \$100 (10 available)**

- One marketing flyer or promotional item provided by the sponsor will be inserted in the conference registration bag.

❖ **Name Badge Lanyard Sponsor, \$1000**

- Identified by name on printed event program.
- Identified with name and logo on name badge lanyard. Lanyard color and ink colors chosen by sponsor (within vendor limitations).

❖ **Exhibitor, \$850**

- Identified by name on printed event program.
- One 10 x 10 foot booth with table and chair in the exhibit hall.

❖ **Printed Program Advertisement, \$250**

- One-quarter page, full-color ad in the printed event day program.

❖ **Build Your Own Sponsorship, \$ _____**

- Tell us what part of the Symposium you would like to sponsor and we will negotiate a rate.
- Alternately, tell us the amount you would like to sponsor, and we will discuss the corresponding benefits.

❖ **Parking, \$ _____**

- The amount and benefits of this sponsorship depends on how the sponsor would like to implement it. Contact the chapter office for more information, 206-838-5224.

LWHRA



2014 symposium

Meydenbauer Convention Center
Bellevue, WA
February 11, 2014

Sponsorship Form

Deadline is **January 3, 2014**

Leading the Change... Innovation Is in Our Nature

Company Name: _____

Billing Address: _____

Contact Address (if different): _____

Company Contact: _____

Company Contact Phone Number: _____

Company Contact Email: _____

Company Web Site: _____

Electronic Company Logo*: _____

Sponsorship Level:

- | | |
|--|---|
| <input type="checkbox"/> Symposium Sponsor (\$3,500) | <input type="checkbox"/> Registration Bag Insert (\$100) |
| <input type="checkbox"/> Breakfast Sponsor (\$2,500) | <input type="checkbox"/> Name Badge Lanyard Sponsor (\$1,000) |
| <input type="checkbox"/> Luncheon Sponsor (\$2,500) | <input type="checkbox"/> Exhibitor (\$850) |
| <input type="checkbox"/> Morning Refreshment Break Sponsor (\$750) | <input type="checkbox"/> Program Advertisement (\$250) |
| <input type="checkbox"/> Afternoon Refreshment Break Sponsor (\$750) | <input type="checkbox"/> Build Your Own Sponsorship (\$ _____) |
| <input type="checkbox"/> Registration Bag Sponsor (\$1,500) | <input type="checkbox"/> Parking Sponsorship (\$ _____) |

Logos and advertisements will be reproduced in full color. Please contact Andrew at 206-838-5224 or office@lwhra.org to discuss deadlines, formats and specifications.





Exhibitor Checklist:

First Attendee is free. Cost for additional attendees is \$84 per person. No more than 4 reduced-rate exhibitor registrations per exhibit booth.

<input type="checkbox"/> First Attendee (Name) _____	Breakfast: <input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Regular Meal	<input type="checkbox"/> Vegetarian
	Lunch: <input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Regular Meal	<input type="checkbox"/> Vegetarian
<input type="checkbox"/> Second Attendee (Name) _____	Breakfast: <input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Regular Meal	<input type="checkbox"/> Vegetarian
	Lunch: <input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Regular Meal	<input type="checkbox"/> Vegetarian
<input type="checkbox"/> Third Attendee (Name) _____	Breakfast: <input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Regular Meal	<input type="checkbox"/> Vegetarian
	Lunch: <input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Regular Meal	<input type="checkbox"/> Vegetarian
<input type="checkbox"/> Fourth Attendee (Name) _____	Breakfast: <input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Regular Meal	<input type="checkbox"/> Vegetarian
	Lunch: <input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Regular Meal	<input type="checkbox"/> Vegetarian
<input type="checkbox"/> Fifth Attendee (Name) _____	Breakfast: <input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Regular Meal	<input type="checkbox"/> Vegetarian
	Lunch: <input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Regular Meal	<input type="checkbox"/> Vegetarian

Yes, I would like electricity for my table. Yes, I would like high speed Internet access for my table.

For your convenience electricity and high speed Internet access is available upon request and for a fee. Please note that electricity and Internet cable access does not come as standard equipment for your table. Electricity must be pre-ordered. (Wireless Internet is free.) Electricity cost is \$54/5 AMPs. High Speed Internet is \$350.

Preferred Exhibitor Table # _____

Payment Options:

Payment included

Please invoice me

I will call 206-838-5224 with credit card information.

Lake Washington Human Resource Association

603 Stewart Street, Suite 610

Seattle, WA 98101

PH: 206-838-5224 | FAX: 206-626-0392 | EMAIL: office@lwhra.org

