



Canadian Catholic School Trustees' Association

CCSTA LAUNCHES CATHOLIC EDUCATION ADVOCACY CONTEST FOR JK-12 STUDENTS ACROSS CANADA

Ottawa, ON, November 12, 2013 - CCSTA (Canadian Catholic School Trustees' Association) is excited to announce the **"Share Your Gifts Contest"** – an advocacy initiative operated in conjunction with the Toonies for Tuition fundraising campaign.

From November 12th to December 10th, 2013, **JK-12 students attending Catholic schools all across Canada** (in funded, non-funded, and partially-funded Provinces) are invited to create a performance, piece of art, or media, which answers the question: **"What does Catholic Education mean to you?"**

Building on the success of video contests run by the Ontario and Alberta Catholic School Trustee Associations this year, **CCSTA expands the contest platform by welcoming entries from across Canada, and encouraging students to use their unique talents to create an entry that expresses both the impact of Catholic Education in their lives, and their own individual gifts.** Junior students from JK-4 have the option of illustrating one of over a dozen images from The Gifts of Catholic Education Colouring Book available at: <http://www.tooniesfortuition.ca/students/colouring-book/>

Additionally, the Share Your Gifts Contest will be supported by a **social media campaign** incorporating Twitter, Facebook, and a Contest Gallery featuring all entries on the new Toonies for Tuition website www.tooniesfortuition.ca

Prizes will be awarded for 1st place entries at the Elementary and Secondary school level. Each first place entry will receive an **iPad Mini** (or its equivalent cash value), and additional prizes will be announced as the contest progresses. Winning entries will be decided by a panel of judges and will be announced by the end of January, 2014.

Summary:

- Grades JK-12
- Art, media, and performances accepted
- Entries will be posted to [Contest Gallery](#)
- View [Entry Forms here](#)
- Elementary School Prize: iPad Mini
- All Provinces and Territories in Canada
- Supported by social media campaign
- Read [Rules and Eligibility here](#)
- View [Colouring Book here](#)
- Secondary School Prize: iPad Mini

About Toonies for Tuition

Toonies for Tuition is a fundraising and advocacy campaign established by CCSTA in 2006 in support of an Endowment Fund to assist Catholic Canadian families with tuition payments to Catholic schools in Provinces and Territories which provide little to no funding for Catholic education. The Toonies for Tuition campaign was re-launched in Fall 2013 with an ambitious \$100,000 goal, new website, and social media campaign.

About CCSTA

The Canadian Catholic School Trustees' Association is a national organization promoting excellence in Catholic education throughout Canada. Established in 1960, CCSTA represents seven provincial and territorial Catholic school trustees' associations in Canada. In turn, these associations represent 80 Catholic school boards, which educate more than 750,000 students in almost 2,000 schools across Canada. The Canadian Catholic School Trustees' Association works with Catholic partners across Canada in providing our Catholic students with exemplary places where they may learn in their faith. The journey and accomplishments of the Catholic school, over the past two centuries, have been integral to the growth and spirit of Canada. Each school will continue to be, as our motto states, "a learning community enlivened by the spirit of Christ."

SOURCE Canadian Catholic School Trustees' Association**For further Information:**

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