

## QuickChek Opens a Lakewood Township Store on Cedar Bridge Avenue

QuickChek, a leader in food services with an exceptional fresh coffee and fresh food program that has been voted the best in America, opened its newest 5,496-square-foot store on Tuesday, December 1. It is located at 901 Cedar Bridge Avenue, across from FirstEnergy Park, home of the Lakewood BlueClaws, and the Lakewood Industrial Park.

The new store, open 24 hours a day, employs 40 people, most of whom live locally. Each new QuickChek typically generates approximately \$1 million in state and local tax revenue, adding to the positive impact QuickChek has on the local economy. The Whitehouse Station, New Jersey-based fresh convenience market chain was the company's second location in the township.

Grand Opening promotions included offering a free medium coffee and free 20-ounce iced coffee to all patrons; and free 20-ounce fountain or QuickFreeze drinks for children five-feet-tall-and-under from December 1 through December 13, 2015. All six-inch subs are \$2.99 and Q Café handcrafted specialty drinks are \$1.99 for a limited time. Consumers can enjoy additional savings by downloading the QuickChek mobile app at <a href="https://www.quickchek.com">www.quickchek.com</a>.

As part of its dedication to the Lakewood community, QuickChek donated \$0.25 to the Lakewood Soccer Club U8 Galaxy team for every sub, sandwich, and wrap sold in the store from December 1 through December 30, 2015.

"Lakewood is a large and vibrant community, and we look forward to continuing to serve this market by providing neighborhood shopping destinations close to where our customers live and work," said QuickChek CEO Dean Durling, whose family-owned company operates 143 retail locations throughout New Jersey, New York's Hudson Valley and Long Island.

QuickChek stores provide one-stop shopping, offering a wide variety of grocery and market items that include fresh baked goods from an in-store bakery and excellent customer service. Its award-winning food and beverage program features touch-screen technology that allows consumers to create custom-made oven-toasted subs, sandwiches, wraps and salads. The company prides itself on its fresh-brewed coffee, which consumers voted the best coffee in America in a national survey conducted by Technomic.

QuickChek's Q Café offers nearly 60 varieties of handcrafted drinks, including macchiato, fresh-brewed cappuccinos, lattes and espressos, blended-to-order real fruit smoothies, and decadent frozen treats. Additional amenities include no-fee ATMs, which provide additional added value to consumers; indoor seating for 13 people and outdoor seating for eight; eight gasoline pumps; and 55 parking spaces.

The privately-held company has been named one of the most generous companies in the state by *New Jersey Monthly* magazine, having raised hundreds of thousands of dollars each year for a variety of local causes benefiting children, families, and military veterans.