



Attention Jersey Shore Businesses & Realtors



The Blog your customers could be reading . . .
the one you write – let your brand's personality shine and
show customers what you're all about

Register today 25% discount for January Courses

BLOGGING FOR JERSEY SHORE BUSINESSES

Cost: \$149 (*regularly \$199 2016 CPE Spring Catalog*)
Course Code: CTCI-1192-01
Dates: Jan 11-Jan 13 M, W, 2 sessions 1:30am - 6:00pm Main Campus

Learn how to keep your customers coming back all season. Drive customers back to your website and to your storefront. Learn how to easily interact with your customer, and share important information about your business, such as summer hour changes, special events, deals and promotions. Increase your search ability on major search engines and have 24/7 exposure to your customers. Learn using WordPress, how to create effective blogs specific to seasonal business at the Jersey Shore that can help you ramp up for a profitable summer season.

BLOGGING FOR REALTORS \$149 (\$199 2016 CPE Spring Catalog)

Location: Main Campus, Toms River
Course Code: CTCI-1191-01
Dates: Jan 11-Jan 13 M,W, 2 sessions 8:30am - 1:00pm

Location: Southern Education Center (SEC) Manahawkin
Course Code: CTCI-1191-02
Dates: Jan 12 -Jan 14 T,TH, 2 sessions 9:30am – 2:00pm

Why should you blog? Exposure to you and your listings 24/7, Networking Opportunities, clients will find you quickly, your site will be searchable on major search engines more easily. Learn using WordPress how to create effective blogs specific to the needs of realtors.

Class Size Limited to 15 Students in Computer Lab

REGISTER & PAY ONLINE www.ocean.edu/cpe.htm

REGISTER BY PHONE **(732) 255-0404**