

BOSTON GREEN TOURISM LODGING COMMITTEE PRESENTATIONS

I. By Topic

A. Energy Efficiency

- **How Jurys Boston Hotel Earned the Energy Star Label**, Jeff Hanulec, Director of Engineering.*
Benchmarking Your Hotel, Allison Robbins and Bill White, U.S. Environmental Protection Agency.*
- **Developing a Strategic Energy Management Program**, Bill White and Allison Robbins, U.S. Environmental Protection Agency.
- **Greening your Hotel through Energy Efficiency Improvements**, Tyler Gill, Account Executive, Ameresco.
- **General Electric's Lighting Products**, Warren Byrd, GE Lighting.*
- **Effective Energy Awareness Programs**, Bill White and Allison Robbins, U.S. Environmental Protection Agency.
- **The NSTAR Benchmarking Program: Assessing Performance, Determining Savings Opportunities, & Identifying Next Steps and Resources**, Sara Lisauskas, ICF International.
- **Progress and Plans for Improving Energy Efficiency at Westin-Waltham; A Tool for Tracking Utility Use and Costs**, Jeff Hanulec, Westin-Waltham Hotel.
- **Building Operators Certification Course**, Don Fudge, Director of Training and Education, Northeast Energy Efficiency Partnerships.
- **Hospitality Lighting and LED's**, Howard Mastropiero, Division Manager, LED Lighting Systems, Independent Electric Supply.
- **Demand Response Programs: Opportunities to Increase Revenue and Reduce Costs**, Bill Cratty, GM for New England, Consumer Powerline.
- **Kitchen Ventilation Hood with Variable Speed Fan Control**, Olaf Zwickau, President, Air Solutions & Balancing.
- **Window Film: Reducing Energy Costs and Improving Appearance**, Charlie Arakelian, Northeast Tint Co.
- **Energy Efficient Lighting for Hotels**
 - Claudia Ruffing, Major Account Representative, GE Lighting.*
 - Tom Varela, Regional Sales Leader, GE Lighting
- **Cambridge Energy Alliance Overview: History, Members, Mission, Timeframe** Deborah Donovan, Cambridge Energy Alliance.
- **Cambridge Energy Alliance Offers a Unique Opportunity for Cambridge Hotels**, David Carey.
- **How Cambridge Energy Alliance's ESCo Partners Will Work with Hotels; Case Studies**
 - Hal Meyer, Ameresco
 - Ken Nathanson, Con Ed Solutions
- **NStar's Role in Supporting Cambridge Energy Alliance Hotel Projects**, David MacLellan.
- **The Upcoming Building Operators Certification Course; Pertinent Topics Regarding Hotel Energy Management Planning and Operations & Maintenance**, Alan Mulak, Energy Engineer and Consultant, Building Operator Certification Northeast.
- **Hyatt Regency Boston's Energy Efficiency Program**, Brian Gorski, Director of Engineering, Hyatt Regency Boston.
- **Combined Heat and Power**
 - AmericanDG Energy, Bob Olmstead.
 - Aegis Energy Services, John da Silva.
 - UTC-Power, Andy Kristoffersen.
 - AirCogen, Steve Zilonis.
 - Co-Energy America, Tim Graham.
- **Environmental Program at Westin Copley Place: Accomplishments and Plans**, Jeff Hanulec, Director of Engineering, Westin Copley Place
- **Energy Misers for Refrigerated Vending and Snack Machines**, Cecil Ledesma, Vice President of Sales, Hospitality, USA Technologies.
- **Lighting Control Strategies for Energy Savings and Guest Satisfaction**, Doug Kafka, Senior Sales Supervisor, Commercial Systems and Products, Lutron.
- **Retro-Commissioning Hotels, a Cost Effective Program to Improve Building Performance**: Kaj Huld, Group Leader Energy Services, Sebesta Blomberg.
- **The Real Sustainable IT**, Susan Labandibar, President, Tech Networks of Boston.
- **NSTAR's 2009 Energy Efficiency Stimulus Package**, Andrew Coffin, Program Manager, NStar.
- **Airius Fans: Reducing Energy Bills and Improving Comfort**, Jonathan Barry, President, Gerber Sales Energy Solutions.
- **Benchmarking Your Hotel's Energy Performance**, Andrew Schulte, ICF International; Jeff Hanulec, Director of Engineering, Westin Copley Place.

- **Best Practices for Hotel Energy Management**, Anna Stark, EPA's National Program Manager ENERGY STAR; Brian Gorski, Director of Engineering at Hyatt Regency Boston; Marvin Dixon, Director of Engineering, Four Seasons in Philadelphia; Scott Cowger, Owner/Innkeeper, Maple Hill Farm Inn & Conference Center.
- **The State of Energy Management Systems in Hospitality**, John Tavares, Vice President of Sales and Marketing, INNCOM.
- **NStar's Financial Incentives for Energy Efficiency Investments in 2010**, Andrew Coffin, Program Manager, Energy Efficiency Services, NSTAR Electric and Gas.
- **The Colonnade Hotel's Comprehensive Energy Efficiency Treatment**, Keith Alexander, Director of Property Operations, The Colonnade Hotel; Peter Fairbanks, President, Bluestone Energy Services Ltd.
- **The Colonnade Boston Hotel and NStar**, Michael Budlong, Program Manager, Energy Efficiency Services, NSTAR
- **Incentives for Energy Efficiency for Natural Gas Products; Enhanced Incentives for Energy Efficiency** Michael Pace, Senior Engineer, National Grid.
- **Hyatt Regency Boston's Energy Strategy**, Brian Gorski, Director of Engineering for Hyatt Regency Boston.
- **Advances in LED Lighting for Hotels**
 - **LED Lighting Solutions, MSi iPAR-38 and TriioTrac LED Replacement Fixtures**, Bill Weiss, Partner, Vice President and Chief Technical Officer, Light Efficient Devices.
 - **Ecolamp™ LED lighting solutions that save money and energy!** Gene Brandeis, President UDEC-Ecolamp Corp.
 - **Mass Save - Savings through Energy Efficiency: Solid State Lighting for Today and Tomorrow**, Kevin Morley, Project Engineer, NSTAR Electric & Gas.
- **The Environmental Benefits of Outsourcing your Laundry**, David Noble, Director of Sales, Marketing and Customer Service, Royal Hospitality Services, Inc.
- **Diagnosing Heat Loss and Moisture Problems in Building Envelopes**, Peter Brooks, President and CEO of Infra-red Analyzers, Inc.
- **Boston Marriott Copley Place: Energy Retrofit Project**, Mike Good, Sales Engineer, Automated Building Systems and Michael Morrissey, Commissioning Group Lead, Sebesta Blomberg.
- **The NStar and National Grid Financial Incentives for Energy Efficiency Investments in 2010**, Andrew Coffin, Program Manager, Energy Efficiency Services, NSTAR Electric and Gas.
- **Energy Efficient Kitchen Ventilation: Diagnosis, Repair and New Equipment**, Olaf Zwickau, President, Air Solutions & Balancing.
- **Reducing Electricity in Guest Rooms, Offices, and Business Centers**, Laura Kischitz, President, Sustainable Life Solutions.
- **Advances in Lighting for Hotels**, Andrew Kolb, Field Sales Developer, GE Lighting
- **Photoluminescent Egress Guidance and Safety: Understanding the New Code Requirements**, Larry Meiselman, President, iLuminate
- **NSTAR LED Lamp Giveaway**, Noah Thompson, Business Development Manager, Munro Distributing
- **Sheraton Boston Hotel Energy Initiatives**, Abbe Bjorklund, Vice President / Partner, Sebesta Blomberg & Associates and Jeff Hanulec, Director of Engineering, Sheraton Boston Hotel
- **NSTAR LED Give Away Program: Update**, Noah Thompson, Business Development Manager, Munro Distributing
- **Warewashing and Energy Savings**, Jerry Perkins, President, Hatch-Jennings, Inc.
- **NSTAR's Stairwell Lighting Promotion for 2012**, Paul Michaud, Sales Manager, Munro Distributing
- **Motors Used for Refrigeration and HVAC: How to Identify Retrofits with Great ROI's**, Emre Schveighoffer, President of National Resource Management, Inc.
- **Schneider Electric: The Global Specialist in Energy Management; My Energy University; Energy Solutions for Hotels**, Susan Hartman, Manager, Global Customer Education Programs and David Reed, Director, Energy Services, Schneider Electric
- **Reducing Natural Gas Bills in Hotels**, Scott Parisi, President, EcoGreenHotel
- **Using Procurement On-Bill Financing to Help Execute Your Energy Plan**, Bruce Buckbee, World Energy
- **Sheraton Boston's Path to 30/20/20**, Jeff Hanulec, Director of Engineering, Sheraton Boston
- **Hyatt Regency Boston's Strategy for Reducing Electricity Use by 45%**, Brian Gorski, Director of Engineering, Hyatt Regency Boston

- **The Hidden Energy: Electric Motor Savings in Hotels**, Michael Rosenkranz, Energy Solutions Specialist, GEXPRO
- **Improved Chilled Water Plant Performance with a New Energy Valve**, Dick Hubbell, District Sales Manager, Belimo
- **The Low-Voltage Transformer Opportunity: Reduce Losses by 70-80%**, Chris Wheeler, Director of Sales and Business Development, PowerSmiths International
- **Advances in Energy Efficient Lighting for Hotels**, Carlos Alonso Niemeyer, Program Manager - Energy Efficiency Services, NSTAR and Edward Bartholomew, Commercial Lighting Program Manager, National Grid
- **High Impact Hotel Energy Projects**, Jesse Stallions, Senior Energy Engineer, Sebesta Blomberg
- **Natural Gas Energy Efficiency Opportunities for Hotels**, Michael Pace, Senior Energy Engineer, Horizon Energy Services and Fred McKiernan, Senior Energy Engineer, Horizon Energy Services
- **Benefits and Opportunities in Energy Efficiency**, Richard Kazariian, Manager, Energy Efficiency Sales & Business Development for Northeast Utilities
- **Opportunities for Energy Efficiency in Hotels**, Sneha Sachar, Program Strategy Lead, National Grid
- **The Bottom Line of Green Is Black**, Tedd Saunders, President, EcoLogical Solutions & Chief Sustainability Officer, The Saunders Hotel Group
- **High Efficiency Filters for Hotels: Save Energy and Labor, Improve Air Quality**
Cindy Fitzpatrick, Sales Manager, Filter Sales and Service
- **Metering & Energy Management Information Systems (EMIS)**, Jeffrey Long, Professional Services, Sales Engineer and Brian Ricci, Buildings Solutions, Strategic Accounts Manager, Schneider Electric
- **2013 Mass Save Program Incentives**, Kevin Lubinger, Program Manager, Energy Efficiency, NSTAR Electric and Gas
- **Advances in Lighting Controls and the Impact of ASHRAE Requirements**
Richard Rattray, Specification Sales Engineer – Northeast, OSRAM SYLVANIA
- **Cooling Related Energy Conservation**
Marc Sandofsky, President, RetroCool Energy, Inc.
- **Staying a Step Ahead: How Hotels Can Discover the Latest Energy and Water Efficient Technologies**
Charity Pennock, Segment Development Program Manager, New England Clean Energy Council
- **InfraRed Heating Solutions for Hotels**
Shawn Whalen, Regional Manager Schwank USA
- **Bathroom Ventilation for Hotels: Using Energy Efficient Ventilation to Reduce Operating, Maintenance & Repair Costs**
Bret Gundersen, Northeast Regional Sales Manager at Panasonic
- **A Brief Introduction to Window Film**
Jeff Patterson, Dealer Development Representative at Solutia Inc., a subsidiary of Eastman Chemical Company and Tom Wallace, Owner, Showroom Glass Coating
- **Energy Savings Opportunities in Hospitality Swimming Pools: Pumps and Lights**
Tom Laggan, North East Commercial Sales Manager, Pentair Aquatic Systems
- **New LED Lighting Applications**
Joseph Duquette, Outside Sales/Energy
- **Variable Drive Retrofit for Domestic Water Booster**
Richard Wallace, Director of Engineering, Renaissance Boston Waterfront Hotel
- **Advanced Conservation Strategies for Hotels**
Scott Milne, President/CEO, National Energy Technology LLC
- **Innovative Strategies for Financing Energy and Water Efficiency Projects**
Stephen Burrington, Principal, Renew Energy Partners LLC
- **Power to Profit: Introduction to Combined Heat and Power**
Barry Sanders, President and COO of American DG Energy
- **Mass Save Incentives, 2014**
Kevin Lubinger, Program Manager, Energy Efficiency, NSTAR Electric and Gas
- **EcoThermalFilters: Heat Recovery Technology for Commercial Kitchens**
Craig MacIntyre, EcoThermal Filters
- **Recent and Upcoming Innovations in LED Lighting**
Alan Lamson, Sales Manager - Northeast, Philips Lighting NA

B. Renewable Energy

- **Purchasing Renewable Energy: How and Why**, Phil Adams, World Energy Solutions, Inc.
- **Maximizing Your Renewable Energy Purchases**, Carrie Cullen-Hitt, Vice President Renewable Products, Constellation New Energy.
- **Green Power Options for the Bay State**. Larry Chretien, Executive Director, Massachusetts Energy Consumers Alliance.
- **Solar Energy for Hotels**, Luke McKneally and Bruce Gallagher of Solar Design Associates.
- **Renewable Energy for Hotels: The Big Picture / EPA's Renewable Power Partnership**, John Moskal, Senior Advisor for Energy Policy, EPA New England.
- **The Business Case for Solar Thermal**, Elia Kleiman, Application Development Director, and Kevin Poulsen, CEO, Synepex Energy.
- **Solar Hot Water for Irving House at Harvard: Why We Installed It, How It's Working**, Rachael Solem, Owner and General Manager, Irving House at Harvard and Harding House; and Bruce Dike Hiles, President, New England Solar Hot Water.

C. Waste Management

- **Recycling Opportunity—Hauling Food Waste for Composting**, Adam Mitchell of Save That Stuff.*
- **Using Solid Waste Contracts as a Tool to Increase Recycling and Reduce Waste**, Peggy Harlow, MA Dept. of Environmental Protection, Bureau of Waste Prevention.
- **Managing Hard-to-Recycle Waste Products: Furniture, Fixed Assets, Construction Debris, Linens, etc.** Dana Draper, Institution Recycling Network
- **How to Recycle When Space is a Constraint; Gaining the Cooperation of Staff / Working with Unions; Food Waste Recycling Update**, Adam Mitchell, Save That Stuff.*
- **Massachusetts WasteWise Program: An Opportunity for Hotels**, Morgan Harriman, MA Department of Environmental Protection, Bureau of Waste Prevention.
- **Competing with the Dumpster: Deconstruction and Construction & Demolition Recycling**, Amy Bauman, Director of Business Development, greenGoat.
- **Single Stream Recycling for Hotels**, Dennis O'Connor, Customer Experience Manager, Waste Management.
- **Going Green & Saving Money with the *EXTREMEAIR***, Susan Ebbing, Vice President, National Sales, American Dryer.
- **Clean the World: Turning Hotels' Trash into Lifesaving Treasure**, John Cicco, New England Director of Sales, Clean the World.
- **Keeping a Tree Green after it Becomes a Chair**, Mario Insenga, Founder and Principle, The Refinishing Touch.
- **How a Waste Consulting Company Can Help Your Hotel**, Tim Price, President, Innovative Cost Solutions
- **Hotel Wrap! Reducing the Poverty Footprint and the Carbon Footprint by Greening Hotels**, Syd Mandelbaum, Founder and CEO, Rock & Wrap it Up! and Taina Thermidor, National Director of Hotel Wrap!
- **Boston Rescue Mission**, Eric Grenfell-Muir, Manager of Information, Boston Rescue Mission
- **Fine Paper and Your Green Mission**, Anne Shuhler, President, Classic Graphx.
- **Everyday Oddballs in Your Waste Stream: Universal Waste, Surplus Assets and Renovation Waste**, Mark Lennon, President and Co-Owner, Institutional Review Network.
- **BioGreen360: On-Site Organic Waste Decomposer**, Scott Chase, Resource Optimization Consultant, Casella Waste & Recycling Services
- **Why New When You Can Re-New?** Tom Metz, National Sales Rep, Mattress Renewal Program
- **How Hotels can Recycle Mattresses and other Hard Goods**, Richard Garrison, VP of Operations, Conigliaro Industries, Inc.
- **Improving Sustainability By Recycling Used Cooking Oil**, Sarandis Karathanasis, AMENICO
- **The Haulers Perspective: What makes the Intercontinental Hotel Recycling Program Work? Cardboard: To Bale or Not to Bale.** Adam Mitchell, Partner, Save That Stuff
- **The Compelling Case for Waste Food Dehydration Technology**
Jack Fellman, General Manager, Greener Chemistry Associates
- **Preventing Food Waste in Hospitality**
Andrew Shakman, President, CEO of LeanPath, Inc.
- **Pillow Renovation and Sustainability**
John Harris, President, Harris Pillow

- **How Pulping Systems Can Help Hotel Restaurants Reduce Food Waste and Save Money**
Louis DiPrete, Territory Sales Rep, Hobart
- **The Environmental and Financial Benefits to a Sustainable Water Program**
Dave Flanders, VP, Business Development, Vivreau USA
- **Best Practices for Organizing Waste Management Programs**
Dan Ruben, Boston Green Tourism
- **Managing Universal Waste: Tips for Safety and Compliance**
Philip LoRicco, Regional Account Manager, Veolia ES Technical Solutions

D. Indoor Air Quality / Toxic Use Reduction

- **Indoor Environmental Quality: Preventing and Solving Problems**, Dianna Dixon, Lake Air Systems.*
- **Environmental and Human Health Impacts of Cleaning Products**, Pierre Bee, Vice President, Orbeco.
- **Allergy-Friendly Rooms**: Tom Pickles, Director of Operations, PURE Solutions.
- **Electrolyzed Water for Green Cleaning and Sanitizing**, Patrick Lucci, Electrolyzer Corporation.
- **Toxics Use Reduction in Hotels**, Rick Reibstein, Manager, Outreach & Policy, Office of Technical Assistance for Toxics Use Reduction, MA Executive Office of Energy and Environmental Affairs.
- **Integrated Pest Management for Hotels**, Don Rivard, Pest Management Consultant, Rivard's Resources: IPM.
- **Green Cleaning Solutions-Creating a Healthier Indoor Environment**, Bill Scherer, Founder and President-Clean Green Solutions, LLC.
- **Bed Bug Detection and Remediation**, Bill Brady, President of BBDR SERVICES LLC.
- **The Healthy Hotel Bedroom...Retreat for Guests with Allergies**, Vanessa Kerr King, Senior Product Specialist, Boston Green Goods.
- **Cleaner and Greener Technologies in the Hotel Business: *Making the Case for Wet Cleaning***, Joy Onasch, Community Program Manager for the Toxics Use Reduction Institute at UMass Lowell.
- **Green Sustainable Cleaning for Floors and other Hard Surfaces**, Tom McNamara, Regional Manager, Southern New England, Tennant / Nobles.
- **How to "WOW" Your Guests with the Power of Plants and Improve your Air Quality, Too**, Jan Goodman, President, Cityscapes, Inc.
- **What I Learned in a Year about Bed Bugs**, Bill Brady, President, BBDR Services, LLC.
- **Environmentally-Friendly Swimming Pool Maintenance**, Harold Evans, President, Orenda Technologies.
- **Living Art for Indoor Spaces**, Trevor Smith, Owner, Land Escapes; Vice President, Ecological Landscaping Association
- **Environmentally Friendly, Sustainable Care, Repair, Installation, and Restoration of Natural Stone and Terrazzo in Resorts & Hotels**, Mike Burke, Vice President and Owner of the New England Division of Boylan Marble & Terrazzo Restoration
- **Electrolyzed Water and Why it is Good for You**
Patrick Lucci, Managing Director, Lynnfield Green Technology
- **Green Laundry; Cleaning with Microfibers**, Bill Scherer, President, [Clean Green Solutions](#)
- **Making Our World Safer for People with Multiple Chemical Sensitivity (MCS)**
Margaret Ricciardelli, Presenter, Boston Self Help Center
Barbara Fossey, Vice President, Massachusetts Association for the Chemically Injured
- **Preventing and Safely Treating Mold in Hotels**
Jeffrey May, Principal Scientist, May Indoor Air Investigations

E. Water Use Reduction

- **Saving Water and Reducing Costs in Hotels**, Dan Cook, President, Conservation Solutions Corporation.
- **Reducing Your Carbon Footprint with Water Filtration and Treatment**, Simon O'Leary, Chief Executive Officer, Atlas Watersystems, Inc.
- **Water Treatment for Cooling Towers: How to Reduce Energy, Water and Hazardous Chemicals**, Dan Cook, President, Conservation Solutions Corporation
- **Water Issues and Innovative Water Efficiency Opportunities in Hotels and Restaurants**, Dan Cook, President, Conservation Solutions Corporation

F. Environmentally-Friendly Products

- **Ozone, The Silent Environmentally-Friendly Treatment**, Jack Reiff, President of Wet-Tech and Joe Cuzzi, President of LLS Wholesale Direct.
- **Sustainability plus Savings with Carpet and Paint**, Marcia Deegler, Director of Environmental Purchasing, State of Massachusetts.
- **Green Personal Care Products**, Terri Michaelson, President, Herbs Make Scents.
- **Greening your Amenities**, Ray Burger, President, Pineapple Hospitality.
- **Green Hotel Interiors**, David Sanborn, President, EcoModern Design.
- **Green Roofs and Living Walls**, Steven Shields, ECO Design Technology.
- **Cascade Paper Products: Greener by Nature**, Clarke Hall, Senior Facilities Consultant, Custodial Partners.
- **Ice Melt: The Greener Approach, Sometimes Less is More**, Michael Cieskinski, Manufacturers Representative, New England for Kissner.
- **Green Linens and Towels: Helping Hotels and our Planet**, Gene Faul, CEO of Cypress Luxury Bed & Bath Amenities.
- **Green Roofs: Instill New Life in Your Building**, Karen Weber, President, Earth Our Only Home, Inc.
- **Communicating the Green Experience through Interior Products: Furnishings, Fabrics and other Materials**, David Mahood, Principle at Olive Designs and Partner, Olive Hospitality Consulting.
- **FRESH: Fabrics Redefining Environmental Standards for Hospitality**, Renee Valega, Account Manager, Valley Forge.
- **Amenities: Green, Greener, Greenest**, Ray Burger, President, Pineapple Hospitality.
- **Cost savings in your Printing Environment**, Kevin Cantwell, Sales/Account Management, Expert Laser Services, Inc.
- **Green Promotional Items for Hotels**, Gerri Weiner, President, Green Promotional Items (a division of Corporate Accents Unlimited)
- **Green Technologies in Elevator and Escalator Design**, James Marchioni, Regional Sales Manager, Otis Elevator Company

G. Green Transportation Alternatives

- **Green Transportation Options for Hotels and Their Guests**. Seth Riney, Founder and President, PlanetTran.
- **Compressed Natural Gas Vehicles and the Federal Stimulus Package**, Mike Manning, Director of Marketing, AVSG.
- **Becoming a Bicycle-Friendly Hotel**, Andrew Prescott, Founder and Chief Wheel Officer, Urban AdvenTours.
- **Boston by Foot: Exploring America's Walking City**, Mary Fichtner, Executive Director, Boston by Foot.
- **Making Walking Work for Visitors**, Rosa Carson, Advocate, WalkBoston.
- **EV Boston Unplugged**, Rachel Szakmary, Transportation Planner, Boston Transportation Department
- **Voltrek: Powering Your Journey**, Kathleen Rosen, Co-Founder & CEO
- **Hubway to See Boston**, Brogan Graham, Marketing Manager of New Balance Hubway
- **Commuter Benefits and Transportation Options**, David Straus, Director of Transportation Demand Management & Sustainability, A Better City
- **What You Need to Know about Eco-Friendly Livery**, Lori Van Dam, President, PlanetTran
- **Zagster -- The Newest Green Amenity**, Timothy Ericson, CEO and Co-Founder, Zagster
- **Walk/Ride Days: Greener Footprint, Great PR and a Healthier Staff**
Janie Katz-Christy, Director, Green Streets Initiative
- **Boston Pedicab: Rolling into the Future**
Jesse Lyons, General Manager, Boston Pedicab

H. Marketing

- **Leveraging Your Environmental Achievements**, Cindy Drucker, President, Drucker Strategies.
- **Green Weddings for Boston Hotels: Party for the Planet**. Dianna Dixon, Consultant for Lake Air Systems and Green but not Granola.
- **Urban Epic Boston: Triathlon and Festival; How Hotels can Benefit**: Will Thomas, President, and Amy VanHaren, PR and Marketing Director, Epic Events.
- **Making Events Green / How Hotels can Align their Messages with Athletic Events**, Bruce Rayner, Chief Green Officer of Athletes for a Fit Planet.
- **Branding Your Hotel as Green**, Nick Bendiak, Account Manager, Hospitality Division, USFI Marketing Communications.
- **Green Seal Certification: How and Why Hotel Marlowe and the Onyx Hotel are Earning It**, Joe Capalbo, Hotel Manager of Hotel Marlowe and Bill Babis, General Manager of the Onyx.

- **Green and Social Marketing for Hotels**, Scott Parisi, President, EcoGreen Hotel.
- **Benefitting from Sustainable Initiatives in Hospitality: Blending Value, People, Planet and Profit**, Rauni Kew, PR and Green Programs Manager, Inn by the Sea.
- **Win 2011 and 2012 Corporate and Meeting RFP's Based on Environmental Practices**, Scott Parisi, President, EcoGreenHotel
- **HI-Boston LEEDs the Way: The Development and Marketing of a Green Hostel**, Kelly Smith, Director of Marketing & Sales, Hostelling International-Boston
- **TripAdvisor GreenLeaders**
Jenny Rushmore, Director of Responsible Travel, TripAdvisor

I. Food

- **Green Restaurant Association**, Michael Oshman, Executive Director.*
- **Greening the Langham Hotel Restaurants**, Mark Sapienza, Executive Chef, Langham Hotel.
- **Green Menus**: Richard Rayment, Executive Chef, Seaport Hotel and World Trade Center.*
- **Fairmont Copley Plaza's Green Break Offering**, Lani Paterson, Assistant Front Desk Manager, Fairmont Copley Plaza Hotel.
- **Sustainability in the Beverage Alcohol Business**, Allyn Feldman, Regional Vice President, McCormick Distilling Company, Inc.
- **Greening in Action: 100 Mile Menu and Rooftop Garden**, Arwi Odense, Banquet Chef.*
- **How Green is your Coffee?**, Martin Pelletier, Executive Business Development Representative, Filterfresh
- **Greening Hotel Restaurants**, Michael Oshman, President, Green Restaurant Association
- **Taranta Restaurant: Going Green**, Jose Duarte
- **Sustainability Insights & Opportunities for Innovation**
Holly Fowler, Independent Consultant; Formerly Senior Director of Sustainability & CSR for Sodexo North America
- **Have Your Fish, and Eat It, Too: Sustainable Seafood and the Role of the Hospitality Industry**
Elizabeth Fitzsimons, Outreach Coordinator, Sustainable Seafood Program, New England Aquarium

J. Other / Multiple Categories

- **Royal Sonesta's Environmental Program**, Joe O'Toole, Director of Engineering.*
- **Greening the Guest Room**: Ray Burger, President, Pineapple Hospitality.*
- **The Future of Green at The Lenox**, Elaine Strunk, Director of Green, The Lenox Hotel.
- **The Future of Green Hotel Certification Programs**, Ray Burger, President, Pineapple Hospitality.
- **Greening the Fairmont Copley Plaza**, Cassandra Vaughan, Recruitment Manager, Fairmont Copley Plaza Hotel.
- **The Colonnade Hotel's Green Initiatives**, Jim Lind, Director of Purchasing, The Colonnade Hotel.
- **Hyatt Regency Cambridge's Green Initiatives**, Michelle Joseph (Sales), Kerry Sullivan (Sales), Javan Small (Culinary), Steven Alves (Culinary) and Chef Robert Daugherty.
- **Earth Hour**, Jeff Hanulec, Director of Engineering, Westin Copley Place.
- **The Massachusetts Convention Center Authority's Environmental Achievements and Plans**, Travis McCready, Chief Operating Officer, Massachusetts Convention Center Authority.
- **Omni Parker House: Environmental Achievements and Plans**, Bill Masefield, Assistant Director of Engineering; Holly Combs, Director of Rooms; Joy Nowak, Asst Director of Housekeeping; John Coviello, Director of Food and Beverage; and Priya Sridhar, Employment Manager.
- **Green Your Hotel Renovation**, Craig Nicholson, Director of Sustainable Development, Ajax Partners.
- **Seaport Saves, A Case Study**: Matt Moore, Director of Rooms & Environmental Programs, Seaport Hotel.
- **Saunders Hotel Group – Their 20th Year of Eco Hospitality**, Tedd Saunders, President, EcoLogical Solutions Inc. & Co Owner, The Lenox Hotel and Comfort Inn & Suites Boston/Airport; and Elaine Strunk, Director of Green, The Lenox Hotel.
- **Royal Sonesta Hotel's Recent Green Achievements**, Joe O'Toole, Director of Engineering, Royal Sonesta Hotel.
- **Green and Social Marketing for Hotels**, Scott Parisi, President, EcoGreen Hotel.
- **LEED O&M Summary & Best Practice Guide**, Colleen Soden, Director of Technical Assistance, The Green Roundtable.
- **Green Meetings Industry Council for New England: Building a Sustainable Community**, Janiece Sneegas, Director, General Assembly and Conference Services at Unitarian Universalist Association.

- **Sustainable Renovation – A Case Study: Comfort Inn – Boston / Logan Airport**, Harry Wheeler, AIA, Principal of Group One Partners, Inc.
- **New Green Initiatives at the Seaport Hotel**, Matthew Moore, Director of Rooms & Environmental Programs.
- **Introduction to Green Key**, Zachary Conen, Vice President of Sales & Marketing - U.S Region, Green Key Global.
- **The Westin Copley Green Initiatives: The Triple Play; Tour of The Westin Copley's New Model Room**, Jeff Hanulec, Director of Engineering, Westin Copley Place and Craig Nicholson, Director of Sustainable Development, Ajax Partners.
- **Eco-friendly Weddings and Meetings**, Dianna Dixon, Green Event Consultant.
- **Greening the Saybrook Point Inn & Spa**, Stephen Tagliatela, Owner and Innkeeper, Saybrook Point Inn and Spa.
- **Environmental Program at Four Seasons Hotel Boston**, Executive Chef, Brooke Vosika* and James Kiley, Director of Engineering, Four Seasons Hotel Boston
- **Benefits of Green Seal Certification for Hotels**, Arthur Weissman, President and CEO, Green Seal, Inc.
- **Green from the Ground Up**, Christopher W Hartzell, Complex General Manager, Aloft Lexington and Element Lexington
- **Strengthening Your Hotel's Sustainability Program: Tools for Success**, Tedd Saunders, President, EcoLogical Solutions Inc. and Chief Sustainability Officer, The Saunders Hotel Group (SHG); Scot Hopps, Environmental Program Manager, Saunders Hotel Group & EcoLogical Solutions, Inc.
- **Omni Parker House: Green Team Initiatives and Accomplishments**, Casey Gilman, Green Team Leader
- **Practical Sustainability: Engaging Employees and Customers**, Matthew Gardner, Director, Sustainerv
- **City of Boston's Green Ribbon Commission: Its Implications for Hotels**, Andrew Belden, State and City Programs Director, Meister Consultants Group
- **InterContinental Boston's Green Initiatives: Let's Engage**, Fabienne Eliacin, Engineering Coordinator, InterContinental Boston
- **Taj Boston: Condensate Recovery Project; Testing a Food Waste Dehydration Machine** Maureen Albright, Director of Engineering, Taj Boston
- **The Fairmont Copley Plaza's Green Program**
Eric Ulvila, Director of Engineering
Bre Gaetze, Sustainability Team Co-Chair
- **Saunders Hotel Group's Green Program**
Tedd Saunders, President, EcoLogical Solutions & Chief Sustainability Officer, The Saunders Hotel Group
Scot Hopps, Director of Sustainability, The Saunders Hotel Group
- **Challenge for Sustainability**
Mihir Parikh, Sustainability Coordinator at A Better City
- **Disaster Resilience for Hotels**
Sarah Slaughter, President, Built Environment Coalition
- **Sustainability at HI-Boston**
Andrew Laliberte, Hostelling International Boston
Paul Kuhne, Hostelling International Boston

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- **Developing a Strategic Energy Management Program**, Bill White and Allison Robbins, U.S. Environmental Protection Agency.

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- **Greening your Hotel through Energy Efficiency Improvements**, Tyler Gill, Account Executive, Ameresco.
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- **Green Restaurant Association**, Michael Oshman, Executive Director.*

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- **General Electric's Lighting Products**, Warren Byrd, GE Lighting.*
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- **Indoor Environmental Quality: Preventing and Solving Problems**, Dianna Dixon, Lake Air Systems.*

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- **Building Operators Certification Course**, Don Fudge, Director of Training and Education, Northeast Energy Efficiency Partnerships.

June 20, 2007

- **Hospitality Lighting and LED's**, Howard Mastropiero, Division Manager, LED Lighting Systems, Independent Electric Supply.
- **Leveraging Your Environmental Achievements**, Cindy Drucker, President, Drucker Strategies.
- **Demand Response Programs: Opportunities to Increase Revenue and Reduce Costs**, Bill Cratty, GM for New England, Consumer Powerline.

August 2, 2007

- **Green Menus**: Richard Rayment, Executive Chef, Seaport Hotel and World Trade Center.*
- **Kitchen Ventilation Hood with Variable Speed Fan Control**, See the attached presentation by Olaf Zwickau, President, Air Solutions & Balancing.
- **Allergy-Friendly Rooms**: Tom Pickles, Director of Operations, PURE Solutions.

October 25, 2007

- **Fairmont Copley Plaza's Green Break**, Lani Paterson, Assistant Front Desk Manager, Fairmont Copley Plaza Hotel.
- **Using Solid Waste Contracts as a Tool to Increase Recycling and Reduce Waste**, Peggy Harlow, MA Dept. of Environmental Protection, Bureau of Waste Prevention.
- **Managing Hard-to-Recycle Waste Products: Furniture, Fixed Assets, Construction Debris, Linens, etc.** Dana Draper, Institution Recycling Network.
- **How to Recycle When Space is a Constraint; Gaining the Cooperation of Staff / Working with Unions; Food Waste Recycling Update**, Adam Mitchell, Save That Stuff.
- **Massachusetts WasteWise Program: An Opportunity for Hotels**, Morgan Harriman, MA Department of Environmental Protection, Bureau of Waste Prevention.

December 4, 2007

- **Electrolyzed Water for Green Cleaning and Sanitizing**, Patrick Lucci, Electrolyzer Corporation.
- **Window Film: Reducing Energy Costs and Improving Appearance**, Charlie Arakelian, Northeast Tint Co.

- **Purchasing Renewable Energy: How and Why**, Phil Adams, World Energy Solutions, Inc.

December 12, 2007

- **Energy Efficient Lighting for Hotels**
 - Claudia Ruffing, Major Account Representative, GE Lighting.*
 - Tom Varela, Regional Sales Leader, GE Lighting.*

January 8, 2008

- **Cambridge Energy Alliance Overview: History, Members, Mission, Timeframe** Deborah Donovan, Cambridge Energy Alliance.
- **CEA Offers a Unique Opportunity for Cambridge Hotels**, David Carey.
- **How CEA's ESCo Partners Will Work with Hotels; Case Studies**
 - Hal Meyer, Ameresco.
 - Ken Nathanson, Con Ed Solutions.
- **NStar's Role in Supporting CEA Hotel Projects**, David MacLellan.

January 31, 2008

- **Maximizing Your Renewable Energy Purchases**, Carrie Cullen-Hitt, Vice President Renewable Products, Constellation New Energy.
- **The Upcoming Building Operators Certification Course; Pertinent Topics Regarding Hotel Energy Management Planning and Operations & Maintenance**, Alan Mulak, Energy Engineer and Consultant, Building Operator Certification Northeast.
- **The Future of Green at The Lenox**, Elaine Strunk, Director of Green, The Lenox Hotel.

March 6, 2008

- **Green Power Options for the Bay State**. Larry Chretien, Executive Director, Massachusetts Energy Consumers Alliance.
- **Green Weddings for Boston Hotels: Party for the Planet**. Dianna Dixon, Consultant for Lake Air Systems and Green but not Granola.
- **Green Transportation Options for Hotels and Their Guests**. Seth Riney, Founder and President, PlanetTran.

April 3, 2008

- **Competing with the Dumpster: Deconstruction and Construction & Demolition Recycling**, Amy Bauman, Director of Business Development, greenGoat.
- **Ozone, The Silent Environmentally-Friendly Treatment**, Jack Reiff, President of Wet-Tech and Joe Cuzzi, President of LLS Wholesale Direct.
- **Solar Energy for Hotels**, Luke McKneally and Bruce Gallagher of Solar Design Associates.

May 15, 2008

Combined Heat and Power

- AmericanDG Energy, Bob Olmstead.
- Aegis Energy Services, John da Silva.
- UTC-Power, Andy Kristoffersen.
- AirCogen, Steve Zilonis.
- Co-Energy America, Tim Graham.

May 22, 2008

- **Sustainability plus Savings with Carpet and Paint**, Marcia Deegler, Director of Environmental Purchasing, State of Massachusetts.
- **Renewable Energy for Hotels: The Big Picture / EPA's Renewable Power Partnership**, John Moskal, Senior Advisor for Energy Policy, EPA New England.
- **Green Personal Care Products**, Terri Michaelson, President, Herbs Make Scents.
- **Hyatt Regency Boston's Energy Efficiency Program**, Brian Gorski, Director of Engineering, Hyatt Regency Boston.

July 10, 2008

- **The Business Case for Solar Thermal**, Elia Kleiman, Application Development Director, and Kevin Poulsen, CEO, Synepex Energy.
- **Single Stream Recycling for Hotels**, Dennis O'Connor, Customer Experience Manager, Waste Management.

- **Environmental Program at Westin Copley Place: Accomplishments and Plans**, Jeff Hanulec, Director of Engineering, Westin Copley Place.

August 7, 2008

- **Toxics Use Reduction in Hotels**, Rick Reibstein, Manager, Outreach & Policy, Office of Technical Assistance for Toxics Use Reduction, MA Executive Office of Energy and Environmental Affairs.
- **The Future of Green Hotel Certification Programs**, Ray Burger, President, Pineapple Hospitality.
- **Greening your Amenities**, Ray Burger, President, Pineapple Hospitality.

September 25, 2008

- **Saving Water and Reducing Costs in Hotels**, Dan Cook, President, Conservation Solutions Corporation.
- **Sustainability in the Beverage Alcohol Business**, Allyn Feldman, Regional Vice President, McCormick Distilling Company, Inc.
- **Greening the Fairmont Copley Plaza**, Cassandra Vaughan, Recruitment Manager, Fairmont Copley Plaza Hotel.
- **Greening in Action: 100 Mile Menu and Rooftop Garden**, Arwi Odense, Banquet Chef.*

November 13, 2008

- **Integrated Pest Management for Hotels**, Don Rivard, Pest Management Consultant, Rivard's Resources: IPM.
- **Energy Misers for Refrigerated Vending and Snack Machines**, Cecil Ledesma, Vice President of Sales, Hospitality, USA Technologies.

December 11, 2008

- **Reducing Your Carbon Footprint with Water Filtration and Treatment**, Simon O'Leary, Chief Executive Officer, Atlas Watersystems, Inc.
- **Lighting Control Strategies for Energy Savings and Guest Satisfaction**, Doug Kafka, Senior Sales Supervisor, Commercial Systems and Products, Lutron.
- **The Colonnade Hotel's Green Initiatives**, Jim Lind, Director of Purchasing, The Colonnade Hotel.

January 29, 2009

- **Hyatt Regency Cambridge's Green Initiatives**, Michelle Joseph (Sales), Kerry Sullivan (Sales), Javan Small (Culinary), Steven Alves (Culinary) and Chef Robert Daugherty.
- **Green Hotel Interiors**, David Sanborn, President, EcoModern Design.
- **Green Cleaning Solutions-Creating a Healthier Indoor Environment**, Bill Scherer, Founder and President-Clean Green Solutions, LLC.

March 5, 2009

- **Earth Hour**, Jeff Hanulec, Director of Engineering, Westin Copley Place.
- **Retro-Commissioning Hotels, a Cost Effective Program to Improve Building Performance**: Kaj Huld, Group Leader Energy Services, Sebesta Blomberg.
- **The Real Sustainable IT**, Susan Labandibar, President, Tech Networks of Boston.
- **The Massachusetts Convention Center Authority's Environmental Achievements and Plans**, Travis McCready, Chief Operating Officer, Massachusetts Convention Center Authority.
- **NSTAR's 2009 Energy Efficiency Stimulus Package**, Andrew Coffin, Program Manager, NStar.

April 23, 2009

- **Green Roofs and Living Walls**, Steven Shields, ECO Design Technology.
- **Urban Epic Boston: Triathlon and Festival; How Hotels can Benefit**: Will Thomas, President, and Amy VanHaren, PR and Marketing Director, Epic Events.
- **Making Events Green / How Hotels can Align their Messages with Athletic Events**, Bruce Rayner, Chief Green Officer of Athletes for a Fit Planet.
- **Compressed Natural Gas Vehicles and the Federal Stimulus Package**, Mike Manning, Director of Marketing, AVSG.
- **Omni Parker House: Environmental Achievements and Plans**, Bill Masefield, Assistant Director of Engineering; Holly Combs, Director of Rooms; Joy Nowak, Asst Director of Housekeeping; John Coviello, Director of Food and Beverage; and Priya Sridhar, Employment Manager.

June 11, 2009

- **Green Your Hotel Renovation**, Craig Nicholson, Director of Sustainable Development, Ajax Partners.
- **Becoming a Bicycle-Friendly Hotel**, Andrew Prescott, Founder and Chief Wheel Officer, Urban AdvenTours.

- **Branding Your Hotel as Green**, Nick Bendiak, Account Manager, Hospitality Division, USFI Marketing Communications.

July 23, 2009

- **Cascade Paper Products: Greener by Nature**, Clarke Hall, Senior Facilities Consultant, Custodial Partners.
- **Ice Melt: The Greener Approach, Sometimes Less is More**, Michael Cieskinski, Manufacturers Representative, New England for Kissner.
- **Green Linens and Towels: Helping Hotels and our Planet**, Gene Faul, CEO of Cypress Luxury Bed & Bath Amenities.
- **Airius Fans: Reducing Energy Bills and Improving Comfort**, Jonathan Barry, President, Gerber Sales Energy Solutions.

September 10, 2009

- **Seaport Saves, A Case Study**: Matt Moore, Director of Rooms & Environmental Programs, Seaport Hotel.
- **Bed Bug Detection and Remediation**, Bill Brady, President of BBDR SERVICES LLC.
- **Going Green & Saving Money with the *EXTREMEAIR***, Susan Ebbing, Vice President, National Sales, American Dryer.
- Karen Weber, President, Earth Our Only Home, Inc.

October 22, 2009

- **Green Seal Certification: How and Why Hotel Marlowe and the Onyx Hotel are Earning It**, Joe Capalbo, Hotel Manager of Hotel Marlowe and Bill Babis, General Manager of the Onyx.
- **The Healthy Hotel Bedroom...Retreat for Guests with Allergies**, Vanessa Kerr King, Senior Product Specialist, Boston Green Goods.
- **Clean the World: Turning Hotels' Trash into Lifesaving Treasure**, John Cicco, New England Director of Sales, Clean the World.
- **Solar Hot Water for Irving House at Harvard: Why We Installed It, How It's Working**, Rachael Solem, Owner and General Manager, Irving House at Harvard and Harding House; and Bruce Dike Hiles, President, New England Solar Hot Water.

November 19, 2009

- **Benchmarking Your Hotel's Energy Performance**, Andrew Schulte, ICF International; Jeff Hanulec, Director of Engineering, Westin Copley Place.

December 3, 2009

- **Communicating the Green Experience through Interior Products: Furnishings, Fabrics and other Materials**, David Mahood, Principle at Olive Designs and Partner, Olive Hospitality Consulting.
- **Cleaner and Greener Technologies in the Hotel Business: *Making the Case for Wet Cleaning***, Joy Onasch, Community Program Manager for the Toxics Use Reduction Institute at UMass Lowell.
- **Saunders Hotel Group – Their 20th Year of Eco Hospitality**, Tedd Saunders, President, EcoLogical Solutions Inc. & Co Owner, The Lenox Hotel and Comfort Inn & Suites Boston/Airport; and Elaine Strunk, Director of Green, The Lenox Hotel.

January 7, 2010

- **Best Practices for Hotel Energy Management**, Anna Stark, EPA's National Program Manager ENERGY STAR; Brian Gorski, Director of Engineering at Hyatt Regency Boston; Marvin Dixon, Director of Engineering, Four Seasons in Philadelphia; Scott Cowger, Owner/Innkeeper, Maple Hill Farm Inn & Conference Center.

January 21, 2010

- **Royal Sonesta Hotel's Recent Green Achievements**, Joe O'Toole, Director of Engineering, Royal Sonesta Hotel.
- **The State of Energy Management Systems in Hospitality**, John Tavares, Vice President of Sales and Marketing, INNCOM.
- **NStar's Financial Incentives for Energy Efficiency Investments in 2010**, Andrew Coffin, Program Manager, Energy Efficiency Services, NSTAR Electric and Gas.

March 4, 2010

- **The Colonnade Hotel's Comprehensive Energy Efficiency Treatment**, Keith Alexander, Director of Property Operations, The Colonnade Hotel; Peter Fairbanks, President, Bluestone Energy Services Ltd.

The Colonnade Boston Hotel and NStar, Michael Budlong, Program Manager, Energy Efficiency Services, NSTAR.

- **Green Solutions for Hotel Business Centers, Offices and Other Areas**, Mark Buckley, Vice President, Environmental Affairs, Staples.
- **Green and Social Marketing for Hotels**, Scott Parisi, President, EcoGreen Hotel.

April 15, 2010

- **LEED O&M Summary & Best Practice Guide**, Colleen Soden, Director of Technical Assistance, The Green Roundtable.
- **FRESH: Fabrics Redefining Environmental Standards for Hospitality**, Renee Valega, Account Manager, Valley Forge.
- **Incentives for Energy Efficiency for Natural Gas Products; Enhanced Incentives for Energy Efficiency**, Michael Pace, Senior Engineer, National Grid.

June 3, 2010

- **Keeping a Tree Green after it Becomes a Chair**, Mario Insenga, Founder and Principle, The Refinishing Touch.
- **Hyatt Regency Boston's Energy Strategy**, Brian Gorski, Director of Engineering for Hyatt Regency Boston.
- **Advances in LED Lighting for Hotels**
 - **LED Lighting Solutions, MSi iPAR-38 and TriioTrac LED Replacment Fiixtures**, Bill Weiss, Partner, Vice President and Chief Technical Officer, Light Efficient Devices.
 - **Ecolamp™ LED lighting solutions that save money and energy!** Gene Brandeis, President UDEC-Ecolamp Corp.
 - **Mass Save - Savings through Energy Efficiency: Solid State Lighting for Today and Tomorrow**, Kevin Morley, Project Engineer, NSTAR Electric & Gas.
- **Green Meetings Industry Council for New England: Building a Sustainable Community**, Janiece Sneeegas, Director, General Assembly and Conference Services at Unitarian Universalist Association.

July 22, 2010

- **Sustainable Renovation – A Case Study: Comfort Inn – Boston / Logan Airport**, Harry Wheeler, AIA, Principal of Group One Partners, Inc. Katrina D'Argenis, GM, and Omar Zenon, Operations Manager, Comfort Inn & Suites Boston Logan International Airport; and Tedd Saunders, President, EcoLogical Solutions Inc., Chief Sustainability Officer, The Saunders Hotel Group and Co-Owner, The Lenox Hotel and Comfort Inn & Suites Boston/Airport.
- **Green Sustainable Cleaning for Floors and other Hard Surfaces**, Tom McNamara, Regional Manager, Southern New England, Tennant / Nobles.
- **Boston By Foot: Exploring America's Walking City**, Mary Fichtner, Executive Director, Boston by Foot.
- **Making Walking Work for Visitors**, Rosa Carson, Advocate, WalkBoston.
- **New Green Initiatives at the Seaport Hotel**, Matthew Moore, Director of Rooms & Environmental Programs.

September 16, 2010

- **How to "WOW" Your Guests with the Power of Plants and Improve your Air Quality, Too**, Jan Goodman, President, Cityscapes, Inc.
- **Amenities: Green, Greener, Greenest**, Ray Burger, President, Pineapple Hospitality.
- **The Environmental Benefits of Outsourcing your Laundry**, David Noble, Director of Sales, Marketing and Customer Service, Royal Hospitality Services, Inc.
- **What I Learned in a Year about Bed Bugs**, Bill Brady, President, BBDR Services, LLC.

October 21, 2010

- **Diagnosing Heat Loss and Moisture Problems in Building Envelopes**, Peter Brooks, President and CEO of Infra-red Analyzers, Inc.

- **Introduction to Green Key**, Zachary Conen, Vice President of Sales & Marketing - U.S Region, Green Key Global.
- **Boston Marriott Copley Place: Energy Retrofit Project**, Mike Good, Sales Engineer, Automated Building Systems and Michael Morrissey, Commissioning Group Lead, Sebesta Blomberg

December 2, 2010

- **How a Waste Consulting Company Can Help Your Hotel**, Tim Price, President, Innovative Cost Solutions
- **Eco-friendly Weddings and Meetings**, Dianna Dixon, Green Event Consultant.
- **The Westin Copley Green Initiatives: The Triple Play; Tour of The Westin Copley's New Model Room**, Jeff Hanulec, Director of Engineering, Westin Copley Place and Craig Nicholson, Director of Sustainable Development, Ajax Partners.

January 13, 2011

- **Hotel Wrap! Reducing the Poverty Footprint and the Carbon Footprint by Greening Hotels**, Syd Mandelbaum, Founder and CEO, Rock & Wrap it Up! and Taina Thermidor, National Director of Hotel Wrap!
- **Boston Rescue Mission**, Eric Grenfell-Muir, Manager of Information, Boston Rescue Mission.
- **Water Treatment for Cooling Towers: How to Reduce Energy, Water and Hazardous Chemicals**, Dan Cook, President, Conservation Solutions Corporation.
- **Fine Paper and Your Green Mission**, Anne Shuhler, President, Classic Graphx.

March 3, 2011

- **Greening the Saybrook Point Inn & Spa**, Stephen Tagliatela, Owner and Innkeeper, Saybrook Point Inn and Spa.
- **Environmentally-Friendly Swimming Pool Maintenance**, Harold Evans, President, Orenda Technologies.
- **The NStar and National Grid Financial Incentives for Energy Efficiency Investments in 2010**, Andrew Coffin, Program Manager, Energy Efficiency Services, NSTAR Electric and Gas.

April 7, 2011

- **Benefitting from Sustainable Initiatives in Hospitality: Blending Value, People, Planet and Profit**, Rauni Kew, PR and Green Programs Manager, Inn by the Sea.
- **Energy Efficient Kitchen Ventilation: Diagnosis, Repair and New Equipment**, Olaf Zwickau, President, Air Solutions & Balancing.
- **Everyday Oddballs in Your Waste Stream: Universal Waste, Surplus Assets and Renovation Waste**, Mark Lennon, President and Co-Owner, Institutional Review Network.

May 26, 2011

- **Reducing Electricity in Guest Rooms, Offices, and Business Centers**, Laura Kischitz, President, Sustainable Life Solutions.

July 21, 2011

- **Advances in Lighting for Hotels**, Andrew Kolb, Field Sales Developer, GE Lighting
- **Win 2011 and 2012 Corporate and Meeting RFP's Based on Environmental Practices**, Scott Parisi, President, EcoGreenHotel
- **BioGreen360: On-Site Organic Waste Decomposer**, Scott Chase, Resource Optimization Consultant, Casella Waste & Recycling Services

September 22, 2011

- **EV Boston Unplugged**, Rachel Szakmary, Transportation Planner, Boston Transportation Department
- **Voltrek: Powering Your Journey**, Kathleen Rosen, Co-Founder & CEO
- **Photoluminescent Egress Guidance and Safety: Understanding the New Code Requirements**, Larry Meiselman, President, iLuminate.

- **How Green is your Coffee?**, Martin Pelletier, Executive Business Development Representative, Filterfresh
- **Living Art for Indoor Spaces**, Trevor Smith, Owner, Land Escapes; Vice President, Ecological andscaping Association
- **NSTAR LED Lamp Giveaway**, Noah Thompson, Business Development Manager, Munro Distributing

October 27, 2011

- **Sheraton Boston Hotel Energy Initiatives**, Abbe Bjorklund, Vice President / Partner, Sebesta Blomberg & Associates and Jeff Hanulec, Director of Engineering, Sheraton Boston Hotel
- **Why New When You Can Re-New?** Tom Metz, National Sales Rep, Mattress Renewal Program
- **Hubway to See Boston**, Brogan Graham, Marketing Manager of New Balance Hubway

December 1, 2011

- **Environmental Program at Four Seasons Hotel Boston**, Executive Chef, Brooke Vosika* and James Kiley, Director of Engineering, Four Seasons Hotel Boston
- **Commuter Benefits and Transportation Options**, David Straus, Director of Transportation Demand Management & Sustainability, A Better City
- **Benefits of Green Seal Certification for Hotels**, Arthur Weissman, President and CEO, Green Seal, Inc.
- **NSTAR LED Give Away Program: Update**, Noah Thompson, Business Development Manager, Munro Distributing

February 2, 2012

- **Green from the Ground Up**, Christopher W Hartzell, Complex General Manager, Aloft Lexington and Element Lexington
- **Cost savings in your Printing Environment**, Kevin Cantwell, Sales/Account Management, Expert Laser Services, Inc.
- **Green Promotional Items for Hotels**, Gerri Weiner, President, Green Promotional Items (a division of Corporate Accents Unlimited)

March 8, 2012

- **Strengthening Your Hotel's Sustainability Program: Tools for Success**, Tedd Saunders, President, EcoLogical Solutions Inc. and Chief Sustainability Officer, The Saunders Hotel Group (SHG); Scot Hopps, Environmental Program Manager, Saunders Hotel Group & EcoLogical Solutions, Inc.
- **Environmentally Friendly, Sustainable Care, Repair, Installation, and Restoration of Natural Stone and Terrazzo in Resorts & Hotels**, Mike Burke, Vice President and Owner of the New England Division of Boylan Marble & Terrazzo Restoration
- **Warewashing and Energy Savings**, Jerry Perkins, President, Hatch-Jennings, Inc.
- **NSTAR's Stairwell Lighting Promotion for 2012**, Paul Michaud, Sales Manager, Munro Distributing.
- **The Mass Save Financial Incentives for Energy Efficiency Investments in 2012**

April 26, 2012

- **Omni Parker House: Green Team Initiatives and Accomplishments**, Casey Gilman, Green Team Leader
- **Practical Sustainability: Engaging Employees and Customers**, Matthew Gardner, Director, Sustainserve
- **Motors Used for Refrigeration and HVAC: How to Identify Retrofits with Great ROI's**, Emre Schveighoffer, President of National Resource Management, Inc.
- **What You Need to Know about Eco-Friendly Livery**, Lori Van Dam, President, PlanetTran

June 7, 2012

- **Schneider Electric: The Global Specialist in Energy Management; My Energy University; Energy Solutions for Hotels**, Susan Hartman, Manager, Global Customer Education Programs and David Reed, Director, Energy Services, Schneider Electric
- **Greening Hotel Restaurants**

Michael Oshman, President, Green Restaurant Association

- **Electrolyzed Water and Why it is Good for You**
Patrick Lucci, Managing Director, Lynnfield Green Technology

August 2, 2012

- **Reducing Natural Gas Bills in Hotels**, Scott Parisi, President, EcoGreenHotel
- **How Hotels can Recycle Mattresses and other Hard Goods**, Richard Garrison, VP of Operations, Conigliaro Industries, Inc.
- **City of Boston's Green Ribbon Commission: Its Implications for Hotels**, Andrew Belden, State and City Programs Director, Meister Consultants Group

September 20, 2012

- **Taranta Restaurant: Going Green**, Jose Duarte
- **Using Procurement On-Bill Financing to Help Execute Your Energy Plan**, Bruce Buckbee, World Energy
- **Improving Sustainability By Recycling Used Cooking Oil**, Sarandis Karathanasis, AMENICO

November 12, 2012

- **HI-Boston LEEDs the Way: The Development and Marketing of a Green Hostel**, Kelly Smith, Director of Marketing & Sales, Hostelling International-Boston
- **Green Laundry; Cleaning with Microfibers**, Bill Scherer, President, [Clean Green Solutions](#)
- **Green Technologies in Elevator and Escalator Design**, James Marchioni, Regional Sales Manager, [Otis Elevator Company](#)

December 6, 2012

- **Sheraton Boston's Path to 30/20/20**, Jeff Hanulec, Director of Engineering, Sheraton Boston
- **Hyatt Regency Boston's Strategy for Reducing Electricity Use by 45%**, Brian Gorski, Director of Engineering, Hyatt Regency Boston
- **The Hidden Energy: Electric Motor Savings in Hotels**, Michael Rosenkranz, Energy Solutions Specialist, GEXPRO
- **Improved Chilled Water Plant Performance with a New Energy Valve**, Dick Hubbell, District Sales Manager, Belimo
- **The Low-Voltage Transformer Opportunity: Reduce Losses by 70-80%**, Chris Wheeler, Director of Sales and Business Development, PowerSmiths International
- **Advances in Energy Efficient Lighting for Hotels**, Carlos Alonso Niemeyer, Program Manager - Energy Efficiency Services, NSTAR and Edward Bartholomew, Commercial Lighting Program Manager, National Grid
- **High Impact Hotel Energy Projects**, Jesse Stallions, Senior Energy Engineer, Sebesta Blomberg
- **Natural Gas Energy Efficiency Opportunities for Hotels**, Michael Pace, Senior Energy Engineer, Horizon Energy Services and Fred McKiernan, Senior Energy Engineer, Horizon Energy Services
- **Water Issues and Innovative Water Efficiency Opportunities in Hotels and Restaurants**, Dan Cook, President, Conservation Solutions Corporation
- **Benefits and Opportunities in Energy Efficiency**, Richard Kazarian, Manager, Energy Efficiency Sales & Business Development for Northeast Utilities
- **Opportunities for Energy Efficiency in Hotels**, Sneha Sachar, Program Strategy Lead, National Grid
- **The Bottom Line of Green Is Black**, Tedd Saunders, President, EcoLogical Solutions & Chief Sustainability Officer, The Saunders Hotel Group

February 14, 2013

- **InterContinental Boston's Green Initiatives: Let's Engage**, Fabienne Eliacin, Engineering Coordinator, InterContinental Boston
- **The Haulers Perspective: What makes the Intercontinental Hotel Recycling Program Work? Cardboard: To Bale or Not to Bale**, Adam Mitchell, Partner, Save That Stuff
- **High Efficiency Filters for Hotels: Save Energy and Labor, Improve Air Quality**
Cindy Fitzpatrick, Sales Manager, Filter Sales and Service

March 21, 2013

- **Metering & Energy Management Information Systems (EMIS)**, Jeffrey Long, Professional Services, Sales Engineer and Brian Ricci, Buildings Solutions, Strategic Accounts Manager
- **Zagster -- The Newest Green Amenity**, Timothy Ericson, CEO and Co-Founder, Zagster

- **2013 Mass Save Program Incentives**, Kevin Lubinger, Program Manager, Energy Efficiency, NSTAR Electric and Gas

May 9, 2013

- **TripAdvisor GreenLeaders**
Jenny Rushmore, Director of Responsible Travel, TripAdvisor
- **Advances in Lighting Controls and the Impact of ASHRAE Requirements**
Richard Rattray, Specification Sales Engineer – Northeast, OSRAM SYLVANIA
- **Walk/Ride Days: Greener Footprint, Great PR and a Healthier Staff**
Janie Katz-Christy, Director, Green Streets Initiative

June 27, 2013

- **Cooling Related Energy Conservation**
Marc Sandofsky, President, RetroCool Energy, Inc.
- **The Compelling Case for Waste Food Dehydration Technology**
Jack Fellman, General Manager, Greener Chemistry Associates
- **Staying a Step Ahead: How Hotels Can Discover the Latest Energy and Water Efficient Technologies**
Charity Pennock, Segment Development Program Manager, New England Clean Energy Council

August 1, 2013

- **Taj Boston: Condensate Recovery Project; Testing a Food Waste Dehydration Machine**
Maureen Albright, Director of Engineering, Taj Boston
- **Preventing Food Waste in Hospitality**
Andrew Shakman, President, CEO of LeanPath, Inc.
- **InfraRed Heating Solutions for Hotels**
Shawn Whalen, Regional Manager Schwank USA
- **Bathroom Ventilation for Hotels: Using Energy Efficient Ventilation to Reduce Operating, Maintenance & Repair Costs**
Bret Gundersen, Northeast Regional Sales Manager at Panasonic

September 12, 2013

- **Sustainability Insights & Opportunities for Innovation**
Holly Fowler, Independent Consultant; Formerly Senior Director of Sustainability & CSR for Sodexo North America
- **Pillow Renovation and Sustainability**
John Harris, President, Harris Pillow
- **A Brief Introduction to Window Film**
Jeff Patterson, Dealer Development Representative at Solutia Inc., a subsidiary of Eastman Chemical Company and Tom Wallace, Owner, Showroom Glass Coating

October 24, 2013

- **Energy Savings Opportunities in Hospitality Swimming Pools: Pumps and Lights**
Tom Laggan, North East Commercial Sales Manager, Pentair Aquatic Systems
- **How Pulping Systems Can Help Hotel Restaurants Reduce Food Waste and Save Money**
Louis DiPrete, Territory Sales Rep, Hobart
- **New LED Lighting Applications**
Joseph Duquette, Outside Sales/Energy

December 5, 2013

- **Variable Drive Retrofit for Domestic Water Booster**
Richard Wallace, Director of Engineering, Renaissance Boston Waterfront Hotel
- **Have Your Fish, and Eat It, Too: Sustainable Seafood and the Role of the Hospitality Industry**
Elizabeth Fitzsimons, Outreach Coordinator, Sustainable Seafood Program, New England Aquarium
- **Advanced Conservation Strategies for Hotels**

Scott Milne, President/CEO, National Energy Technology LLC

- **Innovative Strategies for Financing Energy and Water Efficiency Projects**
Stephen Burrington, Principal, Renew Energy Partners LLC

January 16, 2013

- **The Fairmont Copley Plaza's Green Program**
Eric Ulvila, Director of Engineering
Bre Gaetze, Sustainability Team Co-Chair
- **Power to Profit: Introduction to Combined Heat and Power**
Barry Sanders, President and COO of American DG Energy
- **The Environmental and Financial Benefits to a Sustainable Water Program**
Dave Flanders, VP, Business Development, Vivreau USA
- **Best Practices for Organizing Waste Management Programs**
Dan Ruben, Boston Green Tourism

March 6, 2014

- **Saunders Hotel Group's Green Program**
Tedd Saunders, President, EcoLogical Solutions & Chief Sustainability Officer, The Saunders Hotel Group
Scot Hopps, Director of Sustainability, The Saunders Hotel Group
- **Managing Universal Waste: Tips for Safety and Compliance**
Philip LoRicco, Regional Account Manager, Veolia ES Technical Solutions
- **Mass Save Incentives, 2014**
Kevin Lubinger, Program Manager, Energy Efficiency, NSTAR Electric and Gas
- **Challenge for Sustainability**
Mihir Parikh, Sustainability Coordinator at A Better City

May 1, 2014

- **Making Our World Safer for People with Multiple Chemical Sensitivity (MCS)**
Margaret Ricciardelli, Presenter, Boston Self Help Center
Barbara Fossey, Vice President, Massachusetts Association for the Chemically Injured
- **Disaster Resilience for Hotels**
Sarah Slaughter, President, Built Environment Coalition
- **EcoThermalFilters: Heat Recovery Technology for Commercial Kitchens**
Craig MacIntyre, EcoThermal Filters
- **Sustainability at HI-Boston**
Andrew Laliberte, Hostelling International Boston
Paul Kuhne, Hostelling International Boston

June 5, 2014

- **Preventing and Safely Treating Mold in Hotels**
Jeffrey May, Principal Scientist, May Indoor Air Investigations
- **Recent and Upcoming Innovations in LED Lighting**
Alan Lamson, Sales Manager - Northeast, Philips Lighting NA
- **Boston Pedicab: Rolling into the Future**
Jesse Lyons, General Manager, Boston Pedicab

