



*2016 WM Total
Recycle Program*

Earth Day
Challenges

Go Greener: 3Rs +

- Exchange Recycling Bin Plastic Bag for a 'Bottom' Liner
- Eliminate Single Serve Products: condiments, creamers
- On-line Communications: Newsletters, Paperless Check,
- Use Reusable Utensils, Plates, Cups, etc. Versus Disposable Goods; Hand Dryer Versus Paper Towels True ROI
- Donate Reusable Goods: Equipment, Furniture, Supplies
- Procure Local, Used, EPP, Green Seal, UL-E's ECOLOGO & GREENGUARD, and, Recycle-Content Made Products
- Replace Non-Recyclable Items with Recyclable or Compostable Items
- Bulk Purchasing Beyond Paper & Food
- Employee Paid Time for Volunteering in a Community Environmental Project
- Green Commute Public Transit Discounts for Employees
- Mission Action Program Work Groups to Address Company's Top Environmental Impacts

Competitions & Campaigns


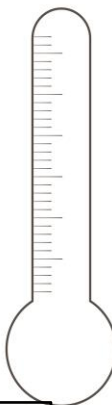
- Biggest Trash Loser Competition
- Recyclometer Contest
- Trash Sorting & Weighing Challenge
- Tiny Toter Trash Tradeoff
- Serious About Sustainability: 60 Day Boot Camp
- Zero Waste Events, Zero Waste Elitist Club
- Recycler of the Month
- Sustainability Champion
- Recycling Ambassador
- Recycling Creative Art/Design Contest
- Staff/Student Sustainability Stewardship Pledge/Petition
- Waste Reduction Campaign
- Dumpster Dive; Recycling Rivalry
- Random Acts of Recycling
- Mentor Match
- Materials Exchange/Donation Program
- Event Educational Table
- Special Collection Events: electronics, cell phones, plastic bags

Incentives

- Sustainable Giveaways, i.e. Water Bottles
- Gift Cards, i.e. Starbucks/Dunkin Donuts
- Team Refreshments: Bagels, Pizza, Desserts, etc.
- Basket Arrangement of Goods
- Employee Voucher for Service Offered at Institution
- Company/School Perks or Promotional Items
- Badge, Plaque, Certificate
- Recognition Picture Board
- Event Tickets
- Title Change
- Employee Time-Off/School Credit
- Cash Compensation; Structure into Bonus, Performance Eval
- Profit Sharing with Increased Recycling Rebate as MSW Decreases; Extend Resource Mgt Goal to Vendor Contracts
- Buy-in: Ask Participant for Motivator/Incentive Idea
- State Waste Ban Compliance/Avoid Fines and Negative PR

A green leaf-shaped graphic with a white recycling symbol in the center. The text "Make the promise." is at the top, and "RECYCLE OFTEN. RECYCLE RIGHT." is to the right of the symbol. Below the symbol is a white line for a signature. At the bottom is the WM Waste Management logo.

Materials Management RECYCLOMETER

TRASH	RECYCLING
	
<div>LFWD % =</div>	

WM
WASTE MANAGEMENT

THINK GREEN®

ACCEPTABLE RECYCLABLES	DO NOT INCLUDE	ACCEPTABLE RECYCLABLES	DO NOT INCLUDE
 Paper (Non-Cardboard)  Mail  Newspapers, Magazines  Plastics #1-2  Glass Jars  Steel Cans, Soup Cans  Cartridges, Inkjet Printers	<p>DO NOT INCLUDE</p> Food Waste (Meat, Bone, Dairy, Eggs, etc.) Liquids, Petroleum Products, Aerosols Paper, Tissue, Papering All Other Cans (e.g., Chip Cans, Coffee Cans) Chipped, Cracked, Empty Bottles	 Paper (Non-Cardboard)  Mail  Newspapers, Magazines  Plastics #1-2  Glass Jars  Steel Cans, Soup Cans  Cartridges, Inkjet Printers	<p>DO NOT INCLUDE</p> Food Waste (Meat, Bone, Dairy, Eggs, etc.) Liquids, Petroleum Products, Aerosols Paper, Tissue, Papering All Other Cans (e.g., Chip Cans, Coffee Cans) Chipped, Cracked, Empty Bottles
	<p>THINK GREEN!</p>		<p>THINK GREEN!</p>