Boston’s expanding bicycle program for visitors and residents

Stefanie Seskin, Active Transportation Director
June 30, 2016 | Boston Green Tourism
Many ways to get around Boston...

Whether you’re walking, taking the T, riding a bike, or car sharing, there are many ways to get around Boston.
Many ways to get around Boston...

Whether you're walking, taking the T, riding a bike, or car sharing, there are many ways to get around Boston.
Phenomenal growth

Between 2010 and 2014, our population grew by six percent, outpacing national growth of three percent.†

Lowest Population in the 20th Century
562,994.∗

500,000 550,000 600,000 650,000 700,000
Providing mobility solutions

<table>
<thead>
<tr>
<th>Mode</th>
<th>Capacity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Private Motor Vehicles</td>
<td>600–1,600/HR</td>
</tr>
<tr>
<td>Mixed Traffic with Frequent Buses</td>
<td>1,000–2,800/HR</td>
</tr>
<tr>
<td>Two-Way Protected Bikeway</td>
<td>7,500/HR</td>
</tr>
<tr>
<td>Dedicated Transit Lanes</td>
<td>4,000–8,000/HR</td>
</tr>
<tr>
<td>Sidewalk</td>
<td>9,000/HR</td>
</tr>
<tr>
<td>On-Street Transitway, Bus or Rail</td>
<td>10,000–25,000/HR</td>
</tr>
</tbody>
</table>
Mission

Go Boston 2030 will envision Boston’s long-term transportation future through transformative policies and projects and an inclusive public engagement process.
Vision: Principles

Go Boston 2030 will improve

<table>
<thead>
<tr>
<th>Equity</th>
<th>Proactively invest to close gaps in underserved neighborhoods</th>
</tr>
</thead>
<tbody>
<tr>
<td>Economic Opportunity</td>
<td>Connect dynamic workforce with jobs in new-economy sectors</td>
</tr>
<tr>
<td>Climate Responsiveness</td>
<td>Focus on public transit and prepare for severe weather</td>
</tr>
</tbody>
</table>
## Vision: Goals and Targets

### Primary targets for the top three themes

<table>
<thead>
<tr>
<th>Theme</th>
<th>Target</th>
</tr>
</thead>
<tbody>
<tr>
<td>Access</td>
<td>All households within 10 min walk of transit, Hubway, and car-share</td>
</tr>
<tr>
<td>Safety</td>
<td>Eliminate traffic fatalities</td>
</tr>
<tr>
<td>Reliability</td>
<td>Transit riders wait and travel times on schedule 90% of the time</td>
</tr>
</tbody>
</table>
## Vision: Mode Share Aspirations

<table>
<thead>
<tr>
<th>Boston Commuters</th>
<th>Share Today</th>
<th>2030 Aspirational</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public Transit</td>
<td>33%</td>
<td>Up by a third</td>
</tr>
<tr>
<td>Walk</td>
<td>14.5%</td>
<td>Up by almost half</td>
</tr>
<tr>
<td>Bike</td>
<td>1.9%</td>
<td>Increases fourfold</td>
</tr>
<tr>
<td>Carpool</td>
<td>5.4%</td>
<td>Declines marginally</td>
</tr>
<tr>
<td>Drive Alone</td>
<td>40.6%</td>
<td>Down by half</td>
</tr>
<tr>
<td>Other, WFH</td>
<td>4.5%</td>
<td>Slight increase in WFH</td>
</tr>
</tbody>
</table>
Mayor Walsh’s goal: Eliminate traffic fatalities and severe injuries by 2030

- Reducing speeds and building safer streets
- Tackling distracted and impaired driving
- Engaging Bostonians with Vision Zero
- Holding ourselves accountable for results
Bike network should serve:

Explorers

Visitors

Friends
Infrastructure for everyone
East Boston Greenway: now open!
Piers Park to Constitution Beach
Connect Historic Boston: in construction
Commonwealth Ave: budget approved!
N Washington St Bridge: in design
Hubway bikeshare system

– 160 stations regionally
– 1500 bikes
– 14,000 members
– Over 4 million trips since launch
Hubway bikeshare system

– 24-hour & 72-hour passes
  • $6 or $12
– First 30 minutes included
– Expanding peak hour and event valet service
Today’s network
Coming this summer:

- Food!
- History!
- Culture!
Participate in Boston’s bicycling culture

- Provide bikes, locks, lights, helmets
- Customize tours and maps
- Sponsor a Hubway station
- Provide complimentary Hubway passes (24- or 72-hour)
- Install bike racks in the garage
- Work with valet, cabs, deliveries to pick-up and drop-off without parking in bike lanes
- Support bike infrastructure projects
- Promote bicycling for recreation
- Promote bicycling to get places
- Promote walking and transit, too
I BIKE ... Boston!

Find
• Tips
• Routes
• Classes

BOSTONBIKES.ORG
Lock smart!

Provide a good lock so guests can stop for a snack:

- U-locks are best
- Use bike racks
- Avoid bus stops
- Avoid disabled parking spots
- Don’t block sidewalks
- Avoid trees