



8th Annual **Boston**
GREENFEST
August 21-23, 2015

At Boston City Hall Plaza
www.bostongreenfest.org

Contact info: Dr. Karen L. Weber, 617-477-4840, karen@bostongreenfest.org

What is Boston GreenFest?

- ▶ The region's largest multicultural environmental music festival - a celebration of life and possibility.
- ▶ Goal: to inform EVERYONE as to the many ways green living can make a positive impact on our world, city, hotels and each of us.
- ▶ Friday, August 21-Sunday, August 23
- ▶ Three days of forums, films, more than 200 interactive exhibits, 3 stages of live entertainment, art, fashion, innovation and more.
- ▶ The festival is conveniently located at Boston City Hall Plaza and free.



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Learn

- ▶ Forum Friday: August 21st
 - ▶ Transportation Tomorrow Today Forum
 - ▶ Food for Us Forum
 - ▶ Green Entrepreneur Small Business Forum
 - ▶ Keynote Guest: Mr. Gil Peñalosa
- ▶ BostonGreenFilmFest
- ▶ Interactive Exhibits
- ▶ Theme: Take a Step!



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Green Brands and Innovation

- ▶ Earth-friendly non-GMO foods and beverages
- ▶ Wine & Beer Garden
- ▶ EcoRide and Drive
- ▶ New products and services
- ▶ Renewable Energy
- ▶ Solar Monorail



Connect

- ▶ Network with local, regional and national companies
- ▶ Meet experts in different fields
- ▶ Volunteer
- ▶ Discover a community of nonprofits
- ▶ Artists and musicians with a message



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Share

- ▶ Return to the hotel and share with Green Team
- ▶ New connections
- ▶ New ideas
- ▶ Increase hotel visibility
- ▶ Help improve the bottom line faster with “green”



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