

LODGING Sustainability Awards 2014

The LODGING Sustainability Awards recognize the contribution of individuals, groups and corporate entities who exemplify the meaning of sustainability in the lodging industry. The winners stand as role models whose work embodies the industry's efforts to be strong advocates for Corporate Social Responsibility in doing what's best for both the environment and for the business while also appealing to the ecologically friendly traveler.

Awards are presented in 5 categories, to those who merit recognition based on the criteria espoused in the award description above:

- 1) Person of the Year
- 2) Property of the Year
- 3) Brand of the year
- 4) Supplier of the Year
- 5) Special Entity of the Year (Hotel Group, Property Management Company, Design/Architecture/Engineering/GC Firm, Consulting Organization, Finance Organization, Association, or Other entity)

Person of the Year: Daniel Ruben, Executive Director – Boston Green Tourism

Dan has the most successful city-level green hotel organization in the country. He has been promoting sustainability in the Greater Boston Area for over 10 years. Dan consistently brings like-minded vendors, sustainability professionals, government agencies, utility providers and hospitality professionals together for monthly discussions that support hospitality sustainability.

The discussions and innovative ideas that result from the Boston Green Tourism (BGT) meetings have become viral throughout the years through the BGT Newsletters and through sustainability professionals spreading their experiences throughout the country. Dan has also supported other states through green education and assist in sculpting guidelines for State Sponsored Green Hotel Programs.

Dan has had more impact on evolving the perception of green & sustainability than just about anyone else in the lodging industry.