Leaving Boston a Better Place

30/20/20 / Sustainability Update
Starwood Commitment to Sustainability

Starwood is committed to doing more to consume less and caring for our planet. Our environmental policy addresses six areas of opportunity, and we are getting started with initial **worldwide focus on Energy & Water - 30/20 by 20**. This is just the beginning of our journey toward environmental sustainability; next we’ll work on additional guidance for minimizing and reducing waste and emissions, examining the supply chain and enhancing indoor environmental quality. We’ll take all of this on while maintaining the exceptional guest experiences we so proudly deliver.

We know **collaboration is key** in addressing these issues, so we formed a partnership with Conservation International in 2009. We’ve worked together to set our energy & water goals and establish a platform that will enable us to hit those performance targets. In the future, we’ll continue in that vein and also work together on engagement programs to drive awareness about environmental issues.
30/20 by 20 Progress Thermometers

Fuels
3.9%

Water
22.3%

Calculations reflect change in annual Kbtu PBR and change in annual Kgal PBR from Base Year to most current 365 days with no adjustment for changes in outside air temp or occupancy.
How are we getting to our goal!

• Building Partnerships with Venders and Utilities
• Sharing Best Practices with counterparts
• Testing new Technologies / Innovative Projects
2014/2015 Projects

• LED Lighting – Taking Advantage of the new technology’s

• National Grid heat Loss Program

• Bath Vents

• North Tower Toilets

• Dyson Hand Dryers

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