Welcome to Xeros
A Revolution in Cleaning
Xeros History & Current Status

- Spun out of University of Leeds in 2007
- Public company, headquartered in Sheffield, South Yorkshire, England
- 2014 IPO on the AIM in London
- 30 international patents filed/granted
- Manufacturing capabilities located in the U.K., U.S. and China
- 2013 rollout into 3 key target markets; initially targeted 5 primary U.S. geographies
- Nationwide install base and support network
- Domestic (household) machine for US in development
Introducing Polymer Cleaning

The Power of Polymer Cleaning

- Our Mission is to replace the current aqueous cleaning processes with Xeros Polymer Beads.
- Saving water & energy are at the heart of our long term goals while driving down operating costs.

What does It All Mean?

- Better wash performance
- Lower cost of ownership
- Massive water savings
- 100% green
- Much superior fabric care
- Beads lock in stains
The Beads – Years in the Making

Polymer Beads offer scientifically proven better cleaning results

- 1.3 million beads creating a gentle cleaning action meaning clothes last longer
- Continuous improvements in place
- Over 30 patents filed
- Hundreds of wash cycles
- 100% recyclable and environmentally friendly
When used in a Xeros Washing Machine:

- Increases mechanical action/agitation
- Soil sticks to beads
- Soil absorbed into beads
- Delivers a superior cleaning performance at the fraction of the cost of traditional washing

The power of polymer cleaning
Xeros Delivers Operational Savings

- **Water savings**
  - 70% to 90%

- **Hot water energy reductions**
  - 50% to 100%

- **Decreased chemical usage**
  - 40% to 60%

.....sustainably
Hyatt Case Study

The Xeros Yearly Impact:

- 8.6 million liters of water saved per year
- 2.7 billion BTU reduction
- 135 metric tons of CO₂ emissions eliminated
- $30K net reduction in operating costs
- 62% ROI
- 24 month payback

Xeros’ Impact enables the Hyatt property to obtain over 30% of the 2020 goals in 2014 and dramatically improve LEED status while lowering operating cost
Innovation beyond beads to accelerate a Revolution in Commercial Laundry

- Polymer Beads
- Chemicals
- Recycling
- Installation
- Technology & Software
- Marketing Support
- Service & Maintenance
- Training & Support
Thank You!

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Xeros - The power of polymer cleaning®