



# Fairmont Copley Plaza Green Team

Bre Gaetze

---

# Green Partnership

- Corporate Initiative started in 1990
  - First hotel company in NA to start a chain wide environmental program
- Comprehensive commitment to minimize our impact on the environment
  - Green Teams in over 55 locations worldwide
- “The most comprehensive environmental program in the North American hotel industry” – National Geographic Traveler

# Green Partnership

- Waste Reduction
  - Recycling
- Resource Conservation
  - Water Conservation
- Habitat & Species Protection
  - Greening Our Greens
  - Sanctuary Programs
  - Not as many opportunities in Boston
- Community Connections
  - More of a focus at Copley
    - Friends of Copley Square
    - Boston Marathon
    - Volunteering

# Eco -Meet

- Developed out of the Green Partnership
- Designed to minimize harm to the environment during all phases of an event
- Encourages maximum waste diversions and environmental awareness for delegates
- An option for clients to choose, not standard

# Eco - Meet

- Driven by four sectors

- Eco-Accommodation

- Water conservation (linen exchange)
    - Energy Efficient (light bulbs, optional turndown)
    - Waste Management – Recycling bins, paper delivery upon request

- Eco – Cuisine

- local, sustainable, organically sourced food
    - Redistribution of food to local food banks and shelters

- Eco- Service

- White boards, Ceramic, china, and glassware
    - Linen versus paper
    - Recycling stations

- Eco – Programming

- Walking tours of community
    - Local conservation projects

# Eco - Meet

- Have had inquiries in past
  - No bookings
- Budgets expanding starting in 2014
- Appears to be uptrending towards sustainable
  - Set in place
  - Hope to have more bookings in future

# Community/Local

- Farmer's Market in Copley Square
  - Late spring to Early Fall
  - Guest interest
  - OAK Long Bar + Kitchen
- Authentically local
- Fairmont philosophy core
  - Loyalty Club Dessert
- Amenities
  - Boston Beer

# Rooftop Garden

- Mainly herbs
- Used in OAK Long Bar + Kitchen
- Maintained by committee volunteers
  - Plant early spring
- Looking to expand
  - Engineering issues to address first



# Bees

- Started in April 2012 with 3 hives and 30,000 Italian honeybees
  - Peak of the season → 300,000 bees
- 13 other Fairmonts have beekeeping initiative
- Harvested about 150 pounds of honey over the past two years
  - Harvest 2-3x per year
- Mainly used in OAK Long Bar & Kitchen
- All 3 hives made of natural and organic products
  - No Styrofoam or chemicals used
- BestBees, urban beekeeping consulting company, to check on the status and health of the hives once a month

# 2014 Focus

- Efficiency and streamlining
  - Lights
  - Thermostats
- Recycling Program
  - Improve internal standard
  - Internal Audits
  - Additional bins