

# **PAL Booksigning & Conference Bookstore**

## **Title Submission Deadline is September 5th**

### **See Below for Participation Instructions**

#### **About Our Conference Bookstore and PAL (Published & Listed) Member Author Signing Event**

For the past six conferences we have sold published SCBWI PAL attendee books, our speakers' publications, along with books on the craft of writing, illustration and marketing. It has been a tremendous success because of Luan Stauss, bookseller, [Laurel Book Store](#) and our volunteers. So we are pleased that Luan will host again!

#### **How to Participate**

If you are an SCBWI PAL member (Published and Listed) and are recently published within the past 3 years, you may feature up to 2 children's titles in our bookstore. (Copyright must be within the last 3 years.) We will have time for author signing at lunch and at the afternoon break.

PAL SCBWI members are members that have books or magazine pieces published by, or under contract by, a traditional publisher. These publishers are listed in the SCBWI marketing survey, or the educational, small press, religious, magazine, and international surveys. For a medium other than print, the approved list from the Writers Guild of America will be used. Additional companies may be added as they are approved. To review the PAL guidelines, please click [HERE](#) To become a PAL member, go to <http://www.scbwi.org/Registration.aspx>

Children's authors and illustrators of self-published, vanity print books, and print-on-demand books are not included in this bookstore for PAL members.

#### **How to Get Your Titles Submitted - DEADLINE FOR PAL BOOK TITLE SUBMISSION FOR BOOK STORE IS SEPT. 5th**

While you register for the conference, you will see a choice to sign up as PAL author and participate in the bookstore. Please enter the information requested. We will contact you to let you know what additional information we need from you.

We will recognize you and show our PAL book covers throughout the day from a PowerPoint presentation.

#### **Set Up and Signing at the Conference**

We will email you the specific instructions for setup of your signing area.