



Partnership Development Committee Minutes

Name of Committee	Partner Engagement
Committee Chairs	Chavelle Patterson Phillip Sangokoya
Date	Tuesday, January 26, 2016
Time	5:30:00 PM
Location	People's Community Action Corporation
Names of Meeting Attendees	Lisa Potts, PCAC Jacqueline Hutchinson, PCAC Lindsey Murray, Israel Designs Chavelle Patterson, Brand Inc. Phillip Sangokoya, PNC
Meeting Summary	<p>The committee discussed the following key topics:</p> <ul style="list-style-type: none">- Review of Q4 Implementations Strategies for Partner Engagement- Role of the Partner Engagement Committee- 5 on 5 Mixers and other event ideas- How to engage current partners and community-at-large
Decision Reached	Share the benefits of partnering with BOSU with current community partners. Use data from Strategic Assessment and BOSU "one-pagers" to showcase how BOSU can help meet the current needs of the partners. This information can be sent through an e-newsletter to current BOSU contact list to keep partners engaged.
Decision Reached	Plan mixers through St. Louis and Metro East Illinois that bring together banks, nonprofits, small businesses, and churches.
Decision Reached	Have a BOSU presence at community events that cater to the target audience and eliminate barriers that may keep individuals from attending. For example, invite parents to bring their kids to financial literacy events.
Decision Reached	Investigate options to compile all Financial Education events from partners in the area in a central location, like in the events section of the St. Louis American.
Follow-Up Assignments/Activities	Connect with past committee co-chairs - Chavelle/Phillip Share current partner contact information with committee co-chairs - Lisa Outline committee budget needs - Chavelle/Phillip
Next Meeting Date	Tuesday, February 23, 2016 @ 5:30pm