



Women Builders Council Annual Conference
Building Up and Moving Forward in New York

Tuesday, May 22, 2012
8:15 a.m. – 5:00 p.m.

Lerner Hall, Columbia University
2920 Broadway, New York, NY

Corporate Sponsorship Opportunities

Sponsorship of the *Women Builders Council* inaugural annual conference, *Building Up and Moving Forward in New York*, offers companies the opportunity to raise their visibility within the building industry in New York. The intent of this conference is to inform women-owned business enterprises and all professionals in the building industry of the current business climate in New York. Presentations and panel discussions amongst industry leaders will prepare conference attendees to plan strategically and take hold of opportunities coming in the next couple of years. Sponsorship is available at a range of levels and offers a variety of distinct networking and branding benefits.

Skyscraper Sponsor **\$20,000** (one available only)

- Eight tickets to the conference, with VIP seating at conference and luncheon (two seats at Keynote Speaker's table).
- Opportunity for Senior Executive of company to introduce keynote speaker at luncheon.
- Short company video shown during networking time (breakfast, coffee breaks and cocktail reception).
- Special recognition from the podium at beginning and end of conference.
- Company name *with logo* shown on screen between panel sessions of the conference, and recognized as the Skyscraper Sponsor in printed conference program.
- Company recognized as the Skyscraper Sponsor, *with logo* and **link** to company website on the WBC conference website, WBC website, all promotional emails and WBC members newsletter up until conference date.
- Company name included in all press releases.
- Opportunity to place branded product or company literature in give-away bags or on registration table.
- **Complimentary Senior Corporate Membership with WBC**

Gold Level Sponsor \$10,000 (four available only)

- Six tickets to the conference, with VIP seating at conference and luncheon (one seat at Keynote Speaker's table)
- Opportunity for Senior Executive of company to have prominent role in the conference (e.g. moderator of a panel discussion)
- Short company video shown during networking time (breakfast, coffee breaks and cocktail reception)
- Special recognition from the podium at beginning and end of conference
- Company name *with logo* shown on screen between panel sessions of the conference, and recognized as First Level sponsor in printed conference program
- Company recognized as First Level sponsor, *with logo* and **link** to company website on the WBC conference website, WBC website, all promotional emails and WBC members newsletter up until conference date
- Opportunity to place branded product or company literature in give-away bags or on registration table
- **Complimentary Principal Corporate Membership with WBC**

Silver Level Sponsor \$ 5,000

- Four tickets to the conference
- VIP seating at conference and luncheon
- Company name *with logo* shown on screen between panel sessions of the conference.
- Company name *with logo* recognized as sponsor in printed conference program, conference website, and WBC website.
- Opportunity to place branded product or company literature in give-away bags or on registration table

Bronze Level Sponsor \$ 3,000

- Two tickets to the conference
- Company name *with logo* shown on screen between panel sessions of the conference.
- Company name *with logo* recognized as sponsor in printed conference program, conference website, and WBC website.
- Opportunity to place branded product or company literature in give-away bags or on registration table

Media sponsorship is also available at the \$5,000 and above levels. Please contact Yvonne Thurman-Dogrueer at Yvonne@wbcnyc.org or at 212-244-4244 for more information.