
National Black Nurses Association

2016 Membership Campaign

Theme: “*NBNA: Today, Tomorrow,
and for a Lifetime*”

January 1, 2016 - May 15, 2016

Lola Denise Jefferson, Membership Chair

Recruit at least one member to receive the
“I Recruited a Nurse for NBNA”
conference badge ribbon in Memphis, Tennessee

Prize Qualifications and Categories

Individual Licensed Member – (Minimum 15)

*First and second prizes will be awarded to any member recruiting the
highest number of new members – minimum of 15
(students and renewals are not valid for this individual prize)*

First Place Winner

- One free NBNA Membership (National dues only for 2017)
- One complimentary Conference Registration for the 2017 NBNA Conference
- Two nights Complimentary Hotel stay at the NBNA 2017 conference
- A Tablet
- One “*I RECRUITED A NURSE for NBNA*” conference badge ribbon

Second Place Winner

- One free NBNA Membership (National dues only) for 2017
- One complimentary Conference Registration for the 2017 NBNA Conference
- One “*I RECRUITED A NURSE for NBNA*” conference badge ribbon

2016 Lifetime Members - (Minimum 10)

First and Second Prizes will be awarded to any member recruiting the highest number of FULLY PAID Lifetime Members – minimum of 10 (excluding members currently in partial payment status)

First Place Winner

- One free NBNA membership (National dues only) for 2017
- One complimentary conference registration for NBNA 2017
- A Certificate for dinner for two in the Host Hotel's Restaurant in conference city
- One Airline ticket or Tablet (NBNA's choice of airlines to be used within one year)
- One "I RECRUITED A NURSE for NBNA" conference badge ribbon

Second Place Winner

- One free NBNA membership (National dues only) for 2017
- One complimentary conference registration for NBNA 2017
- A Certificate for dinner for two in the Host Hotel's Restaurant in conference city
- One "I RECRUITED A NURSE for NBNA" conference badge ribbon

Student Unlicensed Member – (Minimum 15)

(A student is defined as an unlicensed provider)

First and Second Prizes will be awarded to any member recruiting the highest number of NEW PAID Student Members – minimum of 15

First Place Winner

- One free NBNA membership (National dues only) for 2017
- An IPOD to enjoy your favorite tunes
- One "I RECRUITED A NURSE for NBNA" conference badge ribbon

Second Place Winner

- One free NBNA membership (National dues only) for 2017
- One "I RECRUITED A NURSE for NBNA" conference badge ribbon

NBNA Chapter Membership Awards

All Chapters who recruit at least  members will be recognized at the NBNA conference!!!

Chapter Awards - One winner in each category!

Chapter with the most New Lifetime Members

- Largest chapter (101 or more members)
- Mid-size chapter (51-100 members)
- Smaller chapter (15-50 Members)

Membership Retention. Highest percentage of membership retention, *to receive this award the chapters must email their 2016 Membership Roster to elazenby@nbna.org and mail the hard copy of the membership roster with the dues payment to the National office. Post marked by January 31, 2016.*

Highest number of members (new and existing members who are in good standing with National and their local chapter for 2016.) To receive this award the *chapters must email the completed 2016 Membership Roster to elazenby@nbna.org and mail the hard copy of the membership roster with the dues payment to the National office. Post marked by May 15, 2016.*

Growth in Chapter Membership - Highest percentage of growth in chapter membership, roster and payment received by May 15, 2016.

**Mail to: Estella A. Lazenby, NBNA, Membership Services Manager
8630 Fenton Street, Suite #330, Silver Spring, MD 20910**

- ✂ **ALL DUES MUST BE PAID IN FULL** (local and national) and mailed directly to the local chapter. The local chapter will send to National by email an updated membership roster, as well as, mailing a copy of the membership roster with National dues payment to the NBNA National Office. The payment and roster is to be mailed to National no later than Sunday, May 15, 2016, in order to be counted in the campaign. There will be no exceptions if your information is post-marked after May 15th.
- ✂ For potential NBNA members, give a copy of your Chapter's Membership Application with instructions to submit the completed application and payment directly to your chapter. Also, set a deadline date for the applications to be returned to the chapter. This date will allow you to collect their dues and enter their contact information on the roster.
- ✂ All applications must list the name of their RECRUITER on the membership application. The Chapter President or Membership Chairperson should submit a list of members' names and how many new members they recruited on a separate sheet and email the list and Membership Roster to elazenby@nbna.org.
- ✂ Applications must be submitted between the dates January 1, 2016 – May 15, 2016.
- ✂ All winners must use the award in the year that has been specified, there are no exceptions.