

Oregon Solar Energy Conference 2015 Post Show Report

Presented by:



OSEC 2015 Recap

The 2015 Oregon Solar Energy Conference has proven once again that the Pacific Northwest is a hot spot for solar energy, solidifying this event as an annual solar conference destination for many.

Following along with SEIA/GTM's prediction¹ that Oregon and Washington are set to make significant gains this year in new solar installations, OSEC grew by over 50% from 2014 to 2015. We refined our trainings to include technical trainings, business courses and manufacturer workshops. This wide range of offerings attracted entire crews from many of the companies in attendance.

The intimacy of this event allows for in depth face time with exhibitors, attendees, and presenters. The unique enthusiasm and vibrancy of our market keeps bringing our supporters back year after year.

OSEC 2016 will return in May to Portland, Oregon. We expect the event to continue to grow and are looking to host over 300 attendees along with an increase in exhibitors.

We are finalizing details now and will have this information updated shortly. Please join us!

¹ *U.S. Solar Market Insight 2014 Year in Review*

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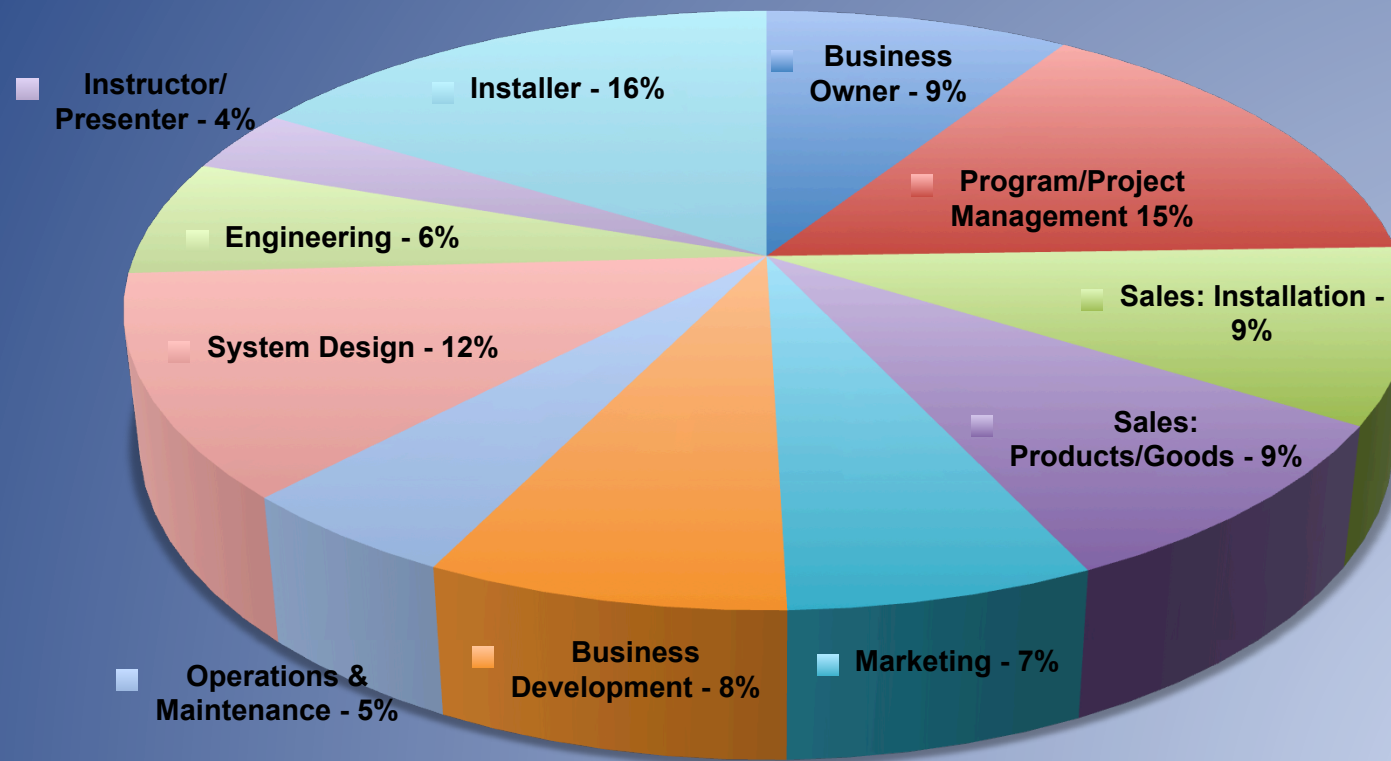


Attendee Demographics

257 Attendees (50% increase over 2014)

Most of the 2015 OSEC attendees come from Oregon & Washington with a handful of visitors coming from other parts of the country.

OSEC 2015 Attendee Job Functions

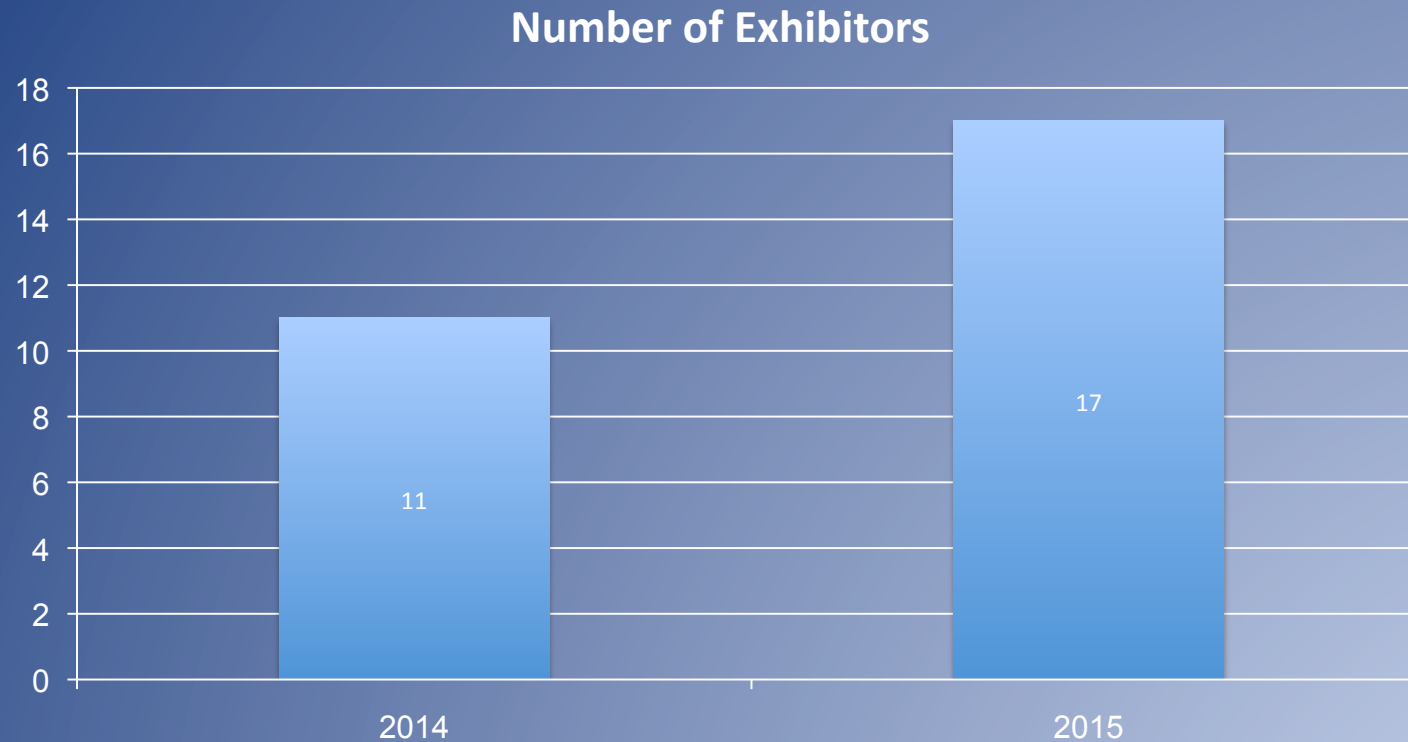


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Exhibitor Representation

2014 vs. 2015



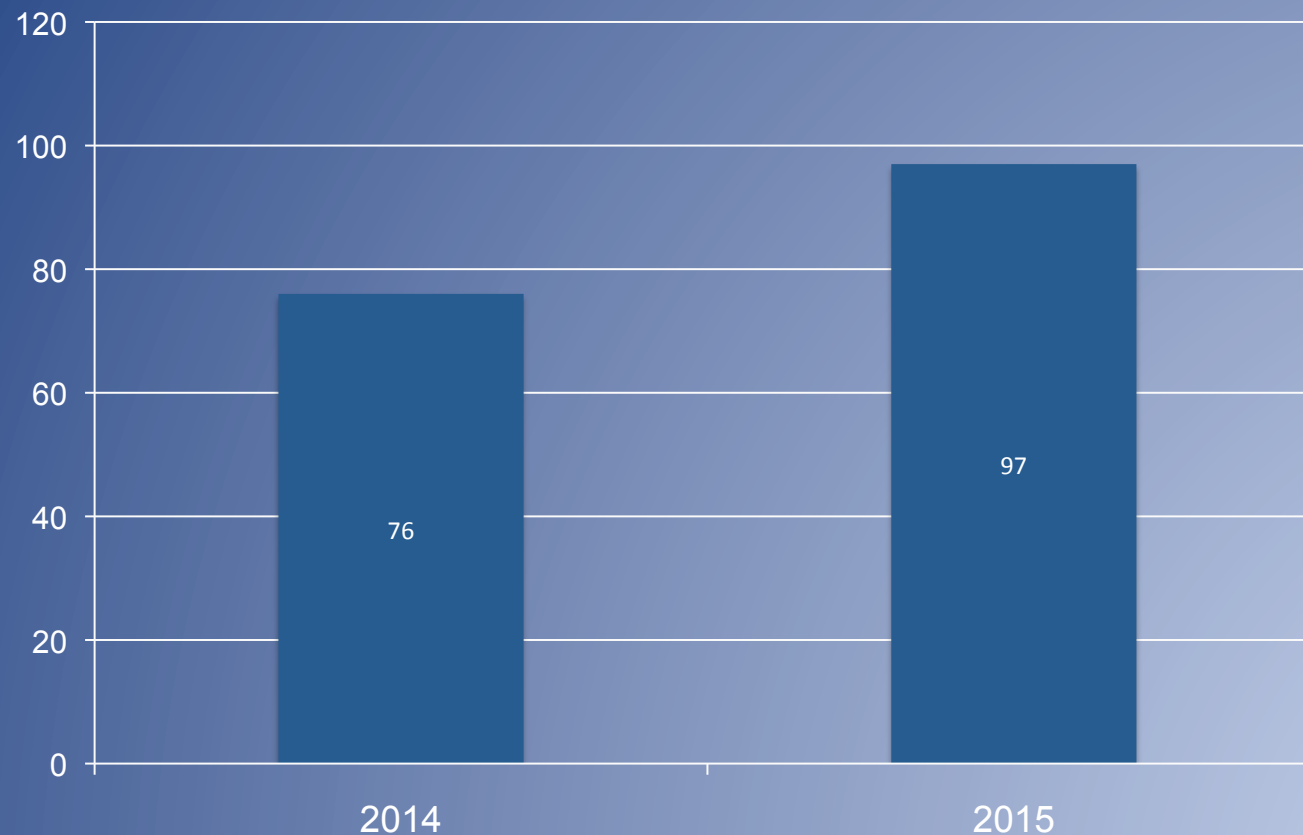
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Company Representation

Number of individual companies represented from 2014 to 2015

Many commercial & residential install companies brought their entire crews to benefit from our technical training, business courses, manufacturer trainings and the industry trade show.



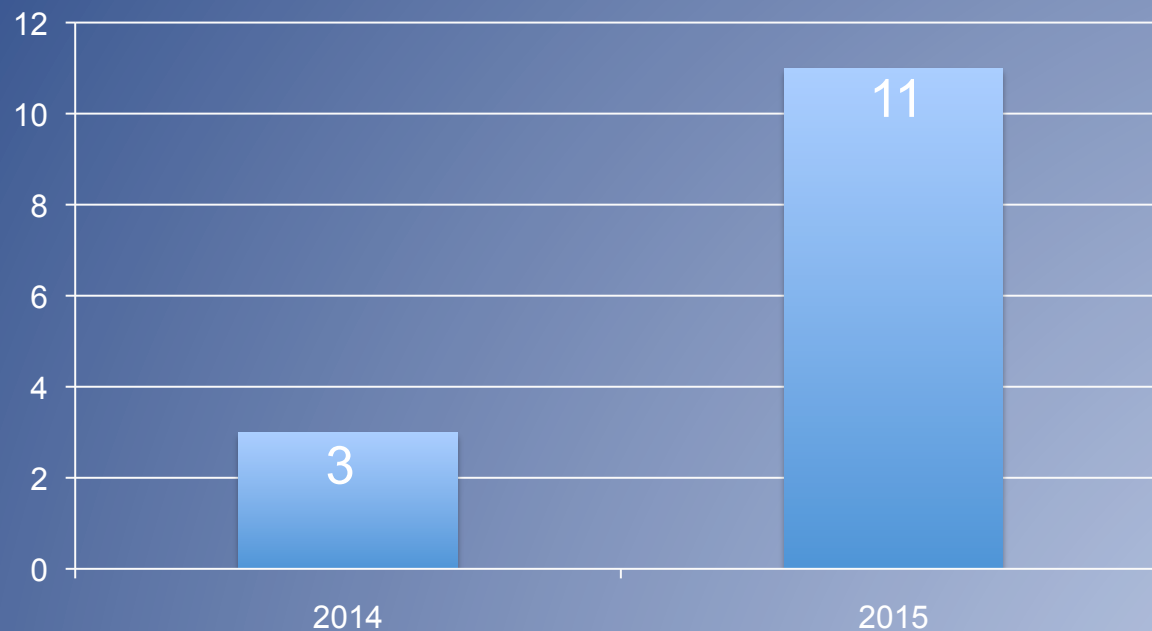
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Washington Installer Representation

Number of attendees registered for training from Washington State: 2014 - 2015

Washington Attendee Count



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