Snapshot of the Arts in All Colorado Creative Districts



2013 80204, 80214, 80216, 80223, 80215, 80205, 80501, 80631, 80639, 80903, 81002, 81003, 81415, 81201, 81419, 81

Creative Vitality Index

Total Population 477.179

CVI Value

United States CVI = 1.0

This regional snapshot report gives the big picture of a region's creative landscape. It provides an overview of creative jobs, industry earnings, FDR grants, and Nonprofit revenues. Past 5 years of CVI Performance



GAIN

5% since 2012 **2013 Creative Jobs**

12,954 **Total Creative Jobs**

There are 667 more creative jobs in the region since 2012

Occupations with greatest number of jobs



Postsecondary Graphic teachers designers 638

548

Ushers, lobby Public relations Musicians and attendants, and specialists ticket takers

singers

GAIN

6% since 2012 **2013 Creative Industries**

\$893.9M

Total Industry Earnings

There is a gain of \$55.6 million in creative industry earnings in the region since 2012

Industries with greatest earnings

Industry type	Industry Earnings	
Software Publishers	\$205.6M	
Commercial Gravure Printing	\$85.3M	
Architectural Services	\$65.4M	
Promoters	\$57.3M	
Advertising Agencies	\$54.5M	

LOSS

V 15% since 2012 **2013 Cultural Nonprofit**

\$261.8M

Nonprofit Revenues

There are \$45.6 million less in 2012 revenues in the region since 2012

LOSS

7 2%

for grant amount awarded (\$) since

2013 State Arts Agency Grants



\$419.6K Amount Awarded

Number of Grants

\$0.88

Award Amount per capita

There are \$6 thousand less in grants since 2012. There are 9 more grants since 2012.

DATA SOURCES: Economic Modeling Specialists International, National Assembly of State Arts Agencies, National Center for Charitable Statistics CREATIVE VITALTY SUITE: The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries. occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region. For more information on data sources visit: learn.cvsuite.org

Creative Vitality

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Industry Earnings: Economic Modeling Specialists International.

NAICS Codes (72) 238150, 323111, 323113, 323117, 323120, 327110, 327212, 332323, 337212, 339910, 339992, 423940, 424920, 443142, 448310, 451130, 451140, 451211, 453110, 453310, 453920, 511110, 511120, 511130, 511191, 511199, 511210, 512110, 512120, 512131, 512191, 512199, 512210, 512220, 512230, 512240, 512290, 515111, 515112, 515120, 515210, 519110, 519120, 519130, 541310, 541320, 541340, 541410, 541420, 541430, 541490, 541810, 541850, 541860, 541890, 541921, 541922, 611610, 711110, 711120, 711130, 711190, 711310, 711320, 711410, 711510, 712110, 712120, 811420, 812921, 812922, 813410

Class of worker: Economic Modeling Specialists International:

Non-QCEW Employees, QCEW Employees, Self-employed

State Arts Agency Grants: National Assembly of State Arts Agencies

Cultural Nonprofit Revenues: National Center for Charitable Statistics

NTEE Codes (44) A51, A20, A26, A25, A90, A01, A63, A6C, A31, A24, A68, A6A, A60, A61, A6B, A69, A65, A40, A99, A12, A02 A03, A11, A19, A52, A84, A27, A23, N52, A51, A80, A32, A57, N05, A05, A34, A33, A6E, A56, A50, A30, A70, A54, A82

Demographic: Economic Modeling Specialists International.

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All Colorado Creative Districts contains: 80204, 80214, 80216, 80223, 80215, 80205, 80501, 80631, 80639, 80903, 81002, 81003, 81415, 81201, 81419, 81428, 81432, 81435, 81082, 80010, 80829, 80524, 80521, 80011, 81131, 80439, 81224, 81623, 81328



Snapshot of the Arts in Candidate Creative Districts

2013 80524, 80439, 80010, 80521, 80011, 80829, 81131, 81224, 81623, 81328

Creative Vitality Index

Total Population

CVI Value

196,795

United States CVI = 1.0

This regional snapshot report gives the big picture of a region's creative landscape. It provides an overview of creative jobs, industry earnings, FDR grants, and Nonprofit revenues.

Past 5 years of CVI Performance



GAIN

14% since 2012 **2013 Creative Jobs**



2,708 **Total Creative Jobs**

There are 370 more creative jobs in the region since 2012

Occupations with greatest number of jobs

237



147

114

Postsecondary teachers

Graphic designers

Musicians and singers

Public relations Interior specialists

designers

GAIN

5% since 2012 **2013 Creative Industries**



\$134.2M

Total Industry Earnings

There is a gain of \$7.2 million in creative industry earnings in the region since 2012

Industries with greatest earnings

Industry type	Industry Earnings	
Commercial Gravure Printing	\$15.0M	
Antique Shops	\$14.1M	

Architectural Services \$8.0M Internet Publishing \$7.5M

Graphic Design Services

\$7.0M

LOSS

V 5% since 2012 **2013 Cultural Nonprofit**



\$22.0M

Nonprofit Revenues

There are \$1.2 million less in revenues in the region since 2012

GAIN

& 8% for grant amount awarded (\$) since 2012

2013 State Arts Agency Grants



\$112.5K

Amount Awarded

Number of Grants

\$0.57

Award Amount per capita

There are \$9 thousand more in grants since 2012. There are 6 more grants since 2012.

DATA SOURCES: Economic Modeling Specialists International, National Assembly of State Arts Agencies, National Center for Charitable Statistics CREATIVE VITALTY SUITE: The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region. For more information on data sources visit: learn.cvsuite.org



Snapshot of the Arts in Candidate Creative Districts

2013 80524, 80439, 80010, 80521, 80011, 80829, 81131, 81224, 81623, 81328

Data Sources (Version 2014.4)

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Class of worker: Economic Modeling Specialists International:

Non-QCEW Employees, QCEW Employees, Self-employed

State Arts Agency Grants: National Assembly of State Arts Agencies

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Demographic: Economic Modeling Specialists International.

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Snapshot of the Arts in Certified Creative Districts

Total Population

280.384



2013 80204, 80214, 80216, 80223, 80215, 80205, 80501, 80631, 80639, 80903, 81002, 81003, 81415, 81201, 81419, 81

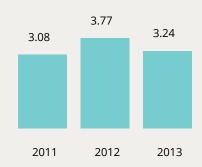
Creative Vitality Index

CVI Value

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Past 5 years of CVI Performance



GAIN

3% since 2012 **2013 Creative Jobs**

10,246 **Total Creative Jobs**

There are 298 more creative jobs in the region since 2012

Occupations with greatest number of jobs



Postsecondary Graphic teachers designers 491 401

Ushers, lobby Public relations Library attendants, and specialists technicians ticket takers

GAIN

6% since 2012 **2013 Creative Industries**

\$759.7M

Total Industry Earnings

There is a gain of \$48.4 million in creative industry earnings in the region since 2012

Industries with greatest earnings

Industry type	Industry Earnings	
Software Publishers	\$203.1M	
Commercial Gravure Printing	\$70.2M	
Architectural Services	\$57.5M	
Promoters	\$56.5M	
Advertising Agencies	\$50.2M	

LOSS

V 16% since 2012 2013 Cultural Nonprofit



\$239.9M Nonprofit Revenues

There are \$44.4 million less in 2012 revenues in the region since 2012

LOSS

V 5%

for grant amount awarded (\$) since

2013 State Arts Agency Grants



\$307.1K Amount Awarded

Number of Grants

\$1,10

Award Amount per capita

There are \$15 thousand less in grants since 2012. There are 3 more grants since 2012.

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