



The Real Dirt on Farming Speakers Training Testimonials



“As participants in a way of life that has so many great things about it and that engages in such an important function – the production of food – we need to tell our story in a positive manner. The RDOF training provides templates for setting up and building a relevant presentation, and is presented in such a way to generate interest and to have the most impact. If one is interested in presenting a counter argument to so much misleading information about modern agriculture, the importance of this tool cannot be overstated.” **Joe Kleinsasser, Rosetown**



“After taking the RDOF training and delivering my first talk to an urban audience at the Regina Public Library, it was truly amazing to see the interest in what many of us may feel are the basic aspects of agricultural production and the level of disconnect between our agricultural community and the urban public. I found the opportunity to utilize the Food & Farm Care materials extremely helpful and comprehensive as it provided much more information than I had anticipated I might need, but in doing so, opened my eyes to the genuine interest the urban consumer has in learning more about what we do, how we do it and who is actually doing it.” **Gord Roger, Balgonie**



“As cattle producers, the RDOF provides the tools to simplify our production story and help to dispel myths or confusion about how food is produced. As farmers and ranchers we have an obligation to ensure the safety of what we grow. The training provided the statistics to back up this up which I found is a huge asset. As Executive Director of the Saskatchewan Horse Federation, the RDOF gave me the tools to be better prepared on the tough questions such health and welfare, slaughter and other emotionally charged topics. The more the public are able to see the compassion and pride we have for our Industry, the better trust they will have in the jobs we do.” **Krissy Fiddler, Findlater**