

# 2015 CAMPS Manufacturing Conference Driving Innovation for Results "Connecting Innovations, Technologies, and Visions for Global Markets"

May 28, 2015
The Museum of Flight
9404 E. Marginal Way South
Seattle 98108

Join us for a full day on how to make innovation become a reality. We have two very powerful keynote sessions.

#### Breakfast Keynote Nytec Corporation

#### How to make Innovation successful? -Discover, Envision, Refine, and Realization

We will begin the day with a breakfast session that will show how to partner with a leader who represents an end-to-end design and development experience and processes to guide clients from a napkin sketch through to full production. Nytec focuses on the end-to-end product design and engineering experience. This includes a four stage process of the product development cycle, bringing products to life through the *Discover* and *Envision* phases, and honing concepts to allow seamless transitions into manufacturing. This is followed by a *Refine* phase to guide projects through any technical challenges, build test equipment for manufacturing and collaborate with clients and partners to *Realize* the product through manufacturing.

#### Lunch Keynote

Tableau Software - Elissa Fink, CMO

Why Data Matters - Using Data Analytics to Achieve Competitive Advantage

In 2020 the world will generate 50 times the amount of data as in 2011—but how do we as manufacturers collect and use this data to drive innovation? Elissa Fink, Chief Marketing Officer at Tableau Software, an award winning Seattle-based data analytics software company, will share what big data and data visualization mean to manufacturers and why manufacturers need data-driven processes to innovate and compete in the global economy. Tableau Software is a leader in the data analytics and visualization industry and considered one of the top three data visualization software companies in the world.

#### **Breakout sessions**

- 1. Internet of things Bill Hill Western Integrated Technologies
- 2. Disruptive Next Generation Additive Manufacturing Processes Steve Kidd CimTech
- 3. Protecting Your Innovations Identifying and protecting intellectual properties Equinox Business Law Group
- 4. Creating an Agile Organization, through lean, best practices, and employee engagement Leon Sanders, Thermaline
- 5. Product Development, Technology, and Innovation for Global Market Solutions -
- 6. The Cloud Risks and Opportunities of cloud services Peter Henley Clark Nuber
- 7. Using ISO Certifications to improve your organization and market globally Impact Washington

#### Reception

We will end the day with some refreshments and relaxation

Don't miss this day of crisp information, great networking, and held at the the Museum of Flight which is celebrating 50 Years 1965-2015







#### **Leading Industry Speakers**



Congressional **Research Service** JJ Gertler



**Aerojet** Rocketdyne **Roger Myers** 



**U.S.** House of Representatives Rep. Adam Smith



**G2 Solutions** Ron Stearns



**G2 Solutions** Katrina Jones



425-885-0290

# A Must Attend Event for **Aerospace & Defense Leaders**

PNDC and PNAA are teaming up to bring you two days of defense, space and UAV market trends, aerospace updates and powerful networking opportunities.

#### **Topics include:**

- 2016 Defense Budget: Trends & Opportunities
- Boeing Derivatives: KC-46 & P-8 updates
- **Unmanned Aerial Systems Update**
- New Dynamics Driving the Space Industry
- Congressional Appropriation & Policy Updates
- Army, Air Force and Sub-contracting Opportunities
- **Future Air Mobility Demand**
- Cyber Security
- And more!

Click Here	2015 Symposium Registration	
To Register	Earlybird Rate: Thru April 30th	Standard Rate: May1-15
PNAA/PNDC Members	\$295	\$345
Non-Members	\$395	\$445

#### Thank You PNAA Corporate Sponsors!

















## Executive Breakfast Unionization: Are You Vulnerable?

Washington is the 4<sup>th</sup> largest unionized state in the nation. Where you may have historically felt immune to union activity, new federal rules and recent National Labor Relations Board (NLRB) case rulings should have you asking:

#### How vulnerable are we to unionization?

Recently, the NLRB adopted new rules designed to expedite the union election process. Unionization just got easier (especially for manufacturers, non-profits, healthcare providers, and retailers).

Please join other business leaders for an Executive Breakfast to learn more about the changing landscape of unionization, including:

- An overview of recent NLRB cases and rules that make unionizing easier, including an overview of the NLRB ambush election rules effective April 15, 2015
- Current union activity climate in the Northwest
- How employers unknowingly trigger unionization efforts
- · Early warning signs of unionization
- Business cultures well-suited to deflect unionization
- A 32-point analysis aimed at assessing your company's vulnerability

#### Presented by Archbright<sup>™</sup> experts:

- Kellis Borek, Vice President, Labor & Legal Services and General Counsel
- Joseph Marth, PhD, Vice President, Business Solutions
- · Susan Brandt, Director of HR Solutions

When: Thursday, April 23 | 7:30AM to 9:30AM Where: The Westin Bellevue | 600 Bellevue Way NE

**Cost:** \$149.95

Register online at: www.archbright.com/event/ExecutiveBreakfast

# Avoiding Key Business Killers FREE Workshop for Business Owners and Key Executives

Wednesday, April 22 | 7:15 a.m. breakfast | 7:30 a.m. start

Presented by: Berntson Porter's Business Transition & Valuation Group

#### This seminar is a must if you:

- Plan to sell or transition out of your business within the next ten years?
- Have a formal succession and/or exit plan in place?
- Have investments in place outside of your business to fund the next chapters in your life?
- Want to reduce the risks of running your business?

Don't procrastinate! Join us **Wednesday**, **April 22** to learn how to avoid six common mistakes or "business killers" that can damage or destroy your business.

Our panel of experts in business banking, law, insurance, investments, ownership transition, and business valuation, will discuss solutions you can implement to **avoid these costly mistakes**.

Walk away knowing how to increase control over the value of your business while reducing some significant risks.

#### Space is limited, register today!

Email: <a href="mailto:cyoung@bpcpa.com">cyoung@bpcpa.com</a>
Phone: 425-289-7658

**Seminar location:** Berntson Porter office

**Driving Directions:** Click here









#### 11100 NE 8<sup>th</sup> Street, Suite 400, Bellevue, WA 98004

#### **About Berntson Porter:**

Berntson Porter is a premier Certified Public Accounting and planning firm that helps clients identify, clarify and achieve their goals. Our services are designed to help our clients create value and wealth by finding opportunities to minimize risk, maximize profits, and protect and grow assets.

In addition to providing tax, accounting and a wide range of consulting services, we help clients manage their wealth and insurance needs through our affiliated firms. We serve clients across the globe, helping them expand nationally and internationally.



#### **JOURNEY TO OPERATIONAL EXCELLENCE**

CWU Supply Chain Management Institute 2015 Summit
Museum of Flight
Thursday, May 7, 2015,
10:00 AM - 4:30 PM

#### **Sponsored by The Boeing Company**

Businesses, Governments, Not-for-Profit organizations, organizations of all types are continually looking to improve operations and service performance. Their approaches frequently draw from lean and quality management techniques employed separately or as part of a broader improvement philosophy.

Whatever the technique, organizations moving toward operational excellence embrace that it is a neverending pursuit that relies on leadership, engagement and the continual development of persons on the front-line and in management. Operational excellence requires attention to the journey. Keynote speakers and panelists for this year's summit bring decades of experience developing the teams and support systems that contribute to ongoing success.

#### Join us as we explore the path forward!

#### **CLICK HERE TO REGISTER**

Tickets \$125.00

#### SUMMIT AGENDA

10:00 - 10:45	Registration
10:45 - 11:00	Welcome:  Carlo Smith, Director CWU Supply Chain Management Institute
11:00 - 11:15	Opening Remarks:  Kathryn Martell, Dean CWU College of Business
11:15 - 12:00	Opening Keynote:  "What is the Magic?"  Christopher Liu,  Executive Director, Washington State Department of Enterprise Services

12:00 - 12:45	Lunch Options  Grilled Fresh Vegetable Napoleon (Vegan)  Oven Roasted Salmon  Herb & Garlic Marinated Grilled Chicken
12:45 - 1:30	CWU's Lean/Six Sigma Processes Course: An Industry/Academic Partnership  Trevor Ince, Program Manager Aerospace, Pexco Deepak Iyengar, Assistant Professor of Supply Chain Management, CWU CWU Project Team Members: Ethan Campbell, Rebecca Duhamel, Kevin Stanley
1:30 - 1:45	Break
1:45 - 2:30	Starting off on the Right Foot (or Getting Back on Track)  Moderator: Mike Williams, Global Supply Chain Leader, World Vision  Jason Phelps, Sr. Group Supply Chain Manager, Crane Aerospace Rick Miltmore, National Director Resource and Relief – World Vision
2:30 - 2:45	Break
2:45- 3:30	Building Leadership and Organizational Support  Moderator: Mark Magnotti, Director of Operations, ThyssenKrupp  Ace Hill, VP Operations, ThyssenKrupp  David Pouliot, Director of Operations, The Boeing Company  Darrin Child, Materials Director, PACCAR
3:30 - 4:15	Concluding Keynote:  "Operational Excellence From Start to, The Journey Continues"  Alan Deutschendorf, Vice President Deployment, Operational Excellence Cardinal Health
4:15	Closing Remarks:





Annual Luncheon

Friday, May 29, 2015

Registration 11:30am Lunch and Program 12:00pm -1:00pm

The Westin Bellevue Lincoln Square, 600 Bellevue Way NE, Bellevue, WA 98004

**Click Here For More Details** 

# Look Who's Coming to Breakfast! Register to Breakfast!



**PRESENTS** 

### **Going Global:**

#### Insights into Expanding Your International Footprint

April 8 • 7:30 a.m. to 9:30 a.m.

Everett Community College Corporate & Continuing Education Center \$50 PNAA Members / \$75 Non-Members



**Dan Brown**Atkins Global

Most businesses today will have teams working in different locations, but managing these teams effectively across different time zones and cultures isn't an easy nut to crack, particularly in the increasingly international world of aerospace. Join Atkins Global and PNAA to explore the realities and practicalities of working across space and time, and hear one company's experience of how it does and doesn't work on a global level.

#### **Topics Include:**

- Why 'go global'?
- International working models
- Atkins' six principles of working internationally
- Pros and cons of going global
- Benefits and pitfalls of international working
- Practical tips on making international work for you

**Click for info** 

**Click to Register** 



#### Business Conference and Luncheon with Guangdong Deputy Party Secretary MA Xingrui

and

#### A 40-Person Business Delegation

Wednesday, April 15th 9:30am- 1:00pm

#### Fairmont Hotel (Spanish Ballroom)

411 University Street | Seattle, WA 98101

Early Bird (Through April 1): \$20
After April 1:\$25 Members | \$40 Non Members
Includes lunch

Click Here to Register