## **BIRTH OF A LEGEND**

Carpenter Abel Rossignol, a very committed skier, made his first skis out of solid wood in 1907. In 1937, Emile Allais became world champion on Rossignol skis. With Rossignol Olympic 41 skis, Henri Oreiller became the first French Olympic champion in history, in 1948. The Rossignol saga was already a legend. In 1956, Laurent Boix-Vives bought the company and started to sell Rossignol skis all over the world.



## 49 YEARS OF SUCCESS AND INTERNATIONAL GROWTH SINCE 1960

Jean Vuarnet won the 1960 Squaw Valley Winter Olympics on Allais 60s, the first all-metal skis. In 1964, Rossignol scored an international success with Strato, the first glass fiber skis.

In the Seventies, Rossignol opened for business in the USA, launched its first Nordic skis and became the biggest ski manufacturer in the world. In the Calgary Winter Olympics, Rossignol won 6 gold medals out of 10 in Alpine events. After launching our Alpine ski boot range in 1990, we developed our bindings range and then successfully diversified into snowboards and textiles. Overall winner of the Albertville and Lillehammer Winter Olympics, Rossignol became the uncontested world leader in winter sports. Champions of legend winning hundreds of medals

Rossignol skis rose to fame through generations of legendary Champions including Emile Allais, Jean Vuarnet, Adrien Duvillard, Annie Famose, Perrine Pelen, Nancy Green, Erika Hess, Alberto Tomba or more recently Alpine skiers Bode Miller, Pernilla Wiberg, Carole Montillet, Ted Ligetty, Vincent Vittoz in Nordic, Doriane Vidal and Mathieu Crepel in snowboard and Candide Thovex in freestyle...

From solid wood skis to the Radical Mutix, the first customizable high performance ski, Rossignol's history can be traced through mythical innovations and skis like the Olympic 41, Strato, Rock 550, ST Competition, SM Competition, Equipe 4S, Excess Dualtec, 9X Oversize and Radical Mutix...