

# 2015 Popcorn Sale

July is almost here and the 2015 Popcorn Sale is just around the corner. Are you prepared to have the best popcorn sale ever? Have you filled out a commitment form? Have you signed up to attend the Popcorn Kickoff on Thursday, July 30 at FirstEnergy Stadium? If you have not already done both of these please do so at your earliest convenience.

Here are some easy steps to ensure your sale is a success:

Complete the Unit Commitment Form and submit it to Council.

Contact Show and Sell locations and set up dates to sell.

Sign up and attend the Popcorn Kickoff on Thursday, July 30 at 6:00 PM (5:15 if you would like a tour of the stadium) at the FirstEnergy Stadium. You will learn about what is new for 2015 and you will also hear how other units have been successful! We will also be revealing the first clues for the Mystery Houses.

We are pleased to announce we have added more prizes to the drawings in the \$600 Club. We will have two first place winners each week in addition to the second and third place winners. One first place winner will receive four Reading Royals tickets and the other first place winner will receive a voucher for six general admission tickets for the 2016 Reading Fightin Phils season. There will also be two VIP Grand Prize Packages at the Grand Prize Drawing on October 28. One Grand Prize Package will be a Pool Party for 10 at the Reading Fightin Phils, a ceremonial first pitch and an autographed prospect ball. The other Grand Prize Package will be four glass tickets to a Reading Royals game, one autographed hockey stick, and a ceremonial puck drop before the game.

Submit a Unit Sales Plan to the Council by August 12 and your unit popcorn kernel will receive a special gift.

Submit you Show and Sell order by August 12.

Please contact Sally Trump (484-824-5404 or [sally.trump@scouting.org](mailto:sally.trump@scouting.org)) with any questions you may have regarding any aspect of the Popcorn Sale.