

“How to Sell \$10,000 in One Weekend” Seminar by **Michael Beck**

- Director of Sales for 20th Century Fox
- Consultant to Spelling Entertainment Group
- CEO/President of Classic Plastic Inc & Imajico Inc.
- Parent of 2 Boy Scouts - Troop 111
- Led Pack & Troop 111 to accomplish \$80,000 in popcorn sales within 3 weekends - Highest Selling Unit in the country for 3 years.

Please join us for a motivational, informative seminar by Michael Beck on Sunday, May 17, at the Schuylkill Valley High School, Auditorium from 4:00 to 6:00 PM. Learn how selling CAMP MASTERS popcorn can make your Unit Popcorn sale a fun, exciting, and a more profitable experience for everyone involved!

Your unit can earn an additional 2% by attending this event!

- Less Time + More Sales = More Profit!
- Enhances the communication skills of the group
- Helps to achieve more parental involvement
- Enables your unit to stop worrying about money to operate and concentrate on helping the boys achieve their goals
- Obtain the best locations to sell
- How to present the products
- Learn how to increase your sales
- **In 2015 your unit will earn 40% on all sales that exceed your total 2014 sales!**
- **Troops—Invite your Scouts to attend this presentation. This is an excellent opportunity for your Scouts to learn communication and leadership skills.**

EXTRA! EXTRA!

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