

# The LinkedIn Ninja Wiki # 1

## Template Invitations to Connect

**Relationship Networking** is the preferred networking style for LinkedIn Ninjas. We are open to building a vibrant, growing cadre of select relationships with a dedication to be of service. Relationships stated on LinkedIn are developed outside of LinkedIn via a strategy called: Invite | Respond | Relationship.

### How to Invite

While Ninja's are committed to a relatively small network of contacts; we understand the importance of growing the cadre. This is our strategy for the invitation to connect.

1. The best invites are made after a personal encounter. For example inviting a person to join your network after meeting them at an event.
2. The best invites are made first with a verbal invite or personalized email before sending the formal LinkedIn Invite.
3. Before sending the invite we want to know their purpose for being on LinkedIn and how we can be of assistance.
4. Avoid cold connections – LinkedIn Ninja use their networks to garner introductions outside of LinkedIn from trusted associates of the person you want to connect with. Follow guidelines 3 and 2 to ensure that the initial introduction is made in person or over the phone.
5. Never use the default LinkedIn invite developed targeted templates modeled after the following the illustrations below:

### Template 1: LinkedIn Invite Following a Personal Meeting

John, (insert name) wonderful meeting you at the Aids Awareness Luncheon, (insert event or how and where we met) following up from the request made during our phone chat (notice the request to connect was made verbally during the phone call –this note is now just the icing on the cake)

### Template 2: Follow-up Note After the Invitation has been accepted

John (insert name) Thanks so much for accepting my invitation to connect on LinkedIn, I look forward to our relationship. (Optional) I am a regular contributor of content to LinkedIn, producing 3 weekly posting: How to be a LinkedIn Ninja, The Weekly Jobs Report, The Friday Commentary. Please share these posts with your contacts and groups when they appear on your home page. Again thanks for making me apart of your network.

### How to use these Templates

1. Rewrite this template to suit your situation
2. If sending the note on LinkedIn, write the draft and final in word copy and paste into LinkedIn



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