

**UNITED WATER IDAHO**

8248 West Victory Road

Boise, ID 83709

TEL 208-362-7328

FAX 208-362-7069

[WWW.UNITEDWATER.COM/IDAHO](http://WWW.UNITEDWATER.COM/IDAHO)

@UnitedWaterID



## PRESS RELEASE

### **TIMBERLINE HIGH SCHOOL STUDENTS PRODUCE WINNING CONSERVATION VIDEO**

#### **North Junior High Students Place Second and Third**

**BOISE, ID June 1, 2015** – A team of 11<sup>th</sup> grade students from Boise's Timberline High School produced the winning Public Service Announcement in United Water Idaho's 2015 Summer Conservation Video Contest.

The students, Chris Nyborg, Beryl Sabin, Jacob Stutsman and Jarrett Tapella, are enrolled in teacher Scott Steckel's Advanced Digital Video II class. Their class will receive a \$1,500 donation from United Water to the Boise Public Schools Educational Foundation.

Titled "Every Drop Counts," the winning video portrays examples of poor water management in the home, as the sound of running (and wasted) water builds before the screen cuts to black and there is the sound of a solitary water drop. The video ends with a call to action to conserve our valuable natural resources. In their comments, the judges commended the group's creative use of sound in telling a story. "The message was simple but effective. The drop over black was dramatic (in a good way). Well done!" the judges wrote.

The winning video will be featured in heavy rotation during United Water Idaho's summer conservation media campaign, playing on local TV stations and social media platforms.

Second place went to the team of Vivien Zwolfer, Erin Brassey, Trixie Zwolfer and Eden Shouldes, 9<sup>th</sup> graders in Mr. Ronald Scott's Advanced Biology class at North Junior High School. Third place was awarded to another group from Mr. Scott's class, Max Peterson, Mac Herbold, Asher Savin and Caton Langston.

The second and third place entries will also be part of the utility's summer campaign, both on local TV and social media. Mr. Scott's class will receive the \$750 second place prize and the \$500 third place award.

The second annual contest was open to all 9<sup>th</sup>-12<sup>th</sup> grade students enrolled in the Boise School District and Bishop Kelly High School.

**(more)**

## Page 2

The winning entries can be viewed at [www.unitedwater.com/idaho](http://www.unitedwater.com/idaho).

Mark Snider            208-362-7328  
                               208-890-2936 (cell)