

Bio – Randy Taussig, BlueCore Leadership

Randy is an entrepreneur and has served on executive teams, managing sales and operations for privately held organizations ranging from \$5M - \$150M. His passion is helping business leaders reach their BIG business goals.

Randy's entrepreneurial roots go back to 1860 when his great-great grandfather started two bakeries in Washington, D.C. which eventually grew into a \$150 million molasses and sugar refining business (Sucrest Corporation) that produced some well-known products like Grandmas Molasses®, a staple for many bakers and a brand still available on the market today.

Randy joined the family business after graduating from the University of Delaware, working first in finance and then in marketing, sales and operations after earning his M.B.A. He continued to work at the company for over 10 years, helping grow the business both organically and through acquisition, which eventually led to its sale to a larger food conglomerate.

Later, he ran the marketing and sales for a \$40M pharmaceutical packaging business, led the marketing and operations for a national trade association and built two consulting practices.

As founder of BlueCore Leadership, he now helps entrepreneurs simplify, clarify and achieve their vision. Randy is also a private pilot who is passionate about flying, with over 1,500 flight hours accumulated both personally and for business.