This annual education conference is designed to fit the needs of families caring for a loved one with Alzheimer’s disease or related dementia. It is also for professionals who would like to learn more about Alzheimer’s disease, the challenges and hope for the future.

The Alzheimer’s Association is an approved vendor for providing continuing education. This course meets the qualifications for 6 CE units/hours for the following certified license entities:

- Certified Nurse Assistant (CNA) and Home Health Assistant (HHA).
- Licensed Clinical Social Worker (LCSW) and Licensed Marriage and Family Therapist (LMFT).
- Registered Nurse (RN) and Licensed Vocational Nurse (LVN).
- Nursing Home Administrator Program (NHAP).
- Residential Care Home Administrator (RCFE).

Application pending approval by the California Department of Public Health (Provider #CEP1546).

Approved by the California Department of Health Services (Provider #06329).

Approved by the California Board of Behavioral Sciences (Provider #1121).

Approved by the California Board of Registered Nursing (Provider #CEP12415).

Application pending approval by the California Department of Social Services (Provider #0205-740-2).

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- Nursing Home Administrator Program (NHAP). Application pending approval by the California Department of Public Health (Provider #CEP1546).
- Residential Care Home Administrator (RCFE). Application pending approval by the California Department of Social Services (Provider #0205-740-2).
program schedule

8 – 9 am    Registration, Breakfast & Exhibitor Fair
9 – 9:15 am   Welcome, William Fisher, CEO, Alzheimer’s Association
9:15 – 10:15 am  KEYNOTE
New Trends: Understanding and Treatment of Alzheimer’s Disease,
Geoffrey A. Kerchner, MD, PhD
10:15 – 10:45 am  Armchair Discussion with Dr. Kerchner and Bill Fisher
10:45 – 11 am  Break
11 am – 12:30 pm  Breakout Sessions
A. I Heart Lola. A solo performance about a young caregiver honoring her grandmother, Nicole Maxali
B. Bridging the Gap between Knowing and Doing: Enhancing your communication & behavior management techniques, Frances Huang, MA
C. Bringing Memories in the Making into Your Home, Shawna Sacan, LMFT, ATR-BC. This session is only open to family caregivers and care partners.
12:30 – 1:15  Lunch & Exhibitor Fair
1:15 – 2:15  Breakout Sessions
A. I Heart Lola. A solo performance about a young caregiver honoring her grandmother, Nicole Maxali
B. Decisions and Dementia: The Role for Advance Care Planning, Jennifer Brokaw, MD
2:15 – 2:30  Break
2:30 – 3:45  The Caregiver Experience: Tips from the Trenches, Moderated by Heather Gray, MA
3:45 – 4 pm  Closing & Evaluations

conference faculty

Frances Huang, MA, Medical Social Worker, Mills-Peninsula Senior Focus

Geoffrey A. Kerchner, MD, PhD, Assistant Professor of Neurology and Neurological Sciences, Stanford Center for Memory Disorders, Stanford University School of Medicine

Heather Gray, MA, Family Support Coordinator, Alzheimer’s Association

Jennifer Brokaw, MD, President, Good Medicine Consult and Advocacy, PC

Nicole Maxali, Solo Performer, Writer, Actor, Bindlestiff Studio

Shawna Sacan, LMFT, ATR-BC, Memories in the Making Coordinator, Alzheimer’s Association

William Fisher, Chief Executive Officer, Alzheimer’s Association

Register today at http://edconference.kintera.org/COC2011

fees

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<th>Early (until September 30th)</th>
<th>Regular (closed November 8)</th>
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<td>Family/General (no CEUs)</td>
<td>$40</td>
<td>$45</td>
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For payment by check: please send registration form along with check to:
Alzheimer’s Association, Circle of Care
1060 La Avenida
Mountain View, CA 94043

Credit Card Payment: (Visa, American Express, MasterCard)
Card Holder Name ____________________________
Card Number ____________________________
Amount ____________________________
Expiration Date ____________________________
Signature ____________________________
(Credit Card registrations may also be phoned to our office: 800.272.3900 x 1322)

CANCELLATION POLICY:
No refunds will be given to cancellations after 5 pm, Monday, November 7, 2011. No exceptions