



Florida Women's Day at the Capitol: *Uniting to Make a Difference*

Florida State Capitol 22nd Floor
400 South Monroe Street
Tallahassee, FL 32399

Thursday, January 28, 2016

Time	Item	
9:00 AM	Registration and Networking	
9:30 AM	Welcome and Introductions	Deborah Cox-Roush Chair, Florida Women's Day At the Capitol Yvonne Fry Chair, Florida Commission on the Status of Women
9:45 AM	Greetings	R. Jai Gillum Tallahassee First Lady
10:00 AM	The Importance of Civic Engagement	Becky Smith Liner Executive Vice President The James Madison Institute
10:30 AM	How a Bill Becomes Law: Your Impact in the Process	Holly Raschein Florida State Representative
11:00 AM	Engaging in Florida Elections Local or State	Commissioner Sandra L. Murman Hillsborough County
11:30 AM	Social Media: Multi Directional Dialogue Affecting Change	Heidi Otway, APR, CPRC Dir Public Relations & Social Media Salter Mitchell
Noon	Update on Women in the Workforce	Joan Harrigan-Farrelly Deputy Director of the Women's Bureau US Department of Labor
12:30 PM	Luncheon Keynote Address Advocacy: Redefined	Karen B. Moore, APR, CPRC Founder and CEO Moore Communications Group
1:30 PM	Women in Philanthropy and Leadership/Mentoring	India Waller Witte Executive Director USF Women in Leadership & Philanthropy

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2:00 PM	Inside Looking Out	Beth Zentmeyer-Harvey Former Protocol and Special Events Advisor Office of the Speaker, U.S. House of Representatives
2:30 PM	Focus on Domestic Violence In Florida	Leisa Wiseman Dir. of Communications and Government Affairs Florida Coalition Against Domestic Violence
		Bobi J. Frank Bobi J. Frank Law P.A.
3:00 PM	Engagement in Education	Suzanne Legg Senior Administrator Dayspring Academy
3:30 PM	Florida Legislator Open Door	Heather Fitzenhagen Florida State Representative Other Florida Legislators as Available
4:00 PM	Guided Tour of the Capitol	
5:00 PM	Conference Concludes	

*Times subject to change.

"The FCSW recognizes and supports women of all ages to achieve their fullest potential."