

PROMOTE *your* TEAM *on* SOCIAL MEDIA

IN **3**
STEPS

1.

Take photo before/during/after a game or club team event
(tournament, camp, team outing, penn legacy event, etc)



2.



Add a brief photo caption



Examples: "U12 Rec pre-game warm-up at Junction"
"Penn Legacy Academy Festival" "U16G Black wins Delco Cup"

3.

Post to your social media account



FACEBOOK



TWITTER



INSTAGRAM

#PennLegacy

*Always include #pennlegacy in the caption. You may also tag
Penn Legacy on Facebook, **@PennLegacy** on Twitter, and
@PennLegacySoccer on Instagram.



EMAIL social@pennlegacy.org

We will do our best to share, repost, and retweet across the Penn Legacy social media platforms and keep the community updated on the happenings of the club. If you have photos from an event that you'd like to share, email them to social@pennlegacy.org and include the name of the event and team.