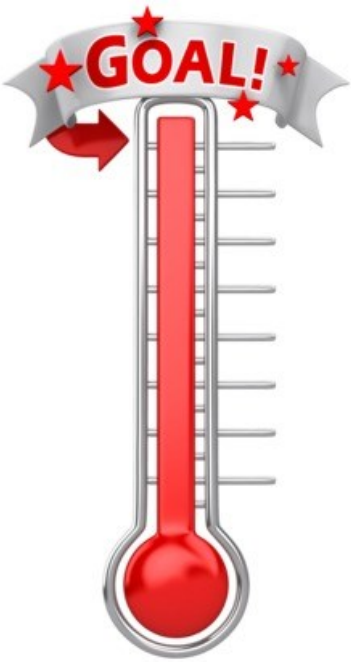


ELCA MALARIA CAMPAIGN MONTHLY NEWS



ELCA Malaria Campaign
Evangelical Lutheran Church in America
God's work. Our hands.



We Did It!!!

Friends, we did it! The ELCA Malaria Campaign has exceeded its fundraising goal of \$15 million dollars! That means 15 million reasons to say THANK YOU.

Later today, an email blast will share this good news with our whole church, but we wanted you, the volunteers and leaders who have worked so hard to achieve this fantastic goal, to be among the very first to celebrate with us.

Please share this wonderful news with your synods, congregations and Facebook friends—we want everyone to know that ELCA members have stepped up in faith to make a difference and to end deaths from this preventable and treatable disease.

Presiding Bishop Elizabeth Eaton thanks you for your hard work, too: “We began the Malaria Campaign in the depths of the Great Recession and at a time of considerable turmoil in this church. The goal of raising \$15 million might have sounded improbable at the time, but our people responded generously. We are honored to accompany our global companions in the Lutheran churches in Africa in their work to make malaria history.”

There are a host of resources available to you to help you tell this story: a video, PowerPoint presentation, FAQs, gorgeous posters, bulletin insert and more. Check out our website at www.ELCA.org/malaria. And remember, the work of ending malaria is not yet finished! Our companions will continue malaria and other health work through ELCA World Hunger in years to come. **THANK YOU!!!!!!!!!!**

IN THIS ISSUE:

- ◆ We reached our \$15 million goal!
- ◆ FAQ: What now?
- ◆ The impact of your generosity
- ◆ Words of thanks



Frequently Asked Questions

When did the ELCA Malaria Campaign begin? When did it end?

The 2009 ELCA Churchwide Assembly voted to begin initial malaria campaign activities in the ELCA. In 2010 and 2011, pilot synods intentionally engaged with congregations and individuals in their synods, creating and testing materials, raising money and providing feedback. In August 2011, the ELCA Churchwide Assembly voted overwhelmingly to roll out the campaign on a national level and to continue it through the 2015 fiscal year (which ends Jan. 31, 2016). As of September 2015, we have exceeded our fundraising goal of \$15 million!

What happens now that we have raised more than \$15 million?

We celebrate Lutheran generosity! As additional gifts come in designated for malaria, they will be spent to expand existing malaria programs or allow companions in other countries to get involved.

Can I still give to the ELCA Malaria Campaign?

Yes. Fundraising efforts will continue until the end of the fiscal year (Jan. 31, 2016). But now that we have reached our fundraising goal, we encourage you to send gifts to ELCA World Hunger. If you would like to specifically support malaria work, you can indicate "malaria" on your check's memo line. Gifts can be sent to: Evangelical Lutheran Church in America, Gift Processing Center, P.O. Box 1809, Merrifield, VA 22116-8009. Or you can give online at www.ELCA.org/malaria/donate.

What happens to malaria programming?

Though our fundraising campaign efforts for malaria have ended, our commitment to walking together with our companions and supporting their health-care ministries will not end. Our global companion churches and Lutheran partners who would like to continue or begin new malaria programming in the coming years will seek funding through ELCA World Hunger, which has a long history of supporting health-related programming.

What countries participated in the ELCA Malaria Campaign?

Funds raised by the ELCA Malaria Campaign support malaria programs of Lutheran church bodies and Lutheran development organizations in 13 African countries: Angola, Burundi, Central African Republic, Liberia, Malawi, Mozambique, Namibia, Nigeria, South Sudan, Tanzania, Uganda, Zambia and Zimbabwe.

Can my congregation still obtain ELCA Malaria Campaign resources?

Yes! Resources will still be available for a limited time at www.ELCA.org/malaria/resources.



By the numbers: How Lutheran malaria programs have changed lives... so far



11,339 malaria program staff, volunteers, church leaders and community leaders trained

2,160,249 community members reached with education about malaria prevention and control

45,263 nets distributed

74,806 educational materials distributed

163,679 people tested for malaria with rapid diagnostic tests distributed by Lutheran malaria programs

39,946 people positive for malaria treated with medication distributed by Lutheran malaria programs

32,237 pregnant women provided with preventative medication distributed by Lutheran malaria programs

12,806 participants in income generating activities and Village Savings and Loan Associations

\$481,403 USD has been mobilized by Village Savings and Loan Associations, which help families to stabilize their household income so they can afford health care and malaria prevention supplies.

Notable Reported Results

- ♦ **Malawi:** The malaria program developed and aired a TV documentary about rapid diagnostic testing and organized a “big walk” that aired on a local radio station, reaching up to 8 million people.
- ♦ **Zimbabwe:** In Milonga, 98% of households are now participating in Indoor Residual Spraying to keep mosquitoes away.
- ♦ **Zambia:** A new rural health post that serves 11 villages reported that the malaria mortality rate in the area declined to **zero** in 2014.
- ♦ **Liberia:** The Lutheran malaria program obtained membership in the National Malaria Control Program Steering Committee, affording the opportunity to participate in decision making and implementation processes of all malaria related activities in the country.
- ♦ **Uganda:** By the end of 2014, 98% of households in the project area had at least one mosquito net. The percent of households that report having a case of malaria in the last month has declined from 92% to 45%.

Thank you — Murakoze — Asante Sana — Obrigado — Zikomo — Weebale!

When someone in this community gets sick, the family knows to come to me for testing as soon as possible. The community is happy to have a Village Health Team member come around. They see that the Lutheran program has not come to play, but to work. LWF [Lutheran World Federation, which implements the malaria program in Uganda] has blessed this community! I am so thankful to the ELCA and to LWF. I have learned so many things about malaria during our trainings. And with the malaria education and treatment that I provide, the situation in this village is improving.

—Stella, Volunteer, Lutheran Malaria Program in Uganda



Since the program started, we know that we have to mainstream malaria in all our church programs: in the preaching and in the workshops, whatever we are doing, we have to [include] malaria in that, so that people are sensitized, so that they are aware of malaria, that it's a killer. And even when we carry out our program, we tell also the people that the great healer is God. You can take the strongest medication, but the one who heals is God.

[Through the malaria program,] we have recorded a lot of change. One: people are aware of the disease called malaria, and that it is caused by a special mosquito. And secondly, everyone now is busy making sure that they put up the preventive measures by clearing their surroundings, by burying all potholes and water bodies around the surroundings, and making sure that the water they use is quite clean.

These issues are very critical and I appreciate what the Evangelical Lutheran Church in America are doing. Because it is from the Evangelical Lutheran Church in America that we are receiving these resources which we are utilizing to promote the Lutheran Malaria Program in the communities and the church.

- Senior Pastor Alfred Chana, Evangelical Lutheran Church in Zambia

The accompaniment is wonderful. We are reaching out to many people, many people who need the services, which without ELCA probably would not have been there. So what I would say is that ELCA is saving a lot of lives, especially the young children.

The Malaria Campaign is doing wonders. It's like a miracle. You know, at first many children were dying. But now the mortality rate has reduced significantly, and we're very proud about what ELCA is doing with our church. Everybody is excited. Everywhere you go, you talk about the Malaria Campaign, and women are just dancing and singing, because so many lives are being saved, especially among the young children under 5 years.

**- Judith Jere, Program Coordinator,
Lutheran Malaria Program in Malawi**

