



UTAH WATERCOLOR SOCIETY
2016 Spring Open Exhibition
May 3 – May 27, 2016
Eccles Community Art Center, Ogden, Utah
PROSPECTUS

DEADLINE FOR ENTRIES – March 5, 2016, (8 PM)

Please read carefully. Keep this prospectus for information needed at a later time. Please follow instructions carefully. No images or entries will be accepted after 8 PM, March 5, 2016. An entry cannot be accepted if entry details, digital images, and fees are not received by the deadline for entries. No entry fees will be refunded.

For this exhibition, the Utah Watercolor Society (UWS) will be using a highly secure, online, juried art show system to manage the exhibition. Personal information input, entry fee payment, image upload, juror's selection, and artist notification will all occur within the web application provided by ArtCall.org. You may be concerned that this new method will be complicated and difficult to use. Our testing indicates this system will actually be much easier.

Entry Details

Each artist may submit up to 3 entries. *Cash awards totaling \$3000.*

Entry fees. UWS members - \$15 per entry. Students - \$10 per entry. Non-members* - \$30 per entry. No refunds can be issued once an entry payment is received.

Students. Full-time students in high school or college residing in Utah are eligible to enter as a student. Students must provide education institution and course of study during registration. Students will be juried into the show with the same criteria as other entrants.

*Non-members. Become a member and save! Visit the UWS website, www.utahwatercolor.org, to learn about membership opportunities.

During online entry, provide painting title, category (painting surface), medium, size, price, and image for each entry.

Exhibition Venue

Eccles Community Art Center
2580 Jefferson Ave.,
Ogden, UT 84401
Hours: M-F 9 am - 5 pm: Sat 9 am - 3 pm
Exhibition Dates. May 3rd - May 27th

Calendar of Events

- Feb 27** Last day for Exhibition Chairs to *receive* check payments.
- Feb 27 Last day for UWS Members to request image sizing assistance.
- Mar 5** **Entry deadline by 8 PM including entry details, payment, and digital image.**
- Apr 5 Accepted paintings notification via email.
- Apr 30** **Deliver paintings: 9AM-2:30PM Eccles Community Art Center**
- May 3 UWS Meeting – Juror's Demo (Bev Jozwiak)
- May 6 UWS Reception and Awards Presentation 5-8pm
- May 27 Last day of exhibit
- May 28** **Pick up paintings: 9AM-2:30 PM Eccles Community Art Center**



Juror

Bev Jozwiak
315 West 23rd Street
Vancouver, WA 98660
www.bevjozwiak.com

The Utah Watercolor Society (UWS) welcomes Bev Jozwiak as the juror for the UWS 2016 Spring Open Exhibition. She has been juror for many national watercolor exhibitions and teaches workshops at many locations around the United States including the prestigious Scottsdale Art School.

A graduate of Western Washington University with a degree in Fine Arts, Bev has earned her signature status in several societies including: the American Watercolor Society, the National Watercolor Society, the Transparent Watercolor Society, Watercolor West, and others, too numerous to mention.



She is an International Award winning Artist born in Vancouver, Washington, and still resides there with her husband of 30 plus years. She has two daughters and three grandchildren.

Terms and Conditions for Entry

- Open to all Utah residents & UWS members. Participants are limited to a total of three (3) entries. No refunds once payment is received.
- All work must be original. No work produced under instruction or in a workshop, or copies of another's work or recognizable use of another's copyrighted intellectual property will be accepted.
- Must have been completed within the last two years, and not have previously been exhibited in a juried exhibit sponsored by the Utah Watercolor Society. All works must be on natural or synthetic paper or paperboard, rendered in water media and unvarnished. No clay board or canvas. No water based oils. A work that is primarily collage must use water media paper painted by the artist. A work that is mixed media/collage must use at least 75% water-based media in conjunction with other media, such as pastel, ink, crayon, printed collage papers, found papers, etc. These "other media" may not be the dominant element. No digital art will be accepted.
- **Unframed image** may be no smaller than 100 square inches. To determine eligible size, multiply height by width. The resulting number cannot be less than 100. For example, 8"x10"=80in² (too small) or 9"x12"=108in² (eligible for entry). There are no maximum image size criteria.
- Work selected for the exhibition must remain for the duration of the show. Artists may not substitute another work for an accepted work nor withdraw the work once accepted. Artists who do withdraw work may not enter future UWS shows for two years.
- By entering this show you grant permission to use your artwork image in publicity.
- **A commission of 35%** will be deducted from all sales. No changes in price or other entry details can be made after the submission deadline! By entering this show, the artist enters into contract with the gallery, which will be the acting agent for the sale of their artwork. Artists may also enter work that is not for sale.
- UWS reserves the right to refuse, upon arrival, any piece for unacceptable quality not discernible in the digital image, improper framing, or damage caused by shipment. The juror's decision is final.
- **Framing:** Accepted paintings must be ready to hang with wire supports. **PAINTINGS MAY BE FLOATED ON A MAT OR MATTED IN THE TRADITIONAL WAY.** For this show, mats must be **WHITE OR OFF-WHITE**; **COLORED LINER IS ACCEPTABLE.** Please use stable backing material. Simple frames and Plexiglas™ preferred, but not necessary.
- See "Calendar" for artwork delivery and pickup information. **Delivery and storage fees will be assessed on paintings not retrieved on time.**
- While utmost care will be taken in handling entries and artwork, neither UWS nor its representative will be responsible for damage or loss from any cause.
- Accepted Artists: For this exhibition only, Eccles Community Art Center will collect a signed **License and Release Agreement** when painting(s) is/are delivered to the Center. If you are having someone deliver your painting, please give this person a signed statement to allow him/her to sign the agreement for you. Artists who sell paintings will be asked to complete a W9 form when they pick up their check from the gallery. *If accepted entries are not for sale, you must provide a painting value for insurance purposes to the exhibition venue at painting(s) drop-off.*



Method of Entry





Before beginning registration, you will need a high quality digital image for each painting. Set your digital camera or personal device at the highest image quality setting to take the photo. Open, level, crop and adjust your image as appropriate. You may need to adjust the longest side of your image to no more than 4600 pixels (no less than 1920px). Save your image(s) in a memorable file or location for later retrieval. Limited image sizing assistance is available before Feb 27, 2016. See “Calendar of Events” and below for details.

When ready to enter the exhibition, go to <https://uwsspringshow.artcall.org> and select “Register”  , (upper right of the screen) to create your unique user account. After establishing your user account, input your email address and password to login. All Entrants must have a valid email address to enter.

Next, you will pay your entry fee(s) using a credit card on this same secure site. You will be notified via email for each entry submitted. Payment data will not be retained. Contact the Exhibition Chair if payment by check is your only option (February 27 is the deadline for receiving check payments). If you are not a UWS member, we encourage you to visit www.utahwatercolor.org to learn of membership opportunities.

Next, follow the prompts to input your entry information for title, category, media, size, and price. If you are entering multiple works for consideration, enter painting details for all entries. *Note: If your painting is not for sale, leave price field blank.*

Last, upload your high quality image(s) from your computer, smart phone, or other personal device. Size specifications will be displayed for your convenience. If your image does not meet the required specifications, the program will tell you immediately so that you can make adjustments. Once your image upload finishes, select “Done. Enter submission.” Repeat for additional entries. You will be able to access and make changes to your submissions up until the entry deadline. To later edit your entry or entries, go back to the same website and click the blue “login”   button. Enter your email and password to open your user account.

Warning! If you wish to change an entry, select the “edit” option to change entry details. If you want to change the image, select the red trashcan   option **under the image**. Then upload a new image. **Do NOT delete the entire entry** (trashcan on the far right). If you inadvertently click the wrong trashcan button  , you will be given a warning and asked if you wish to continue. Select “Cancel.” To reenter a deleted submission, you will be charged again. *No entry fee refunds will be issued once payment is received.*

Note: Recommend entering early to give yourself enough time to allow for unexpected issues. With this automated system, the submission deadline is absolute and not flexible. No changes to any entry details, including price, can be made after the submission deadline. UWS Members who enter by January 22, 2016, will have a chance to win one of five \$25 gift certificates from Dick Blick Art Materials.

For image sizing assistance (UWS members only), contact the UWS Exhibition Image Assistant, Terrece Beesley, via email, terrece@comcast.net, before February 27, 2016. Entrants are responsible for capturing their own entry photographs. UWS will sponsor **image sizing** assistance only.

Still have questions? Contact the Exhibition Co-Chairs, Sandy or Art Sleeper (801) 619-0289, artisan1672@comcast.net.