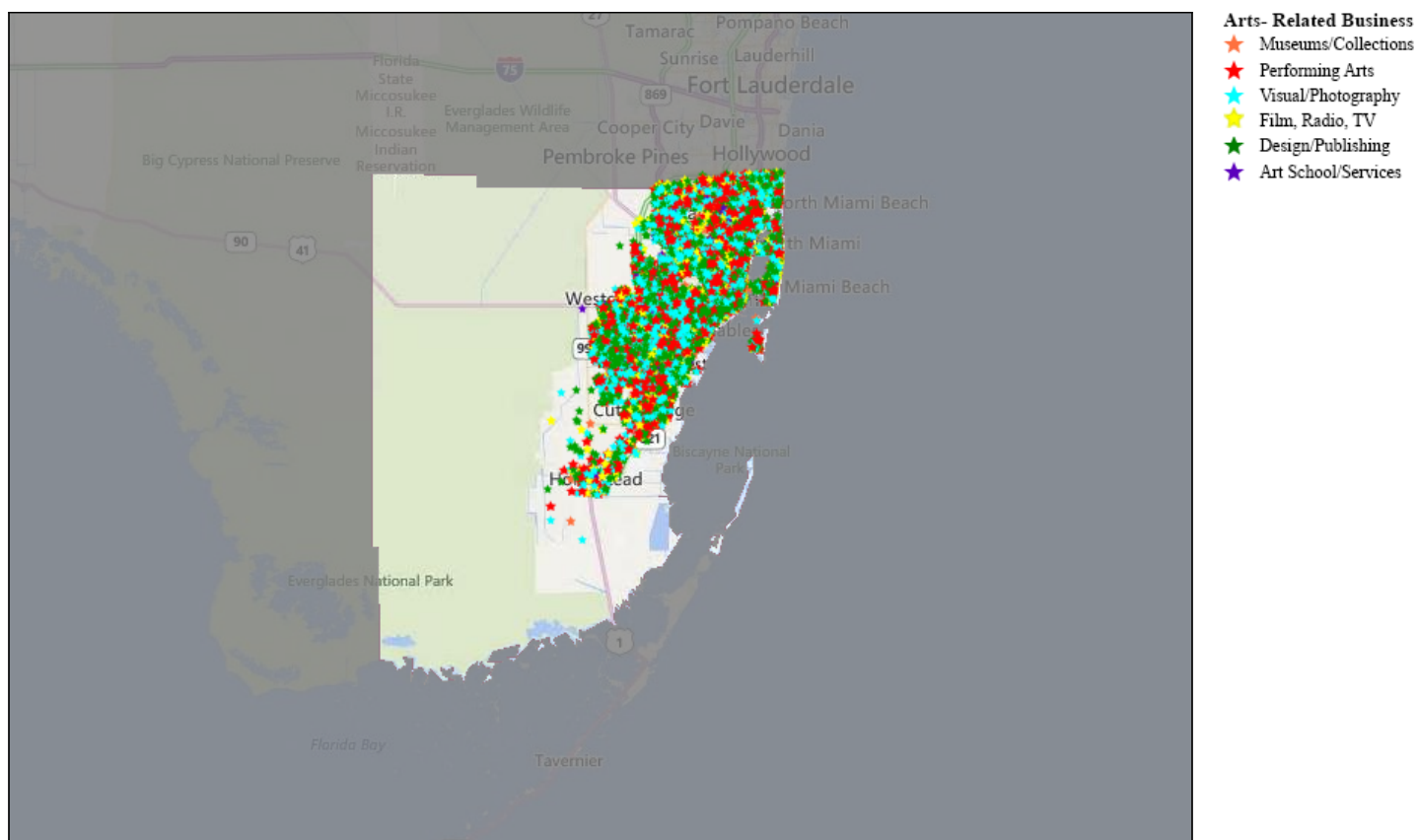


The Creative Industries in Miami-Dade County, FL

This *Creative Industries: Business & Employment in the Arts* report provides a research-based approach to understanding the scope and economic importance of the arts in **Miami-Dade County, FL**. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy.

8,630 Arts-Related Businesses Employ 33,225 People



Miami-Dade County, FL is home to 8,630 arts-related businesses that employ 33,225 people. The creative industries account for 4.2 percent of the total number of businesses located in Miami-Dade County, FL and 2.6 percent of the people they employ. The map above plots the creative industries, with each star representing a unique arts business establishment.

Nationally, 702,771 businesses are involved in the creation or distribution of the arts, and they employ 2.9 million people. This represents 3.9 percent of all U.S. businesses and 1.9 percent of all U.S. employees—demonstrating statistically that the arts are a formidable business presence and broadly distributed across our communities. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. These data are current as of January 2015.

**The Creative Industries Represent
4.2 Percent of All Businesses and 2.6 Percent of All Employees in
Miami-Dade County, FL
(Data current as of January 2015)**

CATEGORY	BUSINESSES	EMPLOYEES
Arts Schools and Services	173	705
Agents	13	27
Arts Councils	6	19
Arts Schools and Instruction	154	659
Design and Publishing	3,597	13,592
Advertising	590	4,275
Architecture	590	3,963
Design	2,388	5,238
Publishing	29	116
Film, Radio and TV	1,422	7,769
Motion Pictures	1,236	3,514
Radio	56	248
Television	130	4,007
Museums and Collections	121	1,116
Historical Society	5	15
Museums	81	500
Zoos and Botanical	35	601
Performing Arts	1,494	4,542
Dance	7	147
Music	543	1,803
Opera	2	2
Performers (nec)	669	1,144
Services & Facilities	255	1,385
Theater	18	61
Visual Arts/Photography	1,823	5,501
Crafts	170	1,090
Photography	1,187	2,929
Services	205	869
Visual Arts	261	613
GRAND TOTAL	8,630	33,225

Research Notes:

- These Creative Industries data are based solely on active U.S. businesses that are registered with Dun & Bradstreet. Because not all businesses register, our analyses indicate an under-representation of arts businesses (particularly those that are nonprofit arts organizations and individual artists). The data in this report, therefore, should be considered conservative.
- To define the Creative Industries, Americans for the Arts selected 644 8-digit Standard Industrial Classification codes that represent for-profit and nonprofit arts-centric businesses (out of more than 18,500 codes representing all industries).
- Reports for all 435 U.S. Congressional Districts, the 50 states and the District of Columbia, the 7,500 state legislative districts, and all 3,143 U.S. counties—as well as a full suite of user tools and a comprehensive list of the industries included in this analysis—are available for download at www.AmericansForTheArts.org/CreativeIndustries.