Marian Johnson

Vice President of Political Strategy, Florida Chamber of Commerce

Marian Johnson is Vice President of Political Strategy for the Florida Chamber of Commerce and also serves as the Executive Director of the Florida Chamber Political Institute, a unique research organization that provides vital detailed demographic and political analysis to its members. Johnson, perhaps Florida's most seasoned political advisor, has been involved in an impressive number of presidential, state and local campaigns. Her budding career started in 1964 when as a high school senior, she volunteered for the "Barry Goldwater for President" campaign. Since then, she has gained experience in every facet of political operations, from campaigning to research and polling to administration. Johnson has been involved with every presidential campaign from 1964 through 1984. Most notably, she served on Ronald Reagan's 1980 and 1984 presidential campaigns. She also served as Senior Vice President of Associated Industries of Florida Service Corporation where she developed and implemented a one-of-a-kind tracking mechanism consisting of a six-week polling program for statewide offices. Results were featured statewide and nationally on political broadcasts of CNN and C-Span. Marian is listed in Who's Who in American Politics, Prominent People in Florida Government, and Outstanding Young Women of America.