

Brown Bag

WORKSHOP

04/28/15

1:30PM

TUE

RM. 322

04/28/15

5:30PM

TUE

RM. 327

JUMPING IN AT CSUF

An overview of the Centers for Excellence at the CSUF Mihaylo School with a focus on the Sales Leadership Center.

<http://business.fullerton.edu/centers.htm>

ATTEND AND REAP THE BENEFITS!

Mark Mantey is Co-Director of The Sales Leadership Center, California State University and Fullerton Mihaylo College of Business and Economics.

The Sales Leadership Center's goals are to provide students with a link between the university and the business world by providing sales training courses, workshops, competitions, project based learning, networking, scholarships, career services, and social activities.

Benefits:

The Sales Leadership Center provides students with an opportunity to learn sales skills in a classroom environment through interactive workshops and earn the Sales Leadership Center's Certificate of Professional Sales. By earning the Certificate, students have the opportunity to show prospective employers their commitment to expand their sales skills that can be applied to all functional business areas.



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