

## Flexo 101

"The Exciting World of Flexography"

# Learn everything you want to know about the Flexo Industry but didn't know where to look.

Come join this exciting, hands-on training and instructional workshop at Fullerton College. The workshop will give you fundamental knowledge of the flexographic printing process. When the class is complete, you will have the understanding of how flexography works in the printing industry. It will also inform you of all the elements required for a company to produce a finished product including layout, trapping and distortion, plate-making, proofing, ink maintenance, press operation, die-cutting and quality control.

Date: May 15, 2015

Time: 8:30 am-3:30 pm

Location: Fullerton College Printing Dept.

#### Who Should Attend:

- Those new to the industry or those needing a refresher on flexographic concepts and components.
- Suppliers & Manufacturers
- Sales and Customer Service

#### **Learning Outcomes:**

- Foundational understanding of The Flexographic Industry
- Learn terminology to better communicate on a professional level with customers, suppliers and staff
- Identify various components of flexographic equipment and prepress equipment

#### What are the Benefits:

- Formal training in a professional environment
- Consistent teaching practices
- Learning the right material the right way
- Hands-on, learning by doing
- Putting concepts into immediate practice back into the work environment







PIA SD logo coming

### **\$15** PIA Members Only!

#### Sign up TODAY!

Register online at www.piasc.org, or contact Angelica Coulston at (323) 728-9500, Ext. 262 or angelica@piasc.org

\*Cancellation must be received within 48 hours of the program for refund