Hygiene Mastery:

Recession-proof your Hygiene Department.

*Increase a single department’s profits while witnessing an entire team’s success!*

Learning Objectives

In this seminar, Executive Coach Chris Hammelev, R.D.H., will show you how to:

- Recession-proof your practice by creating a robust hygiene department
- Achieve success in co-diagnosis
- Create masterful enrollment through seamless hand-offs and elegant verbal skills
- Master the meaning of “perio percentage” and the effect it will have on your patients and practice
- Recreate the recall appointment so that it supports an unbridled preventive program
- Conquer dental hygiene internal marketing and never complain of openings again

*Sponsored by Fortune Management*