



Girl Scouts of California's Central Coast names Jody M. Skenderian as Chief Development Officer

Skenderian to lead fundraising throughout Santa Cruz, San Benito, Monterey, San Luis Obispo, Santa Barbara and Ventura Counties

Girl Scouts of California's Central Coast announces the appointment of Jody M. Skenderian as Chief Development Officer based in the Ventura, California headquarters. Ms. Skenderian joins the executive leadership team overseeing business and fund development efforts throughout the council's six-county footprint to further the Mission of Girl Scouting along the central coast.

Ms. Skenderian steps into the formal position with responsibilities for program and operations fund development strategy, expansion of public support, stewardship of planned and major gifts, and grant administration with a team stretching from Ventura County to Santa Cruz County.

"We are thrilled to have Jody join Girl Scouts of California's Central Coast during such an exciting time as we seek to roll-out innovative programs girls will love, provide more access to girls who want to join, support volunteers, and modernize council-owned properties," said Gina Jaeger, Chief Executive Officer of Girl Scouts of California's Central Coast. "I've had the pleasure of serving on the Ventura County Women's Economic Roundtable with Jody over the past couple of years, and I am confident Jody's impressive background and leadership skills in development will positively contribute to the growth plans we have for serving girls."

"I'm excited to join Girl Scouts of California's Central Coast and the dynamic team in place," said Jody Skenderian. "As a former Girl Scout, and a current Girl Scout mom, I know first-hand the tremendous benefits of the Girl Scout Leadership Experience. I look forward to applying my experience in strategic planning and donor development to immediately advance the council's ability to grow, and modernize properties like the Arnaz Program Center in Ventura, and the Castroville Service Center."

Previously, Ms. Skenderian held the position of Director of Community Relations for University of Phoenix Southern California Campus for six years where she lead strategy and implementation of alumni, community and faculty engagement while also directing local giving efforts. Additional business development roles include tenure at ValueClick (now Conversant), Addison Wesley Longman (now Pearson), Winthrop Resources (now TCF Equipment Finance) and most recently at Ventura start-up, FreshRealm. Skenderian has also held adjunct teaching positions both online and on-campus for area colleges and universities including Santa Barbara City College and Ventura College. She has served on two Ventura County non-profit boards, chaired the Channel Islands Ice Center's Capital Campaign Feasibility Study and is currently serving a two-year term for the Ventura County Board of Supervisors Women's Economic Roundtable.

Ms. Skenderian holds an M.A. in Political Science from San Francisco State University and a B.A. from California Polytechnic State University in San Luis Obispo, California. Skenderian is a member of the American Association of University Women.

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