



Monumental Sports & Entertainment

Verizon Center Exterior Signage Zoning

January 30, 2012

KETTLER
CAPITALS ICEPLEX





Monumental Sports & Entertainment

Proposed Image: 7th and G Streets

Proposed Locations

Concept 2 Images

View from 7th Street NW looking south.



View from G Street NW at 7th Street NW looking east.





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Proposed Image: 7th and F Streets

Proposed Locations

Concept 2 Images

View from 7th Street NW and F Street NW looking northeast.



View from 7th Street NW and F Street NW looking north.





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Proposed Double Sided Metro Display

Proposed Locations

METRO Entrance



Double-sided LED displays
over both entrances

LED display on east wall

LED display over escalators



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Appendix 3: Our Initial Proposal

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Media Mesh or Digital Display (L) & Digital Display (R)





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Media Mesh or Digital Display





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Wraparound Media Mesh Display





Monumental Sports & Entertainment

Illuminated Canvas





Monumental Sports & Entertainment *Illuminated Canvas*

