



## *Effective rental strategy is key element of risk management*



The disruption, cost and inconvenience caused by a natural disaster or failure of an HVAC system can have an enormous financial and operational impact on a business, especially if it means shutting down for an extended period of time. That's why many businesses include a rental strategy in their overall emergency preparedness plan.

Advanced planning and a standing agreement with a rental services company can reduce response time by two-thirds, which can mean getting an HVAC system up and running in hours instead of days, or days instead of weeks. Start-up delays and problems are reduced because building and HVAC system modifications can be made in advance, so HVAC rental solutions can be installed and connected to the existing infrastructure quickly and efficiently.

Temporary rental equipment ranges from portable dehumidification units that can be used to remove moisture from flooded areas to generators, chilled water systems, rooftop units and other HVAC solutions that can take over the load while the building's permanent equipment is out of commission. The leading HVAC rental services companies provide a wide range of new, state-of-the-art HVAC equipment that is usually modified with special framing, piping and electrical features that make delivery, installation and startup fast and efficient. Larger rental companies have equipment staged at various locations nationwide to respond quickly to their customers' needs.

Once the temporary equipment is installed, a business has time to determine next steps. After analyzing various options, a well-informed decision can be made on whether to repair or replace the existing system. All the while, your business continues normal operations.

### **Temporary solutions for a variety of needs**

Besides being part of an emergency preparedness plan, rental equipment is often the solution for a variety of temporary HVAC needs, such as:

- To handle heating and cooling requirements while scheduled maintenance is performed on a permanent system, giving technicians the time they need to do their work without disrupting normal operations.
- For short-term dehumidification needs, such as after painting, dry-walling, or hardwood floor refinishing projects.
- To meet seasonal cooling needs, as a supplement to the existing system, reducing the strain placed on the HVAC system by the hot summer sun.
- For temporary heating or cooling in a building not served by the main HVAC system or in a tent used for special events.