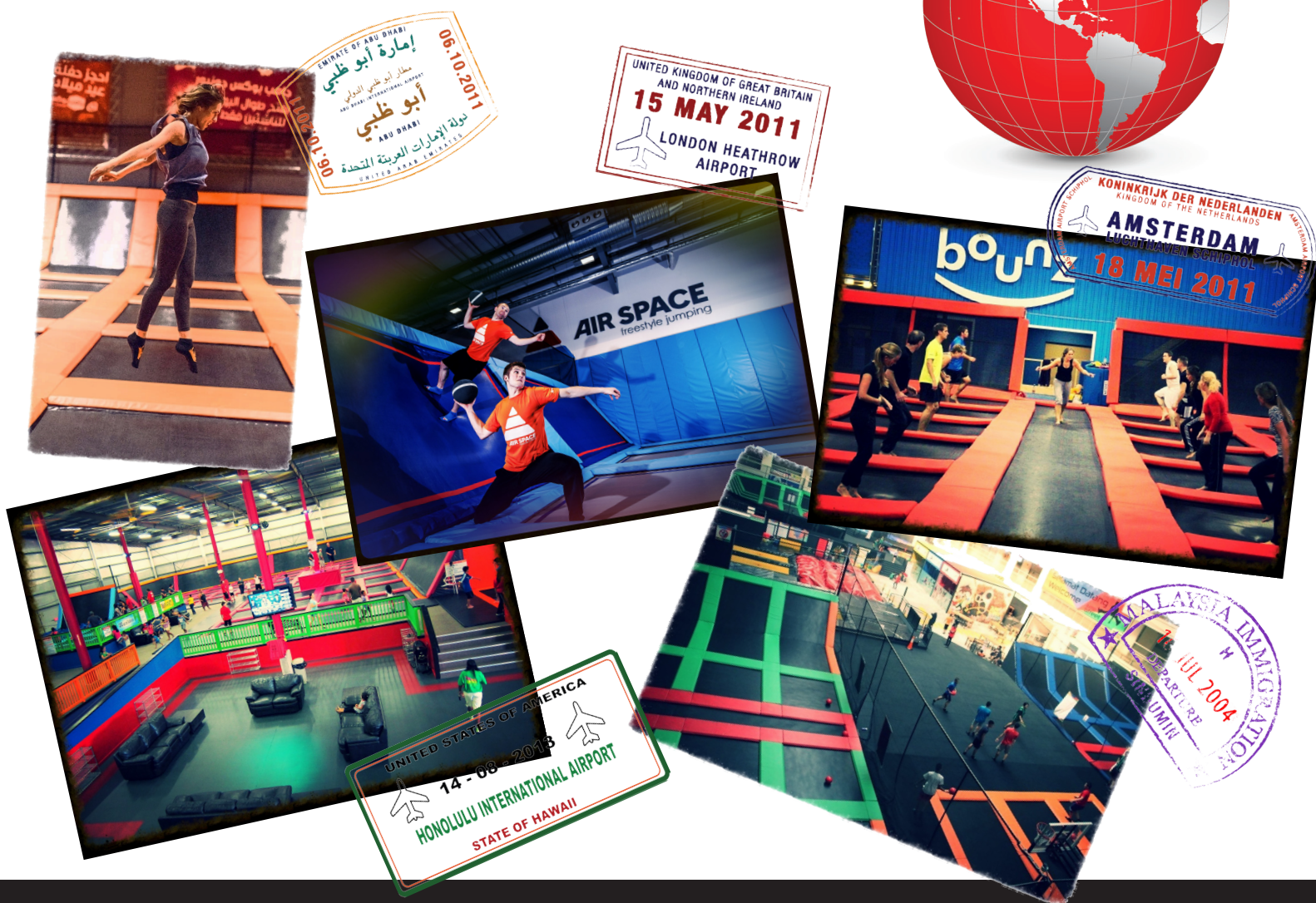


# International Association of Trampoline Parks

## 3rd Annual Conference & Trade Show 2015

*'Your Passport to Success'*



RESERVE YOUR BOOTH SPACE NOW

**SPONSOR/EXHIBITOR PROSPECTUS**

September 15 - 17, 2015 · Westin, Westminster, Colorado USA

[www.IndoorTrampolineParks.org](http://www.IndoorTrampolineParks.org)

# Secure Your Booth Space Early!

## Sponsor an Event and Reserve Your Exhibit Space Now for the 3rd Annual IATP Conference and Trade Show

**September 15 - 17, 2015**

**Westin Westminster (Boulder-Denver), Westminster, CO**

### Premier Conference for Indoor Trampoline Park Industry Professionals

The IATP Annual Conference is a dynamic 3-day conference offering networking and educational opportunities to indoor trampoline park owners and operators from all over the world. The meeting is composed of educational sessions geared towards all levels of indoor trampoline park, entertainment center and sports facility owners and operators, whether they are just getting started or have an established business.

### Countless Marketing Opportunities

IATP has added dedicated time in the schedule to increase time in the trade show and traffic to your booth! The IATP offers multiple opportunities to increase your company's exposure, to meet with your target audience and to reinforce your marketing message.

### Exhibit Dates & Hours

#### Move-In

**Tuesday, Sept. 15, 2015**

12:00 pm - 4:00 pm

#### Trade Show Dates & Show Hours

<b>Tuesday, Sept. 15, 2015</b>	<b>5:00 pm - 7:30 pm</b>
Meet & Greet Reception	5:30 pm - 7:30 pm
<b>Wednesday, Sept. 16, 2015</b>	<b>10:00 am - 3:00 pm</b>
Lunch	1:00 pm - 2:00 pm
<b>Thursday, Sept. 17, 2015</b>	<b>8:00 am - 2:00 pm</b>
Continental Breakfast	8:00 am - 9:00 am
Lunch	12:00 pm - 1:00 pm
Trade Show Break Down	2:00 pm - 6:00 pm

*There will be dedicated hours in the exhibit hall on both Wednesday & Thursday!*

*\*Exhibit Hall Hours are subject to change.*





# IATP

## Sponsorship Application

The International Association of Trampoline Parks is the premier organization representing indoor trampoline parks world-wide. As a conference sponsor, you can help us achieve our goal of supporting the continuing education and growth of indoor trampoline park industry professionals.

Sponsorships are available on a limited basis and offer a variety of ways to give your company special recognition both on and off the trade show floor.

Benefits	Conference Exclusive	Platinum	Gold	Silver
	<del>\$12,750 (1)</del> <b>SOLD</b>	<del>\$8,750 (3)</del> <b>(3) SOLD</b>	<del>\$4,750 (4)</del> <b>(2) SOLD</b>	<del>\$2,750 (5)</del> <b>(1) SOLD</b>
Complimentary Conference Passes	6	4	2	1
IATP Associate 2015/2016 Membership or Renewal	✓	✓		
First Right of Refusal in 2016	✓	✓		
Booth Space	(2) 8x8 or 10x8	(1) 10 x 8	(1) 10 x 8	(1) 8 x 8
Booth Location	VIP	Preferred	Preferred	
Signage at Conference	At Registration and Event	At Event	At Event	
Introduction at Awards Banquet & Reserved Table	✓			
Host Awards Banquet & Keynote Speaker	✓			
Host a Lunch or Reception		✓		
Host a Breakfast or Break			✓	
Logo on Attendee Conference T-Shirt	✓	✓	✓	✓
Recognition Included in Pre-Show Marketing	✓	✓	✓	✓
Slider Ad on IATP Home Page (Rotating)*	✓			
Banner Ad on IATP Home Page *		✓		
Logo / Link on IATP Conference Web Page**	✓	✓	✓	✓
Listing in Conference Program	✓	✓	✓	✓
Attendee Contact List After	✓	✓	✓	✓
Attendee Contact List Advance	✓	✓	Choose List or 1/2 Page Ad	
Ad in Conference Program (Full Color)	Back Cover	Full Page		1/4 Page Ad or Bag Insert
Attendee Bag Insert	✓	✓	✓	

*Conference Level Sponsor gets Exclusivity of their primary product/service category across the board for Platinum/Gold/Silver Level sponsorships. Product/Service must be defined and exclusivity is limited to main product/service. (i.e. If a sponsoring company offers a similar product or service that is not their primary source of business, they cannot be excluded from sponsoring under their primary product/service.)*

## Additional Sponsor Opportunities

~~Conference Bags with Your Logo - \$2,000~~ **SOLD**

~~Lanyards - \$1,500 (plus cost of item) -~~ **SOLD**

**Sponsor a Charging Station in the Exhibit Hall - \$1,000**

*\*Slider and Banner Ads will remain on the home page of IATP web site until 2016 Conference Sponsorships are sold.*

*\*\*Logo/Contact Information will remain on Conference web page until the next annual conference.*

*Sponsorships will earn you additional Priority Participation Points towards exhibiting in future years.*

Company/Organization:		
Contact:		
Address:		
City:	State/Province:	Postal Code:
Telephone:	Fax:	
Email:	Website:	
Reserved By:	Title:	
Signature:	Date:	

Primary Booth Attendee <i>(If Booth Included with Sponsorship)</i> :	
Title:	
Telephone:	Email:

**Preferred Booth Location(s):** #1 \_\_\_\_\_ #2 \_\_\_\_\_ #3 \_\_\_\_\_ #4 \_\_\_\_\_

	Price	Sub Total
Conference	\$12,750	<b>SOLD</b>
Platinum	<del>\$8,750</del>	<b>SOLD</b>
Gold	\$ 4,750	
Silver	\$ 2,750	
Conference Bag	<del>\$2,000</del>	<b>SOLD</b>
Lanyard	<del>\$1,500</del>	<b>SOLD</b>
Charging Station	\$ 1,000	
<b>Total</b>		\$

### Payment Terms

50% deposit is due with application. Balance is due by 7/31/15. Cancellations received after 9/01/15 will result in a full forfeiture of the deposit and an obligation to pay the full fee. Cancellations must be received in writing by IATP to be valid.

**Return application to:** IATP  
P.O. Box 594  
Hershey, PA 17033

**Reserve Online at:**  
[www.indoortraplineparks.org/conference-sponsors](http://www.indoortraplineparks.org/conference-sponsors)

Billing and Payment		
Payment Method: <input type="checkbox"/> Check Payable to IATP <input type="checkbox"/> Visa <input type="checkbox"/> MC <input type="checkbox"/> AMEX		
Cardholder Name:		
Card Billing Address:		
City:	State/Province:	Postal Code:
Telephone:	Cardholder Email:	
Credit Card #:		
Expiration Date:	CCV Code:	
Signature:		

# EXHIBIT SPACE SOLD OUT IN JUST THREE WEEKS IN 2014

## DON'T DELAY IN RESERVING YOUR SPACE

**Booth assignments will be made based on a priority point system for those contracts received by June 12, 2015.** Points are earned by longevity of participation at the IATP Annual Conference, the number of booths utilized, and sponsorship of IATP functions and programs throughout the year, including the Annual Conference. Exhibitor points are cumulative and carried over from one participating year to the next.

IATP assigns all booth space in a fair and equitable manner using the point system and considers the assignment of space as accepted unless rejected by the Exhibitor in writing within 14 days from the receipt of the booth confirmation.

For more information, contact Tracy Sarris at [tracysarris@indoortampolineparks.org](mailto:tracysarris@indoortampolineparks.org).

### New This Year - Outdoor Exhibit Area

The Outdoor Exhibit Area is located adjacent to the Exhibit Hall in the enclosed North Courtyard. Limited space is available for those who would like to showcase their larger attractions/displays.

A limited number of outdoor spaces (225 - 300 sq. ft.) will be available at an introductory discounted price of \$1,000 per space for IATP members, \$1,300 for non-members (early bird rates).

### Floor Plan Can Be Viewed at [www.indoortampolineparks.org/exhibits](http://www.indoortampolineparks.org/exhibits)

The floor plan will be updated online as booths are confirmed. Check the webpage for availability.

### Booth Fees

#### By July 31, 2015

#### After July 31, 2015

#### Members

\$ 750 per 8' x 8' booth	\$1,050 per 8' x 8' booth
\$ 950 per 10' x 8' booth	\$1,250 per 10' x 8' booth
\$1,000 per outdoor exhibit space	\$1,300 per outdoor exhibit space

#### Non-Members

\$ 1,050 x 8' x 8' booth	\$1,350 per 8' x 8' booth
\$ 1,250 x 10' x 8' booth	\$1,550 per 10' x 8' booth
\$ 1,300 per outdoor exhibit space	\$1,600 per outdoor exhibit space

#### Exhibit Booth Includes

Pipe and Drape, 6 foot skirted table, and 2 side chairs and a wastebasket. Each booth reservation includes one full conference registration. Your registration includes a reception Tuesday evening and lunches and breaks on both Wednesday and Thursday. These functions are scheduled to take place within the exhibit area. The Awards Banquet is not included with your registration.

#### Cancellation Policy

Cancellations must be received in writing by IATP to be valid. Cancellations received after 09/01/15 will result in a full forfeiture of the total cost of exhibit space and/or an obligation to pay the full fee. There are no refunds for no-shows, no exceptions.

**EXHIBIT SPACE CAN BE RESERVED ONLINE OR BY MAILING IN THIS FORM WITH PAYMENT TO:  
IATP, PO Box 594, Hershey, PA 17033**

**PAYMENT MUST BE RECEIVED IN FULL TO RESERVE YOUR BOOTH SPACE**

***Conference, Platinum, Gold & Silver Sponsors - Booth space is included with sponsorship.***

Company/Organization:		
Exhibitor Contact for Directory:		
Address:		
City:	State/Province:	Postal Code:
Telephone:	Fax:	
Email:	Website:	
Signature:	Date:	

Primary Booth Attendee (Registration Included with Booth Fee):	
Title:	
Telephone:	Email:

**Booth Attendee will be able to register on line for the Awards Banquet and to register any guests.**

**ADDITIONAL BOOTH PERSONNEL MUST COMPLETE REGISTRATION AT [WWW.INDOORTRAMPOLINEPARKS.ORG](http://WWW.INDOORTRAMPOLINEPARKS.ORG)**

Billing and Payment			
<b>IATP Member 8' x 8' Booth</b>	<input type="checkbox"/> Early Bird: \$ 750	<input type="checkbox"/> After 7/31/15: \$1,050	x ____ booths = \$ _____
<b>IATP Member 10' x 8' Booth</b>	<input type="checkbox"/> Early Bird: \$ 950	<input type="checkbox"/> After 7/31/15: \$1,250	x ____ booths = \$ _____
<b>IATP Member Outdoor Exhibit</b>	<input type="checkbox"/> Early Bird: \$1,000	<input type="checkbox"/> After 7/31/15: \$1,300	x ____ space = \$ _____
<b>Non-Member 8' x 8' Booth</b>	<input type="checkbox"/> Early Bird: \$1,050	<input type="checkbox"/> After 7/31/15: \$1,350	x ____ booths = \$ _____
<b>Non-Member 10' x 8' Booth</b>	<input type="checkbox"/> Early Bird: \$1,250	<input type="checkbox"/> After 7/31/15: \$1,550	x ____ booths = \$ _____
<b>Non-Member Outdoor Exhibit</b>	<input type="checkbox"/> Early Bird: \$1,300	<input type="checkbox"/> After 7/31/15: \$1,600	x ____ space = \$ _____
<b>Awards Banquet Ticket(s)</b>	<input type="checkbox"/> Early Bird: \$ 75	<input type="checkbox"/> After 7/31/15: \$ 100	x ____ # of tickets = \$ _____
<b>Payment Method:</b> <input type="checkbox"/> Check Payable to IATP <input type="checkbox"/> Visa <input type="checkbox"/> MC <input type="checkbox"/> AMEX			
Cardholder Name:			
Card Billing Address:			
City:	State/Province:	Postal Code:	
Telephone:	Cardholder Email:		
Credit Card #:			
Expiration Date:	CCV Code:		
Signature:			

**Preferred Booth Location(s):** #1 \_\_\_\_\_ #2 \_\_\_\_\_ #3 \_\_\_\_\_ #4 \_\_\_\_\_