

LITIGATION RISK AND DEFENSE STRATEGIES FOR LONG-TERM CARE & ASSISTED LIVING PROVIDERS, INSURERS, AND BROKERS

SPONSORSHIP OPPORTUNITIES

MAY 1, 2015 • MEMPHIS, TN



SPONSORSHIP OPPORTUNITIES

Maximize your exposure and visibility at the 2015 Litigation Risk and Defense Strategies for Long-Term Care & Assisted Living Providers, Insurers, and Brokers Conference in Memphis, Tennessee. Show your support of the long-term care and assisted living industries

PLATINUM SPONSOR / \$5,000

Networking Dinner Sponsorship

This festive evening kicks off the Annual Conference on Thursday, April 30. The location will be announced soon. Conference attendees will have the opportunity to network with friends and colleagues. Sponsorship includes the opportunity to deliver welcoming remarks.

- Full-page ad in Conference brochure
- Company logo on conference marketing materials and website
- Hyperlink to your company's website
- Dedicated folder on attendee flash drive
- Marketing materials displayed in event hall

GOLD SPONSOR / \$3,000

Conference Notepad Sponsorship

The conference notepads provides a unique opportunity during and after the event. Attendees will be provided a notepad to take notes during the conference and then back at the office. Your company logo will be printed on each pad. Each pad will include the conference logo as well.

- Company logo on conference marketing materials and website
- Hyperlink to your company's website
- One-piece promotional piece on attendee flash drive
- Marketing materials displayed in event hall

Sponsorship questions?

Please contact Jessica Suzore at jsuzore@hatlawfirm.com for more information.



SPONSORSHIP OPPORTUNITIES

Maximize your exposure and visibility at the 2015 Litigation Risk and Defense Strategies for Long-Term Care & Assisted Living Providers, Insurers, and Brokers Conference in Memphis, Tennessee. Show your support of the long-term care and assisted living industries

GOLD SPONSOR / \$3,000

Conference Water Bottle Sponsorship

Keep attendees hydrated during the conference. Attendees will be provided a water bottle during the conference. Your company logo will be printed on each water bottle. Each water bottle will include the conference logo as well.

- Company logo on conference marketing materials and website
- Hyperlink to your company's website
- One-piece promotional piece on attendee flash drive
- Marketing materials displayed in event hall

SILVER SPONSOR / \$2,000

Conference Welcome Breakfast

Welcome and greet attendees first thing the day of the conference. Increase your visibility at the Welcome Breakfast. Your company logo will be displayed on table tents.

- Company logo on conference marketing materials and website
- Hyperlink to your company's website
- One-piece promotional piece on attendee flash drive
- Marketing materials displayed in event hall

Sponsorship questions?

Please contact Jessica Suzore at jsuzore@hatlawfirm.com for more information.



SPONSORSHIP OPPORTUNITIES

Maximize your exposure and visibility at the 2015 Litigation Risk and Defense Strategies for Long-Term Care & Assisted Living Providers, Insurers, and Brokers Conference in Memphis, Tennessee. Show your support of the long-term care and assisted living industries

SILVER SPONSOR / \$2,000

Conference Group Luncheon

Greet attendees mid-day at the Group Luncheon. Increase your visibility at the high-visible location where attendees will gather to eat lunch and stay connected. Your company logo will be displayed on table tents.

- Company logo on conference marketing materials and website
- Hyperlink to your company's website
- One-piece promotional piece on attendee flash drive
- Marketing materials displayed in event hall

BRONZE SPONSOR / \$1,000

Conference Refresh & Recharge Breaks (Morning and Afternoon)

Greet attendees while they break to Refresh & Recharge. Increase your visibility at this popular location during the morning and/or afternoon breaks as attendees hydrate, snack and stay connected. Your company logo will be displayed on table tents.

- Company logo on conference marketing materials and website
- Hyperlink to your company's website
- One-piece promotional piece on attendee flash drive
- Marketing materials displayed in event hall

Sponsorship questions?

Please contact Jessica Suzore at jsuzore@hatlawfirm.com for more information.



SPONSORSHIP OPPORTUNITIES

Business Name:

Contact Name:

Business Address:

City:

State:

Zip:

Email Address:

Business Phone:

Billing Information: Please charge my (choose one) ☐ VISA ☐ MasterCard
or ☐ I will mail a check.

Make check **payable to Adelman Law Firm** and mail to:

Hagwood Adelman Tipton

Attn: Jessica Suzore

545 South Main Street, Suite 111

Memphis, TN 38103

Card#:

Exp. Date:

Card Security Code:

Name that appears on the card:

Sponsor's Signature:

Please contact Jessica Suzore at jsuzore@hatlawfirm.com or 901-529-9313
for sponsorship information or questions.

