

# NIPISSING *Life*

MEDIA KIT 2015







## SERVING THE CITY OF NORTH BAY AND SURROUNDING AREAS

**NIPISSING LIFE IS THE PREDOMINATE LIFESTYLE MAGAZINE REACHING THOSE WHO LOVE EVERYTHING NIPISSING HAS TO OFFER!**

*Nipissing Life magazine is the voice North Bay and area has been looking for. This glossy, print publication celebrates the Nipissing lifestyle, as permanent residents and visitors explore area attractions, enjoy events and entertainment, great shopping, dining ... all amidst the splendour that is nature's playground.*

*People choose to live in Nipissing, or travel here because they want to do more in the great outdoors. Nipissing Life will help you make those choices, whether it is learning to sail on Lake Nipissing, taking a run on a local trail or touring the backwoods on an ATV. This magazine is designed to be enjoyed by anyone familiar with the area, or just getting to know it.*

### What's Inside Nipissing Life:

Get outside and do more of what you want to do and enjoy the many communities of Nipissing region. Simple instructions that can be hard to follow ... but all we need is motivation. Nipissing Life digs for the motivation and serves it up in living colour. Nipissing Life takes you into North Bay's exciting downtown, but also on getaways to Temagami or on a ride through the hills of Mattawa.

**FASCINATING FEATURES.** Stuck in a rut? Always going the same places for that day trip? Not with Nipissing Life. Your selfies won't have repeats again.

**FOOD AND DRINK.** Eat, drink, sleep and be merry. That's a recipe for life and certainly for Nipissing Life. From where to find local ingredients with the freshest tastes available to how to barbecue the best burger ever, Nipissing Life lets readers savour the best of the season.

**LIVING WELL.** We want to see everyone do more. More boating on Lake Nipissing. More exploring of the historic voyageur routes. More ground covered on the hundreds of kilometres of local trails or more time doing whatever you want to do getting away from it all. After all, those RVs don't just park themselves. Every issue we'll pack the advice for getting the most out of your time away with an eye to what's just over the horizon, whether it is a boat, four wheeler, trailer or paddle you are looking for.



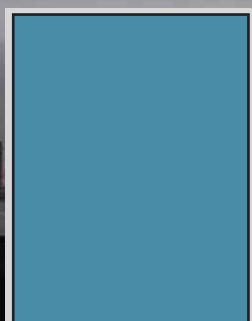
EXPLORE OUTDOORS • SHOPPING • EVENTS & FESTIVALS • ON THE WATER • DISCOVER DESTINATIONS • GREAT EATS



# NIPISSING

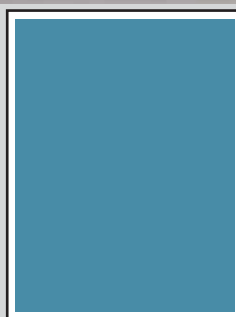
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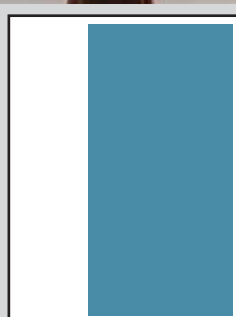
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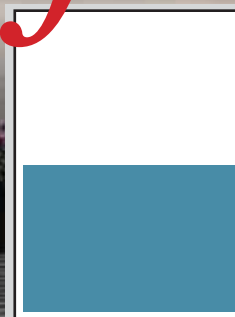
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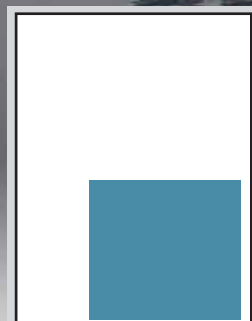
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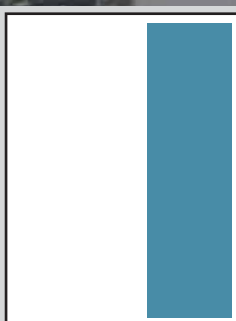
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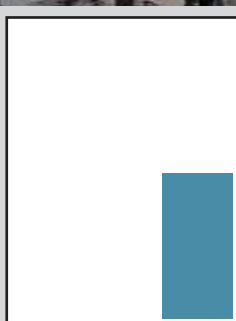
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