

Role Model Conference Program

8:30 am Registration & breakfast burritos; music by Knight Sounds

9:15 am Keynote Speaker
J. Manuel Herrera
(Overfelt High School; University of the Pacific)
Board of Trustees, ESUHSD

9:30 am **Introduction of Latino-Latina Role Models**

10:05 am -11:00 am Role Model Sessions (in the E & G building)

Media Janine De La Vega (Santa Clara University; KTVU Ch-2)
Rm E-111 Victor “Big Daddy” Zaragoza (Unilex College; KBLX FM 102.9)
Karina Dominguez (UC Berkeley;)

So you want to be a star, working with media such as television, radio or in public relations? This is where you start. Go for it!

Doctor Dr. Juan Carrillo (UC Santa Cruz)
Rm E-110 Dr. Judith Sanchez (UCLA)
These doctors will talk about the tremendous satisfaction that comes from helping people get well AND stay healthy. “Sana sana, colita de rana. . .”

Latina Carrie Zepeda; Superior Court Judge (Santa Clara University)
Lawyer Fatima Ortiz; Criminal Defense (UCLA)
/ Judge Maribel Medina; Education Law (UC Berkeley)
Rm E-109 Perla Garcia; Criminal Defense (UC Santa Cruz)
We need **more Latina** lawyers and judges, and equal justice for all. Si se puede!

Latino Javier Alcalá; Superior Court Judge (Santa Clara University)
Lawyer Josue Fuentes; Deputy District Attorney (UCLA)
/ Judge Servando Sandoval; Civil law (UCLA)
Rm E-108 Manuel Martinez Jr.; Education Law (UCLA)
We need **more Latino** lawyers and judges. You can be one too. Si se puede!

Police / Alejandra Espinoza (San José State University)
Deputy Sheriff Victor Rodriguez (St Marys College)
Rm E-107 Adam Duran (Swaggart Bible College)
Police officer or deputy sheriff, it’s about protecting the public and serving your community. Question is, do YOU have what it takes? ¿Sí o no?

Probation Officer Corina Herrera (San José State University)
Rm E-106 Rodolfo Longoria (San José State University)
Virginia Montelongo (San José State University)

Probation officers have the power and the resources to help someone or to handcuff and lock them up. Do you want to help someone find their way in life, someone who has been busted for drugs or other crimes? Then make it to this one.

Teacher / Principal Karina Soto (Santa Clara University)
E-105 Leticia Villa-Gascon (EVC, National Hispanic University)
Alejandro Elizondo Herrera (UC Santa Cruz)

Want to help kids learn and succeed in school? Want summer vacation off? Be a teacher or school principal and make a difference in the life of a student!

Business Executive Diana Estrada (Fashion Institute of Design & Merchandising)
Rm E-104 Arturo Juarez (Certified Public Accountant)
Dr. Sara Larios Mitchell (CEO, StarVista, Inc.)
Mike Mejia (Stifel, Nicolaus & Company, Inc.)

Being a decision-maker or being your own boss is where it’s at in business. These high- powered people will tell you what they do and how you can do it, too.

Coding / Computing Metra Ulloa (University of San Francisco)
Engineering Enoc Lira (University of Southern California)
Rm E-103 Art Martinez (UC Berkeley)

Do you want to create the next hot App, or a math tutoring program, or the next “words with friends” online game? Then just do it! Geeks and Google are cool!

Firefighter / EMT Guadalupe Guzman (Evergreen Valley College)
Rm G-116 Carlos Pinedo (Mission College)
Clemente Rocha (Mission College)
Leonardo Pinedo (Mission College)
Virginia Cortines Jones (San José City College)

Being an EMT or firefighter takes training, education and sometimes pure guts. Are you ready to save someone’s life, ready to be a hero? This is for boys AND girls.

College Life -- So What’s It Really Like?? (students only, adults in **Rm. G-117**)
Rm. F-5 Kiara Elizondo Herrera, Facilitator (Santa Clara University)

Camille Rivera (student, Santa Clara University)
Jose Luis Soto (student, San José State University)
Edna Gregorio (student, UC Berkeley)

Do you have to study all day and all night? Is it difficult? What about going to college far away from home? What’s it like to live in the dorms? Do they serve menudo in the cafeteria? ALL your questions will be answered.

College Life -- So What’s It Really Like?? (adults only, students in **Rm. F-5**)
Rm. G-117 Edna Gregorio (student, UC Berkeley)
Eric Medrano (student, San José State University)
Steve Hernandez (De Anza; UCLA)

Will my student be safe at college? What about going to college far away from home? Will they study or party more? What about scholarships? Éste clase será presentado en ingles y español.

11:05 am - 12pm Role Model Sessions Repeated
yes, you get to attend **a different session** of your choice!

12 noon **Lunch** (*good, I’m starving!*) Gym

(continued on reverse side)

12:45 pm **The “Rules” For Latinas** Gym
Facilitators -- Kiara Elizondo Herrera & Camille Rivera
No boys allowed! (that’s right, we’re serious)
You must know the rules to succeed in the game of life. Get your game plan here.

The “Rules” For Latinos F-5
Facilitator -- Sam Herrera (Yerba Buena)
No girls allowed! (simón, we’re serious también)
All questions accepted, no holds barred, with straight talk from our role models.

1:50 pm **Closing Session** **Raffle**; \$100 Target Gift Cards, \$50 Target Gift Cards
Don’t forget to fill out and turn in your conference **evaluation form**, which form will be used to select the winners of the **\$100 Target Gift Cards** and the **\$50 Target Gift Cards**.

The Latino Role Model Conference gratefully acknowledges the support of
the following individuals and organizations

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The
W. C. Overfelt High School
La Raza Unida Student Club
Proudly Welcomes You to the

25th Annual

LATINO - LATINA ROLE MODEL CONFERENCE

in partnership with the
Santa Clara County La Raza Lawyers Association
and the
Alum Rock Union School District

Saturday
October 17, 2015
8:30 am - 2:30 pm
W.C. Overfelt High School Campus

“It’s hard to be what you can’t see. Our students need to see their own
reflection in the leaders and role models from our community.”