

DHH Rebranded: We Are Now the Louisiana Department of Health

Reprinted from:

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With the signing of SB107, Governor Edwards has officially renamed our department as the “**Louisiana Department of Health**.” As chief of staff, I wanted to share with you some of the thinking behind the legislation and offer some guidance moving forward.

Historically, our department has been responsible for a number of critical public functions, including responsibility for facility administration, public health, behavioral health services, licensing, services for individuals who are aging or who have developmental disabilities, managing Medicaid, and more.

With so much under one roof, our primary mission can sometimes be obscured. Further, while we still manage some facilities, we have not managed acute care hospitals for some time. Our name should reflect this.

Therefore, as with our newly rebranded Medicaid program, [Healthy Louisiana](#), we believe the Department’s name should focus on our ultimate goal and responsibility: **health**.

As the **Louisiana Department of Health**, we state with our name our strong status as the State’s preeminent agency focused solely on making Louisianans healthier.

In these lean budget times, we won’t be mandating many immediate or costly changes. We expect the changes to materials, signage and letterhead to happen over time, when practicable and without any large additional cost. That means ensuring any new materials we produce reflect the new name, but certainly not reprinting any existing materials or trashing anything we’ve already purchased.



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We have, however, outlined some minor required changes below.

All LDH staff should immediately change their email signatures and voice mail messages (if applicable) to reflect that we are now the Louisiana Department of Health. Click [here](#) for a signature logo.

All programs and offices are to review their website content and submit any changes needed to reflect the name change to their local content owners/editors. Click [here](#) for a list of local content owners/editors to find the appropriate staff person for your office.

All programs and offices should investigate any costs this name change will cause contractors with the Department to incur. A summary of the costs contractors may incur due to this change should be sent to Cindy Rives at Cindy.Rives@La.Gov. Once again, this initiative is not mandating costly changes, so we want to work with our vendors to make the changes over time in an efficient manner.

The LDH executive team thanks you for your service to our Department and our state. I look forward to working with each of you in the coming years toward a healthier Louisiana. Please don't hesitate to contact me with any questions or comments at Andrew.Tuozzolo@La.Gov.

My door is always open.



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