



Suburban Eye Care, P.C.
Eye care for the way you live today...and tomorrow.

Insight - Our perspective on Vision, Health & Lifestyles! FALL 2014

Family Savings

To best support your student through the academic challenges of the new school year, we offer the following savings to your family **now through November**.



- Families without vision insurance can be placed on our vision savings plan termed The Suburban Eye Care Club, free of charge (**see our website for all the savings**)
- Individual Plan with ONE Child's Comprehensive Exam - **\$30 SAVINGS**
- Family Plan with TWO Comprehensive Exams - **\$50 SAVINGS**
- For families with vision plans, we will **reduce the student's portion by 20%**
- Second complete pairs for kids - *for either backups or sports glasses* -will be reduced by 40% *Many teachers prefer one pair for at home use and one pair to remain in the classroom*
- Complimentary **Readalyzer** evaluation of students' eye movements while they read! This testing consists of infrared sensors that track eye position. Computerized results offer a profile into how accurately your child is reading and how it compares to peers. Must be tested immediately prior to a comprehensive exam on Tuesdays or Thursdays only in November.

Flex Spending

Maximize your benefits before you lose them! Use your *Flex Spending Card* between December 1, 2014 - January 31, 2015 to receive an additional **10% savings** off your portion of new purchases

Calendar of events: All events take place at Suburban Eye Care

October 28	VTC: Vision and Learning for Educators, 7-8 PM
November 18	VTC: Vision and Learning for Parents, 7-8 PM
November 27	Thanksgiving Closed
December 9	Family Night with Santa & crafts
December 24-25	Christmas Closed
January 1	New Year Closed