

Payette Brewing Company

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FOR IMMEDIATE RELEASE

Black Friday Returns and New Location Announced

Garden City, Idaho (November 2, 2015) – Payette Brewing Company announces their annual Black Friday event, a celebration of imperial stouts and porters, on Friday, November 27th at their new facility, 733 South Pioneer Street, from 12:00 PM – 8:00 PM. The event will feature over forty beers from local and regional breweries plus music, food and the 2015 release of Bourbon Barrel Aged Twelve Gauge Imperial Stout. Admission is free for those over the age of twenty-one with drink tokens and glassware at an additional charge.

Payette Brewing has been collecting imperial stouts and porters from breweries such as Sierra Nevada, Odell Brewing Company, Deschutes and more to showcase on Black Friday. In addition to those beers on tap, Payette will release their Bourbon Barrel aged Twelve Gauge Imperial Stout in twenty-two ounce bottles.

Payette Brewing has once again partnered with Joe Cans and Big City Coffee and Café for the event to raise funds for breast cancer detection services. Attendees can support the cause through a silent auction of two Holiday trees or purchasing coffee from Joe Cans. Big City Café will also be serving treats alongside City Peanut Shop, who has created once again, a special peanut brittle for the occasion and Archie's Place food truck serving up some tasty eats throughout the event.

Payette Brewing Company will also have merchandise available for sale to get a jumpstart on that holiday shopping at a special discounted price only available on Black Friday. Payette Brewing also encourages responsible consumption of alcohol so they have teamed up with UBER to offer safe rides to and from the event at special rates!

If you or your group would like to volunteer for the Black Friday event, please contact Ashlee Struble with Payette Brewing Company at Ashlee@payettebrewing.com. To purchase advance tokens for the event, please visit www.payetteblackfriday.com

About Payette Brewing Company

Founded in Boise, ID by Michael Francis in 2010, Payette Brewing Company produces four year-round beers; Outlaw IPA, Payette Pale, Mutton Buster Brown Ale, and North Fork Lager as well as seasonal releases and single batch specials in the "Ales of No Return" series. In 2012, Payette Pale Ale and Mutton Buster Brown Ale were the first Idaho beers to be available in cans and then in 2015 Payette Brewing Company was announced as Idaho's largest brewery. Visit www.PayetteBrewing.com for more information.

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